



EARLY COLLEGE HIGH SCHOOL RECRUITMENT AND COMMUNICATION PLAN

ACTION	TIMELINE
8 TH GRADE MAILOUTS	DECEMBER
ONLINE APPLICATION OPENS	JANUARY
8 TH GRADE PRESENTATIONS AT THE JUNIOR HIGHS	JANUARY
PARENT MEETINGS	JANUARY
ECHS EXPERIENCE NIGHT	JANUARY
8 TH GRADE INTERVIEWS	FEBRUARY
8 TH GRADE LOTTERY	MARCH
ACCEPTANCE LETTERS MAILED OUT	MARCH
APPLY TEXAS MEETING WITH PARENTS/STUDENTS	APRIL
SUMMER BRIDGE	JUNE