

School Quality and Climate Surveys

Results and Analysis

Midland Independent School District

School Year: 2020-2021



Project Overview

Positive school climate is an essential component of successful and effective schools. It is defined as shared beliefs, values, and attitudes that shape interactions between students, teachers, and administrators, while setting the parameters of acceptable behavior and norms for the school.

The Midland Independent School District (ISD) School Quality and Climate Surveys asked parents, campus-based staff, and students in grades 3-12 for feedback on school climate. Results will be used to inform decisions at the campus and district levels. This was the third administration of the survey.

K12 *Insight* partnered with district team members to develop the surveys, which addressed the following topics:

- Academic Support
- Student Support
- School Leadership
- Family Involvement
- Safety and Behavior

Additional questions were asked about the following topics:

- Online and on-campus learning
- Educational experience with Midland ISD
- Communication
- Likelihood to recommend their school/child's school
- Likelihood to recommend Midland ISD

Details of the Study and Understanding the Results

The surveys were open from Feb. 2 to March 5.

Email invitations with unique survey links were sent to parents and campus-based staff. Staff members working at more than one campus could take the survey for each campus. Reminders were sent Feb. 9, 16, and 26 and March 2 and 5. Parents also could participate via a public link on the district's website. All surveys were translated into Spanish and the parent survey was also translated into Hakha Chin.

Students used their student IDs to access the survey in school.

This report summarizes survey results and breaks them down by parents, campus-based staff, and students in grades 6-12. Students in grades 3-5 are not included in comparisons by participant group because they completed a simplified version of the survey. Survey results are compared with those from 2019-2020 and 2018-2019.

Results do not reflect random sampling; therefore, they should not be generalized to all Midland ISD parents, campus-based staff, and students in grades 3-12. Rather, results reflect only the perceptions and opinions of survey participants. School-level reports will be provided.

Findings for each item in the report exclude participants who did not answer. In charts and graphs, data labels less than 5 percent are not shown. Percentages may not total 100 due to rounding.

Executive Summary

- The overall school quality rating increased for each participant group. Students in grades 6-12 had the largest increase — 10 percentage points — with 66% saying their school is Excellent or Good compared with 56% last school year. Parents had an 8 percentage-point increase (from 77% to 85%), students in grades 3-5 had a 6 percentage-point increase (from 82% to 88%), and campus-based staff members had a 4 percentage-point increase (from 77% to 81%).
- Agreement (Strongly Agree and Agree responses for all items within a dimension) increased for nearly all dimensions for all participant groups. The only exception was Family Involvement, which dropped 1 percentage point for campus-based staff. This sweeping increase in agreement is especially noteworthy given the major instructional and logistical changes resulting from the COVID-19 pandemic.
- 90% of participating campus-based staff, 86% of participating parents, and 79% of participating students in grades 6-12 agreed that their school has high learning standards for all students. 86% of campus-based staff, 84% of parents, and 77% of students agreed that students are challenged by their schoolwork.
- Participating students in grades 6-12 had higher agreement for items related to online learning than participating parents. For example, 71% of students said that their teachers provided individual attention and support compared with 65% of parents. Additionally, 79% of students said that criteria for grading assignments were clearly explained compared with only 64% of parents.
- A Net Promoter Score® (NPS) gauges stakeholder loyalty. A higher NPS means more people are promoting their school/the district than detracting from it. The NPS increased for each participant group. The school NPS went up 23 points for parents, 15 points for campus-based staff, 16 points for students in grades 6-12, and 19 points for students in grades 3-5. The district NPS went up 18 points for parents and 9 points for campus-based staff.

Participation

Responding Group	School Year	Number of Invitations Delivered (NMax)	Number of Responses (N)	Response Rate (%)	Public-access Link Responses	Total Responses
Parents	2020-2021	19,808	2,760	14%	1,286	4,046
	2019-2020	10,887	1,360	12%	2,308	3,668
	2018-2019	12,861	1,749	14%	3,078	4,827
Campus-based Staff	2020-2021	2,333	1,568	67%	6	1,574
	2019-2020	2,275	1,584	70%	10	1,594
	2018-2019	2,331	1,561	67%	35	1,596
Students (Gr. 6-12)	2020-2021	12,532	7,088	57%	—	7,088
	2019-2020	12,601	7,941	63%	—	7,941
	2018-2019	12,574	8,044	64%	—	8,044
Students (Gr. 3-5)	2020-2021	5,511	4,170	76%	—	4,170
	2019-2020	6,224	4,947	79%	—	4,947
	2018-2019	6,319	5,130	81%	—	5,130

Language	Parents	Campus-based Staff	Students (Gr. 6-12)	Students (Gr. 3-5)
English	3,552	1,558	6,958	3,937
Spanish	470	16	130	233
Hakha Chin	24	—	—	—

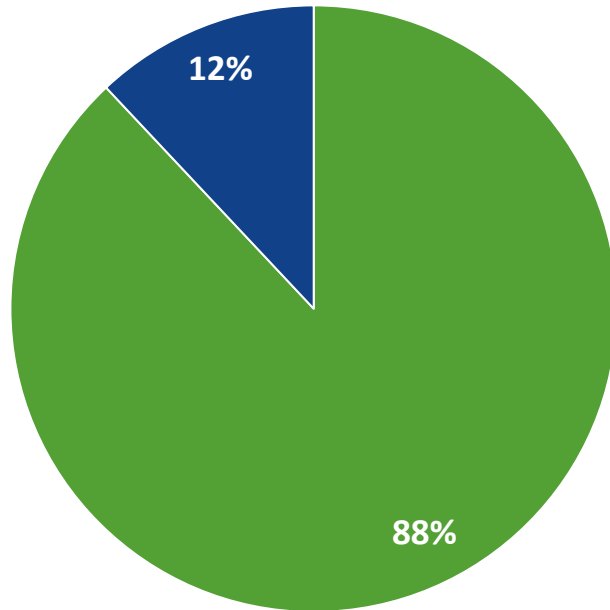
⁵ Note: The public-access link responses from staff were for those who completed the survey for more than one campus.

Findings

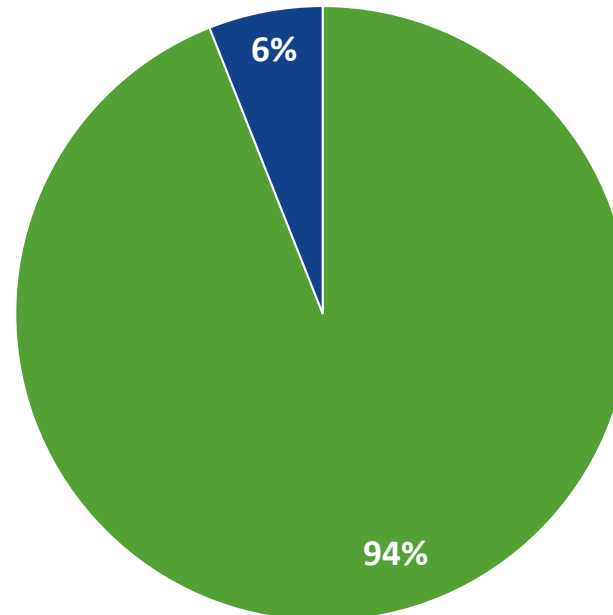
2020-2021 Educational Experience

Which of the following best describes your child's/your educational experience for the 2020-2021 school year?

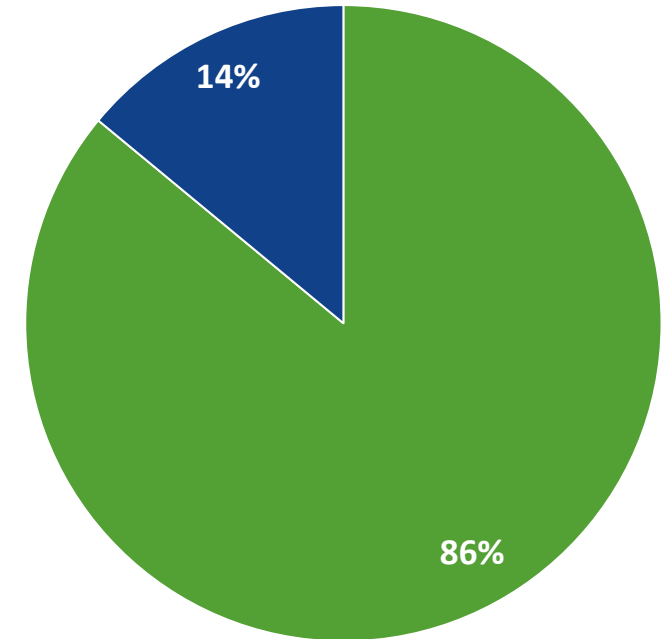
Parents (N=4,046)



Students (Gr. 3-5) (N=4,170)



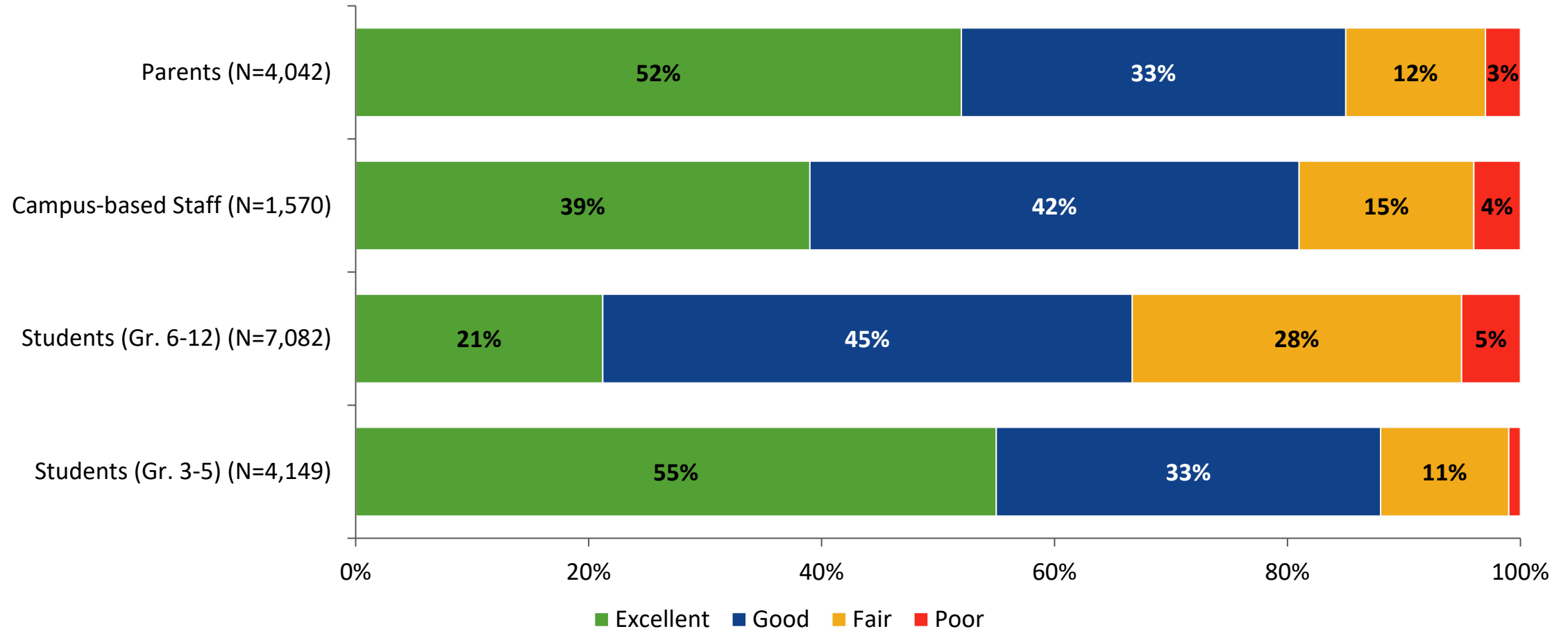
Students (Gr. 6-12) (N=7,088)



■ In-person classes ■ Online classes

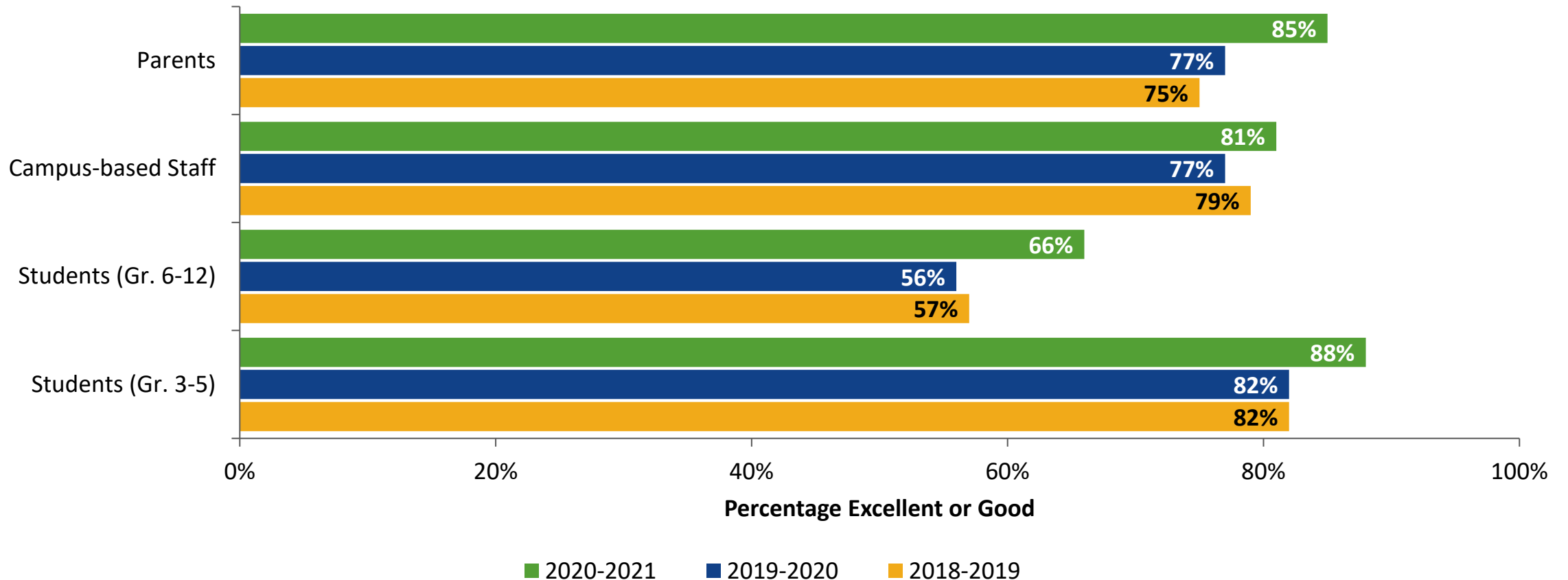
Overall School Quality: Comparison by Participant Group

How would you rate the overall quality of your child's/your school?

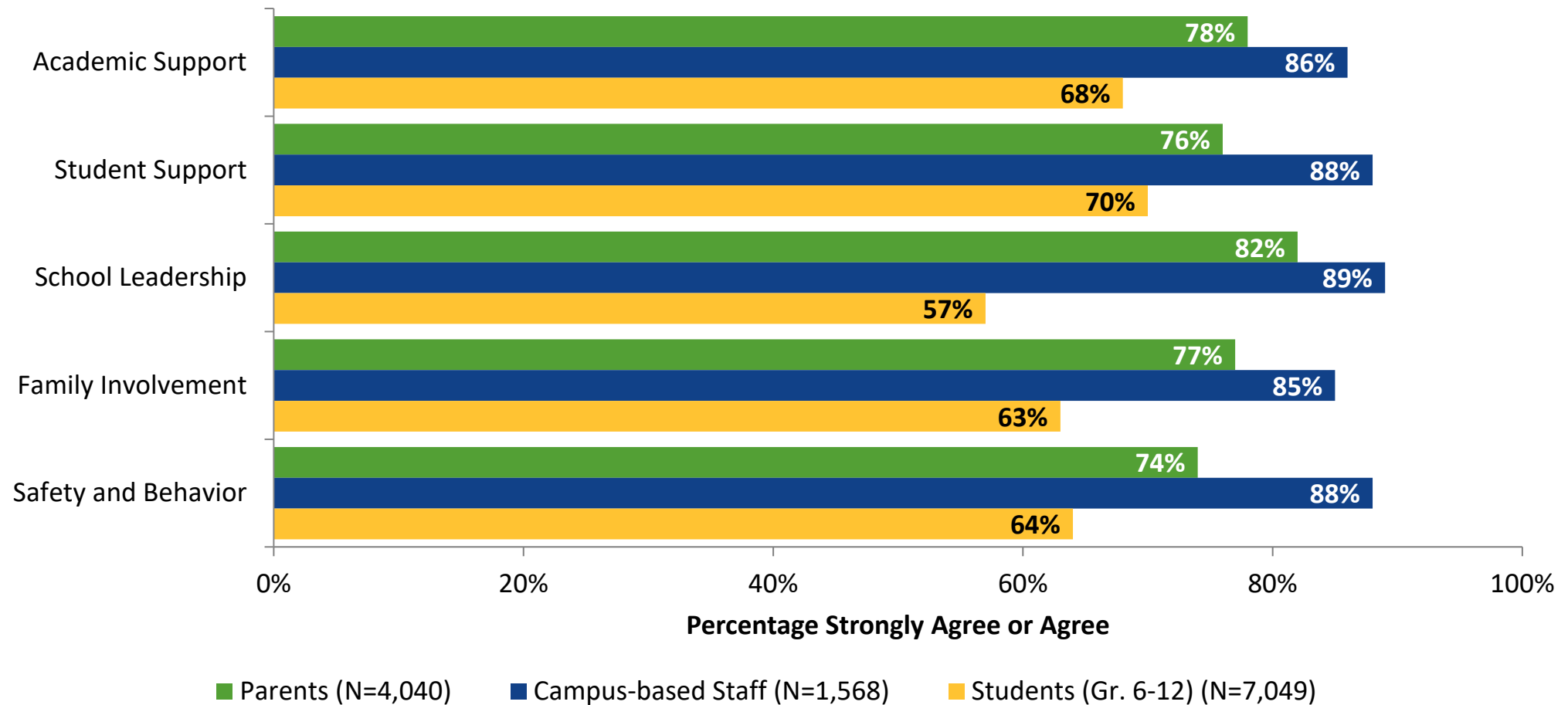


Overall School Quality: Comparison Over Time

How would you rate the overall quality of your child's/your school?



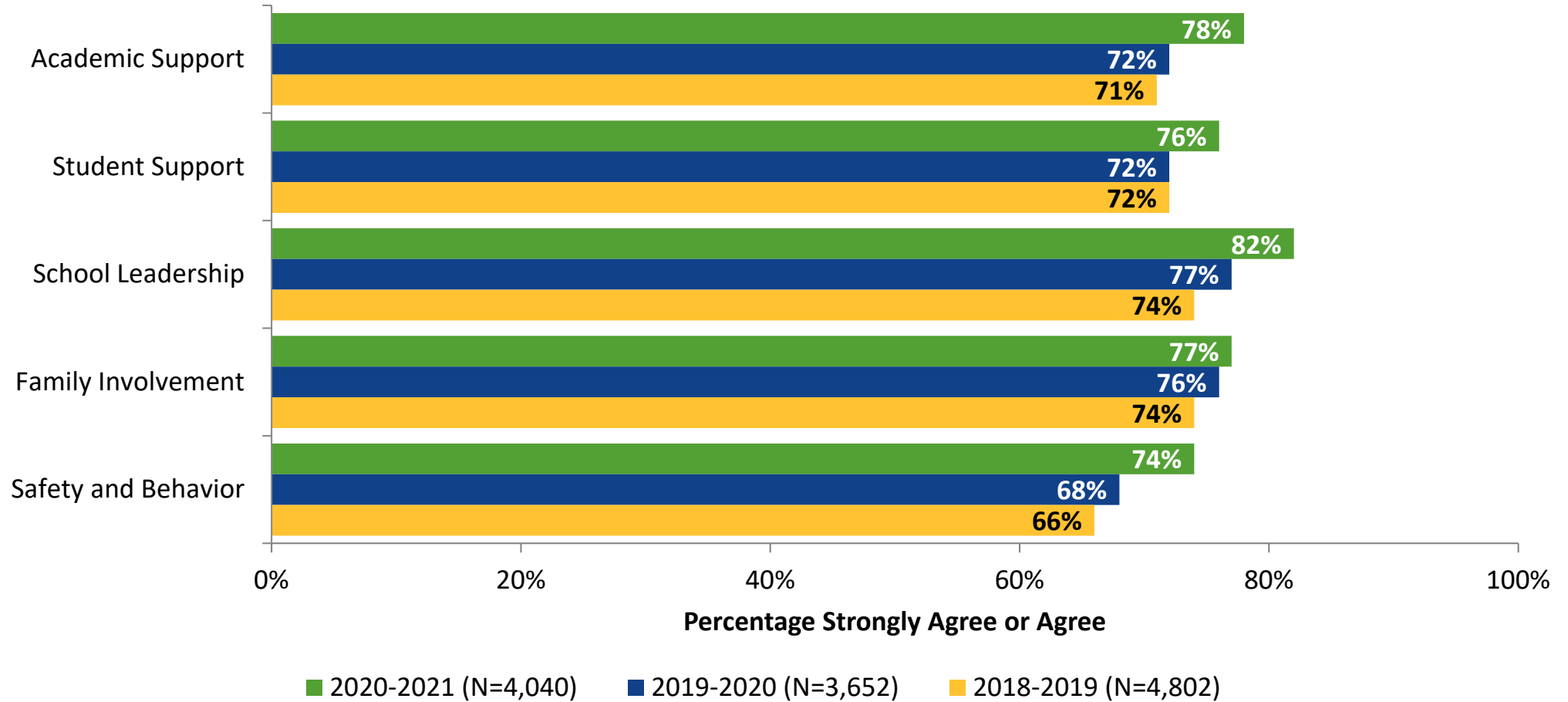
Dimension Scores: Comparison by Participant Group



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentages shown represent the average of Strongly Agree and Agree responses across all items within a dimension.

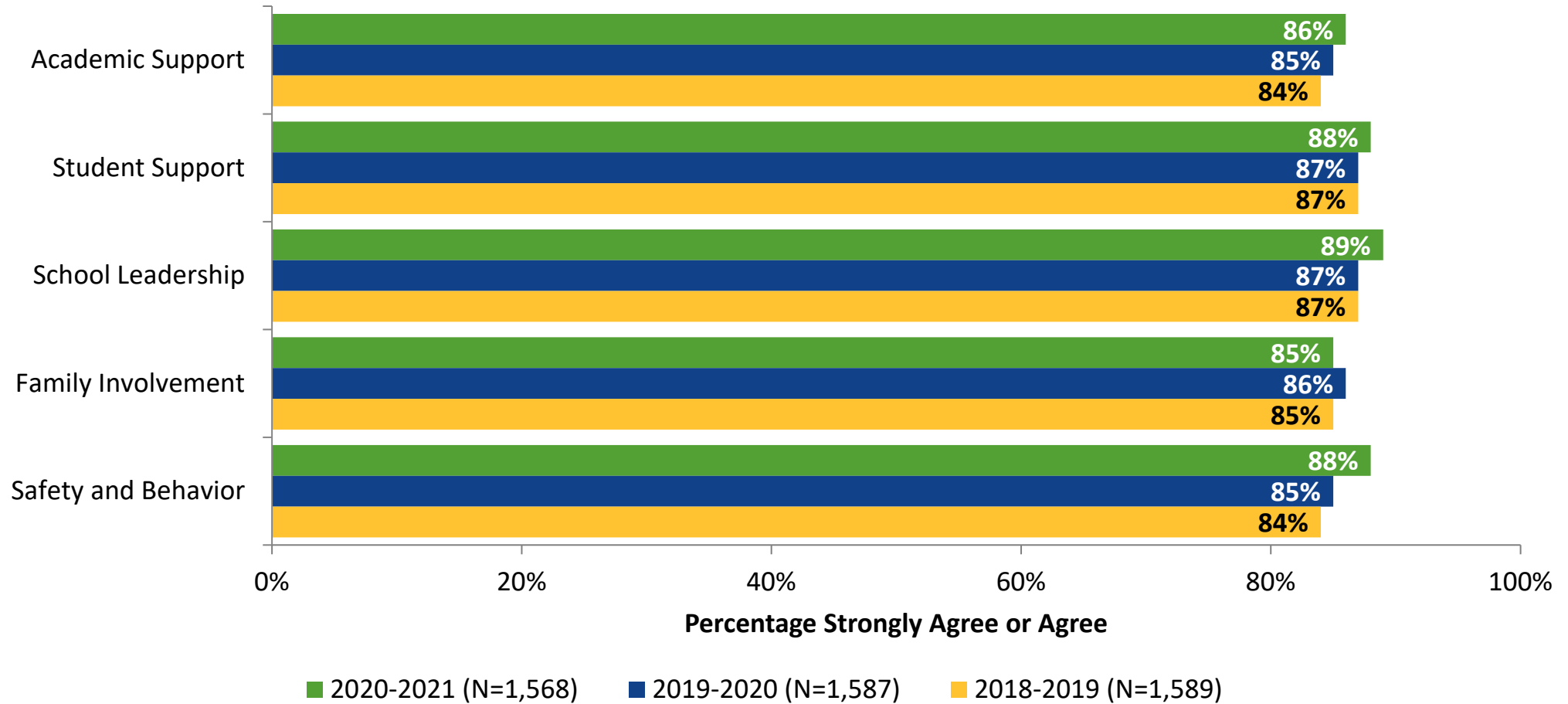
Dimension Scores: Comparison Over Time



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentages shown represent the average of Strongly Agree and Agree responses across all items within a dimension.

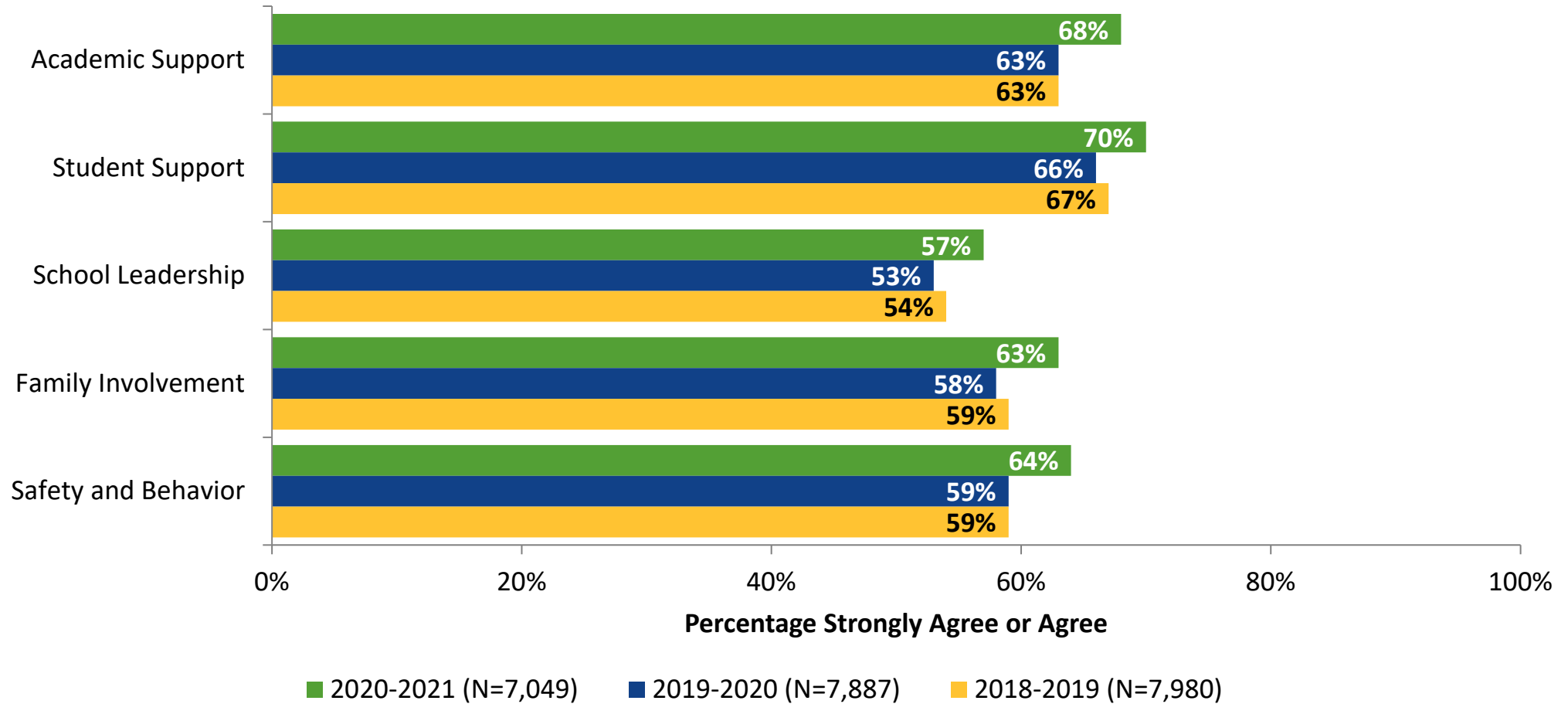
Dimension Scores: Comparison Over Time



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentages shown represent the average of Strongly Agree and Agree responses across all items within a dimension.

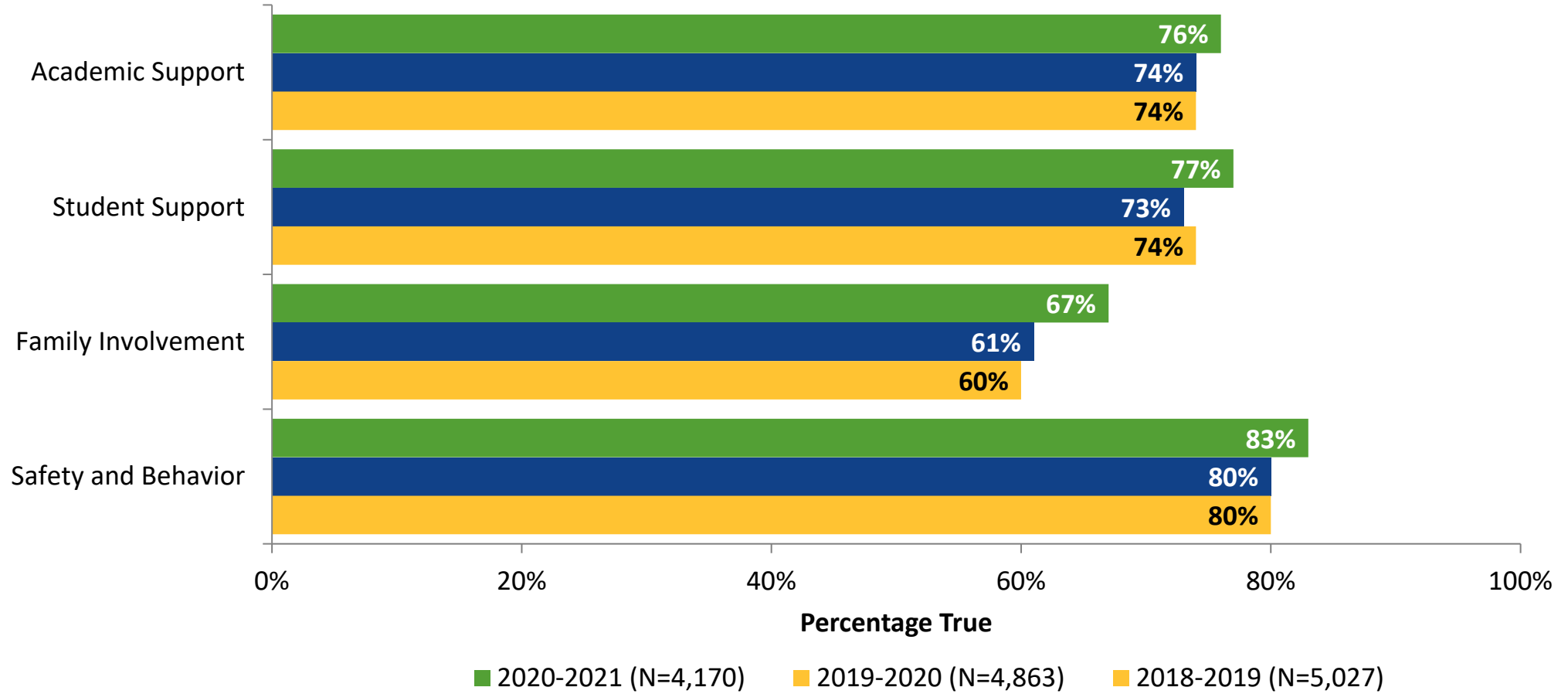
Dimension Scores: Comparison Over Time



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Percentages shown represent the average of Strongly Agree and Agree responses across all items within a dimension.

Dimension Scores: Comparison Over Time



Answer options: True, False, Don't Know

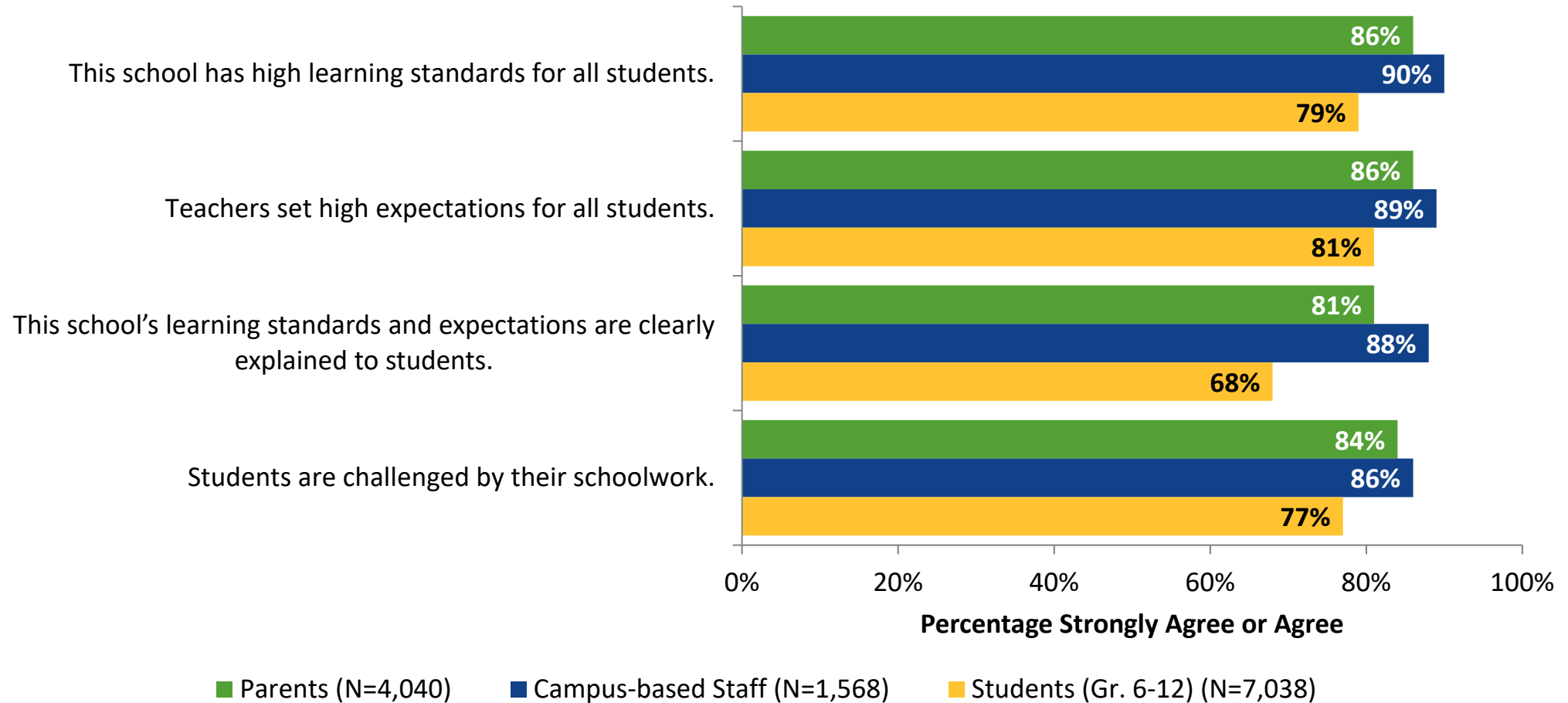
Notes:

- This graph shows True responses for all items within each dimension.
- Students in grades 3-5 answered simplified survey questions.

Academic Support

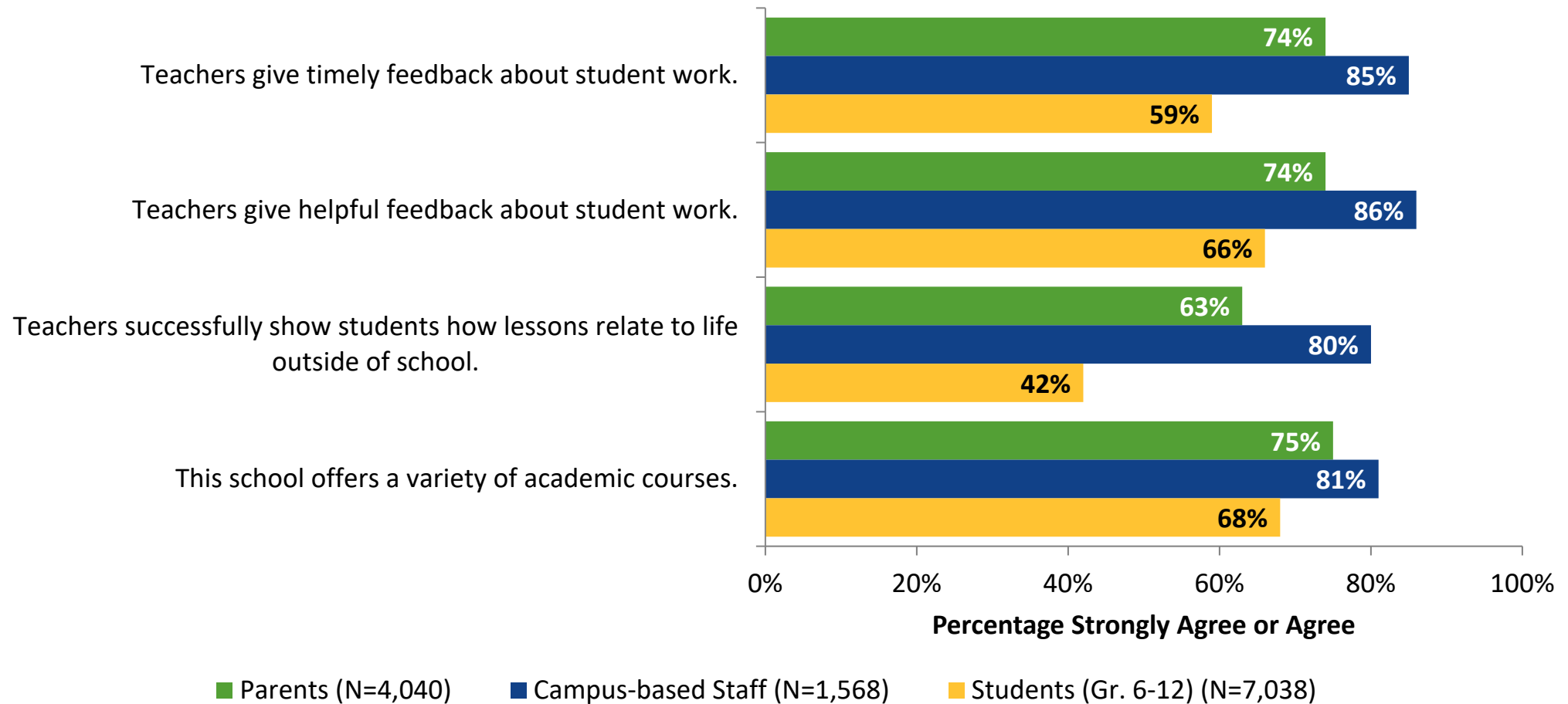
Academic Support: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



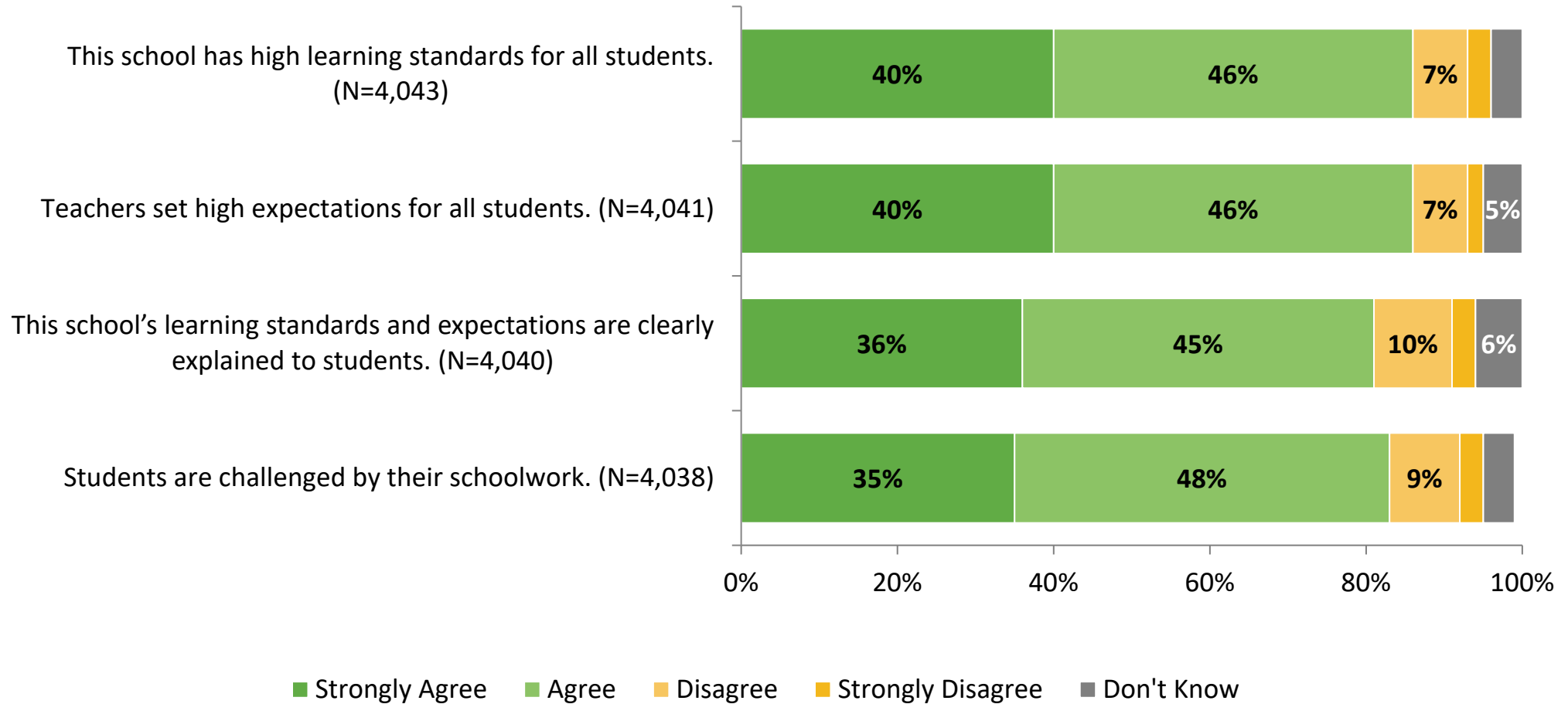
Academic Support: Comparison by Participant Group (Continued)

How strongly do you disagree or agree with the following statements?



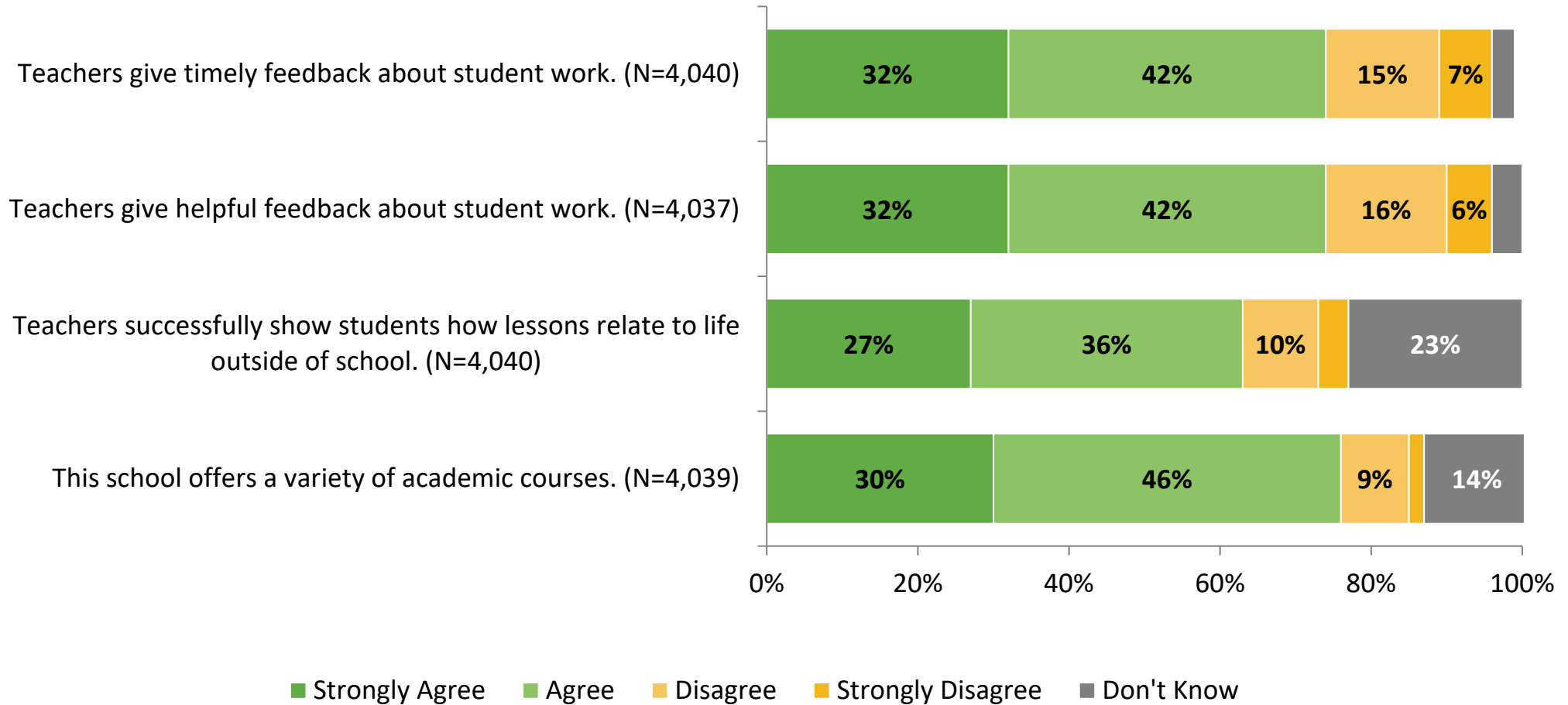
Academic Support

How strongly do you disagree or agree with the following statements?



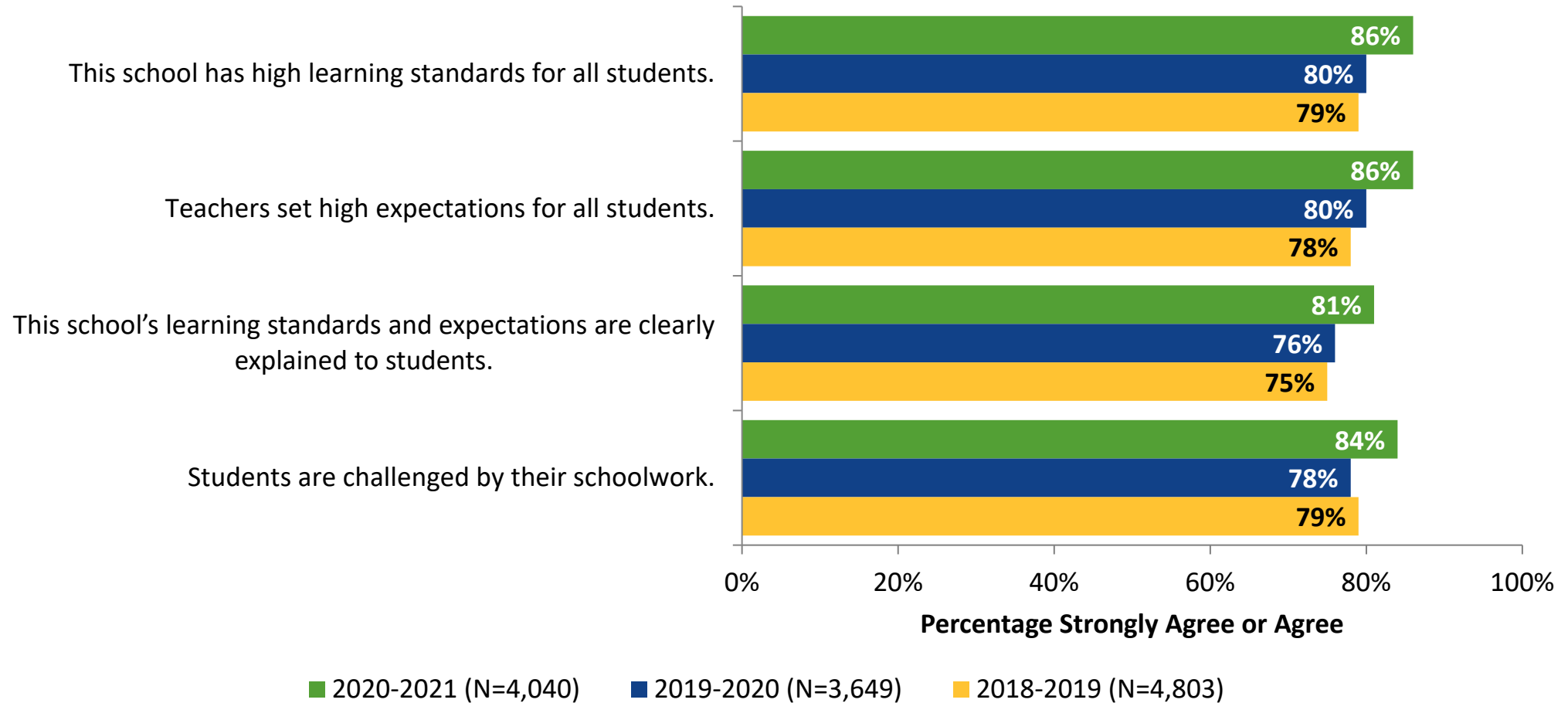
Academic Support (Continued)

How strongly do you disagree or agree with the following statements?



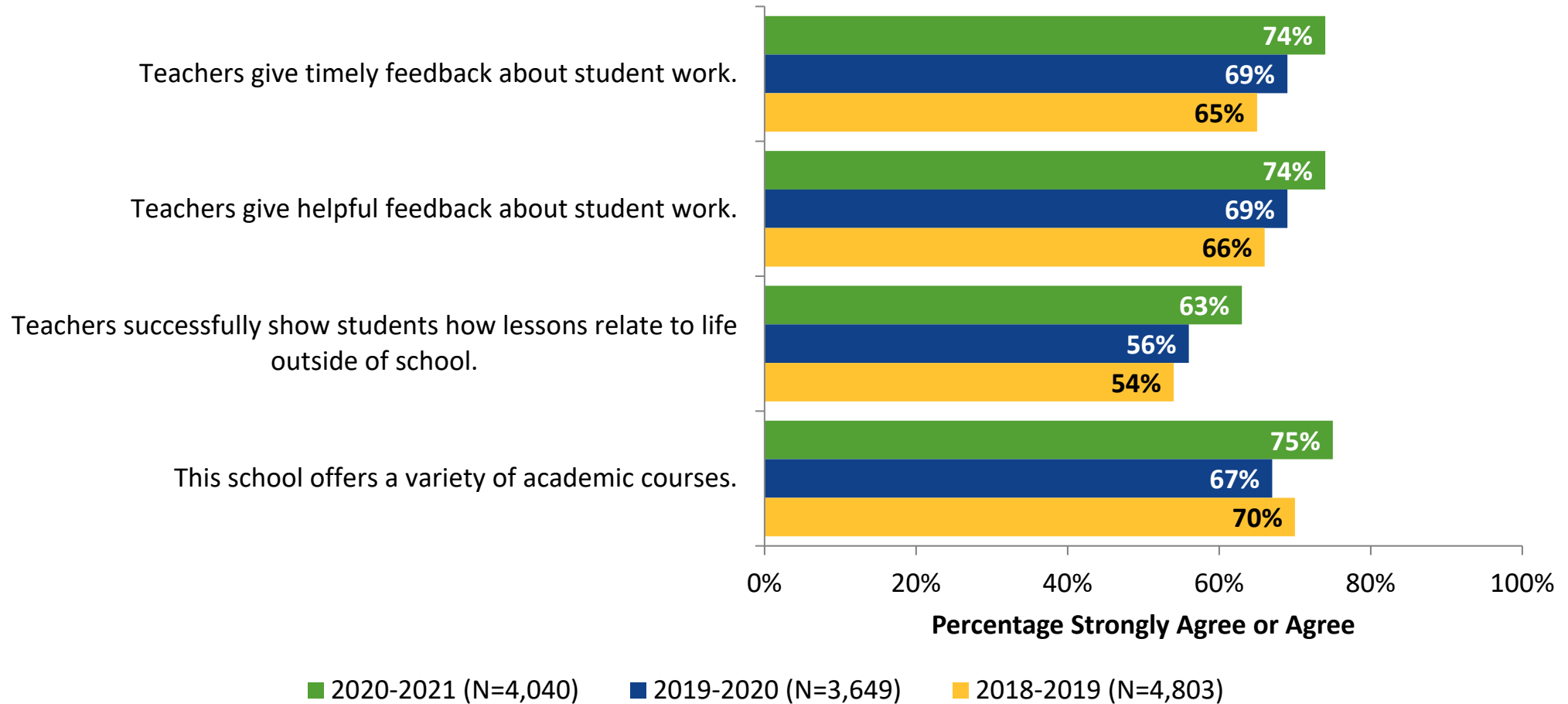
Academic Support: Comparison Over Time

How strongly do you disagree or agree with the following statements?



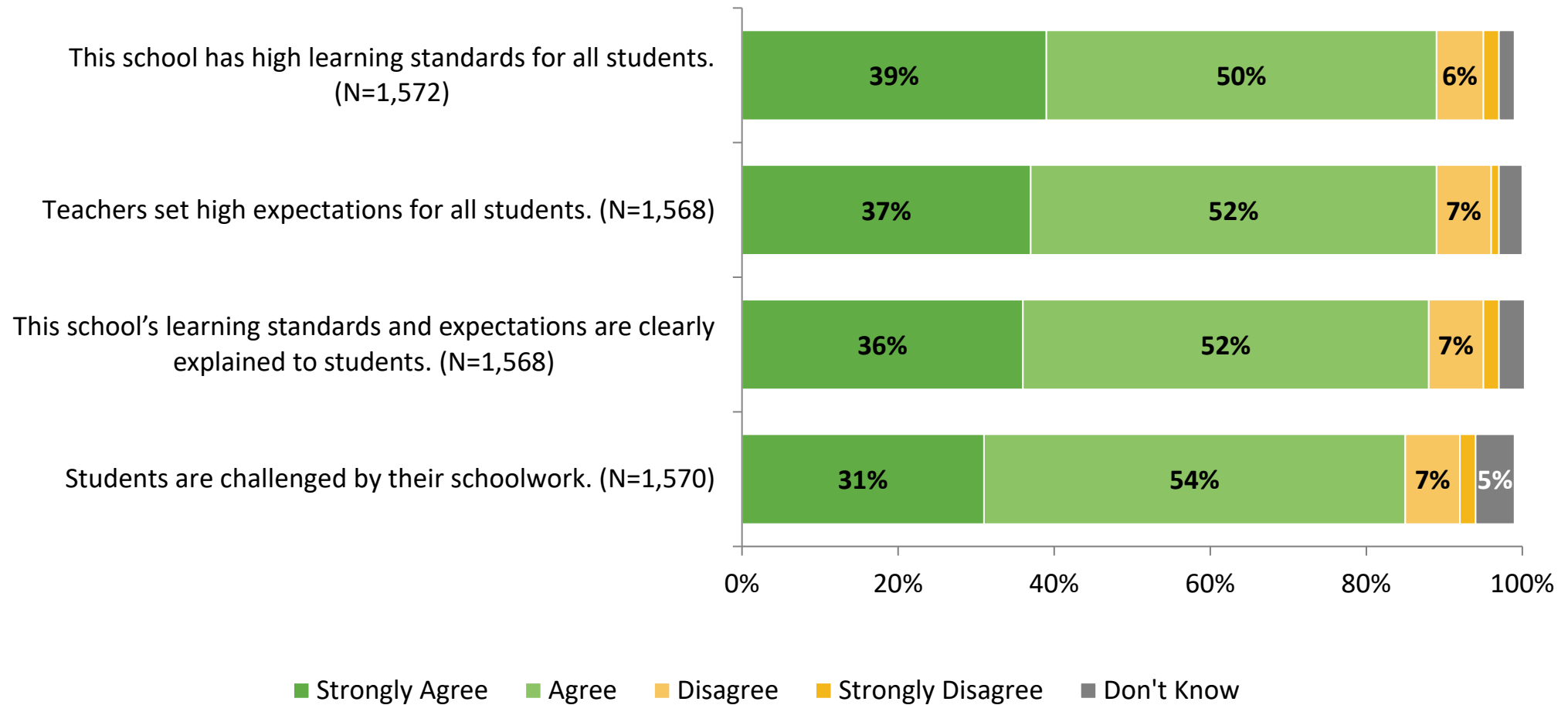
Academic Support: Comparison Over Time (Continued)

How strongly do you disagree or agree with the following statements?



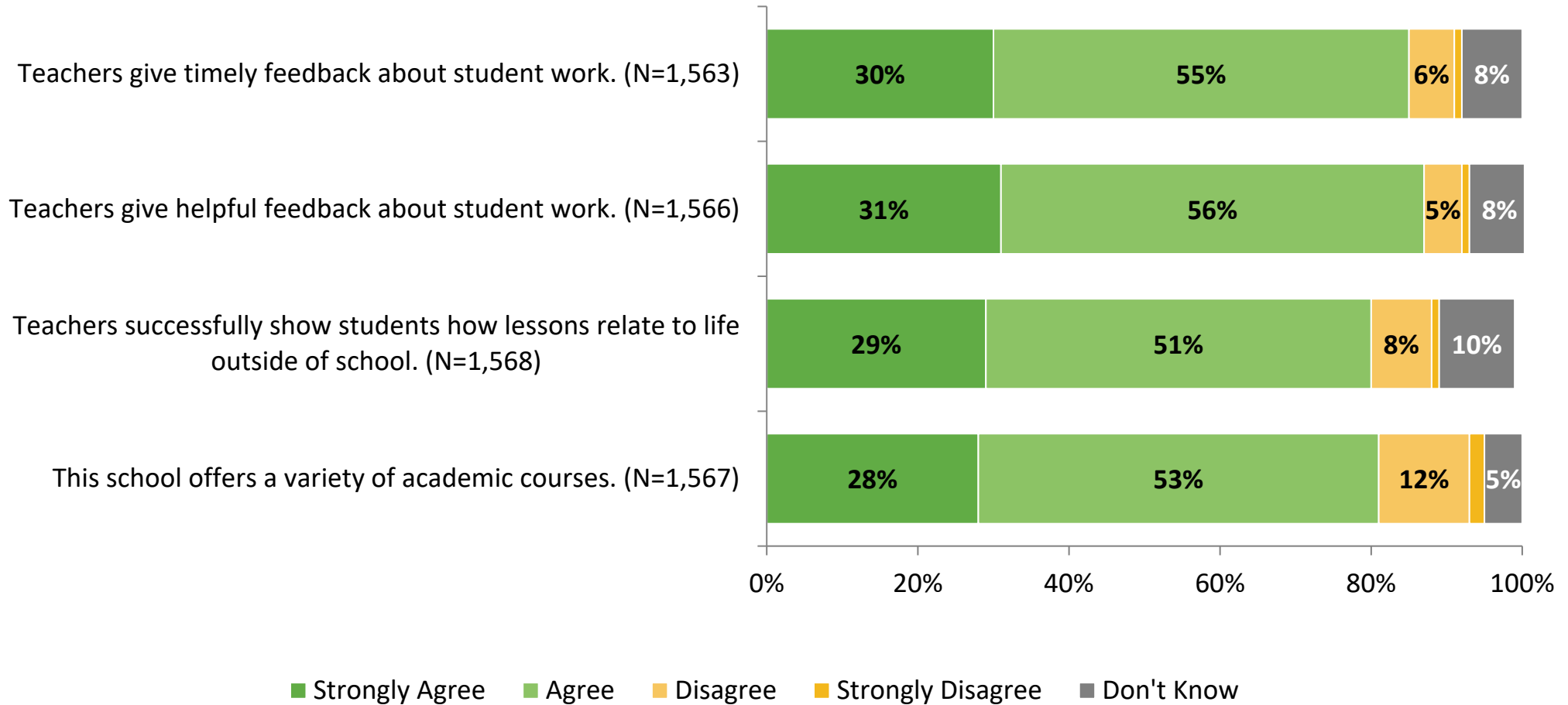
Academic Support

How strongly do you disagree or agree with the following statements?



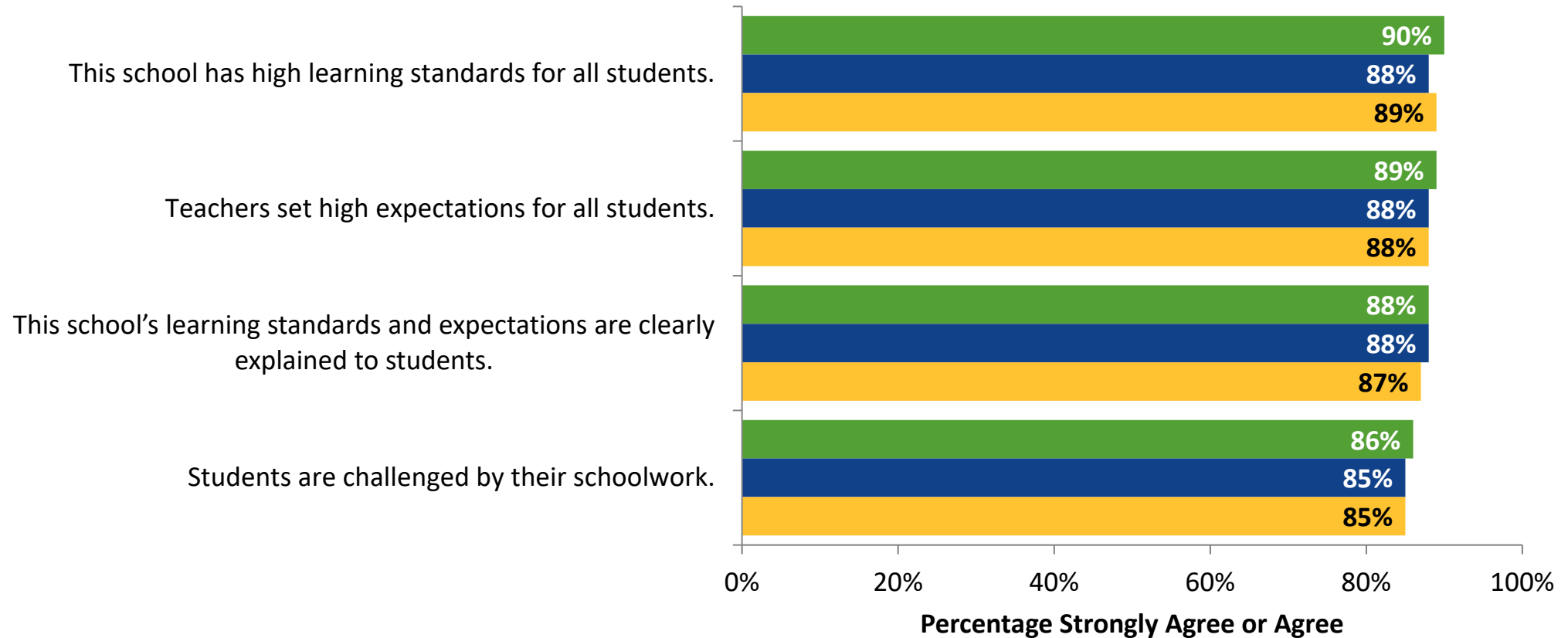
Academic Support (Continued)

How strongly do you disagree or agree with the following statements?



Academic Support: Comparison Over Time

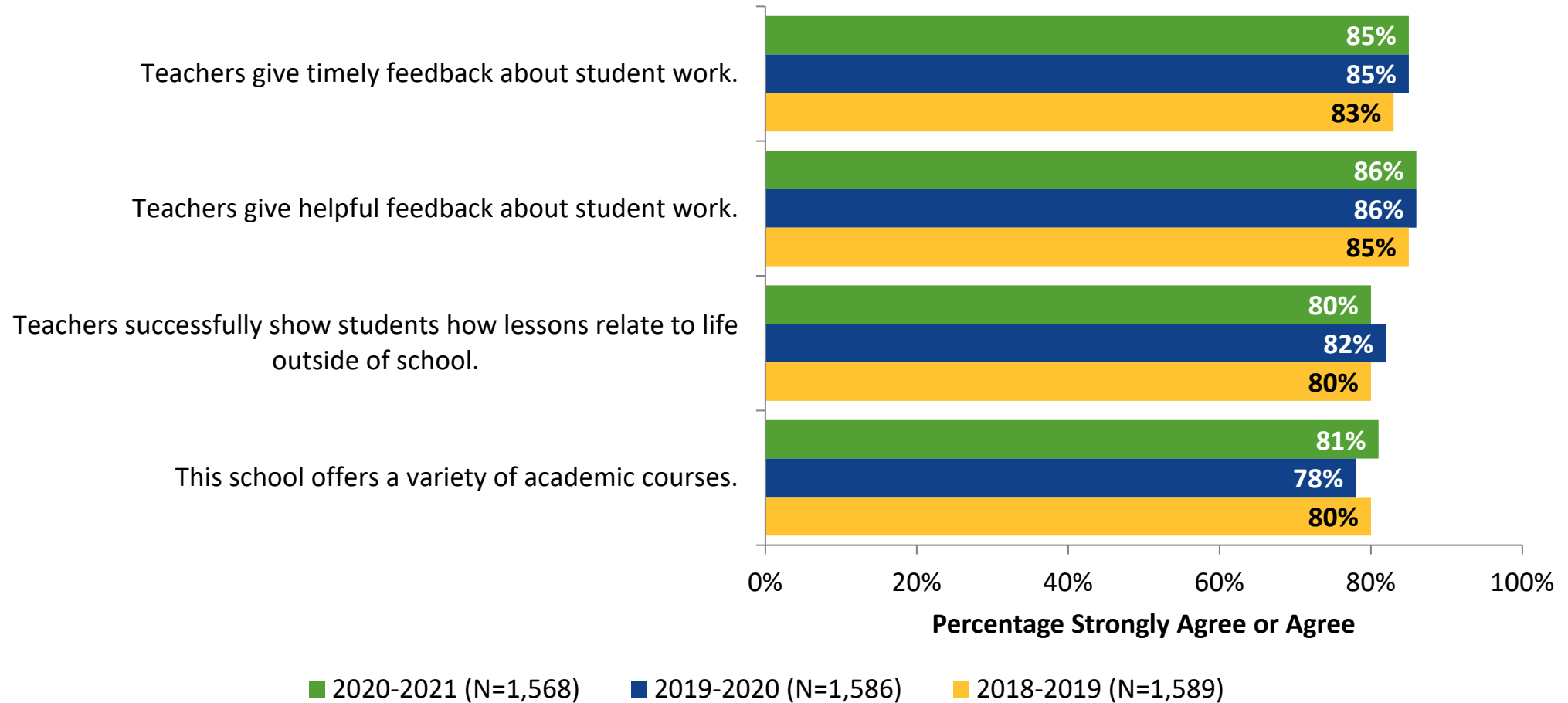
How strongly do you disagree or agree with the following statements?



■ 2020-2021 (N=1,568) ■ 2019-2020 (N=1,586) ■ 2018-2019 (N=1,589)

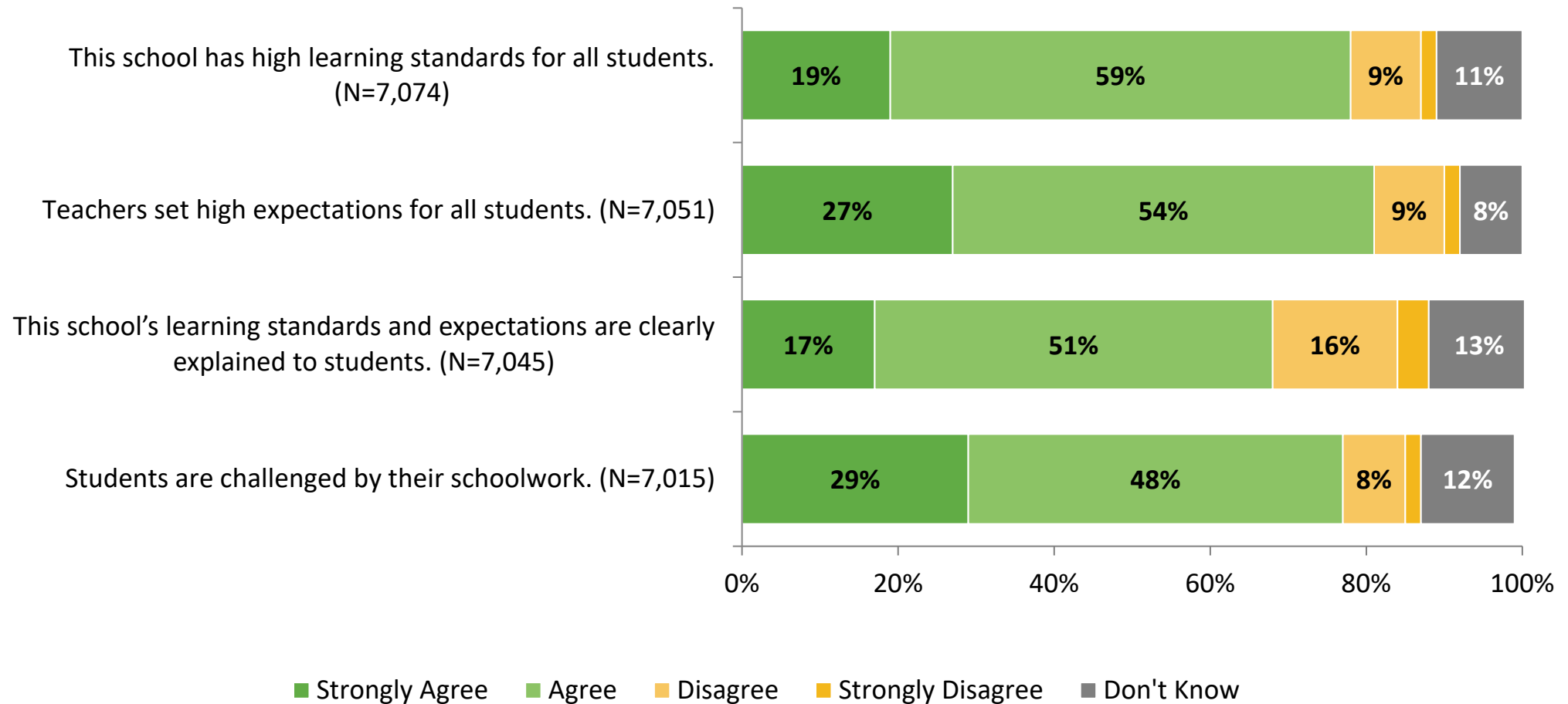
Academic Support: Comparison Over Time (Continued)

How strongly do you disagree or agree with the following statements?



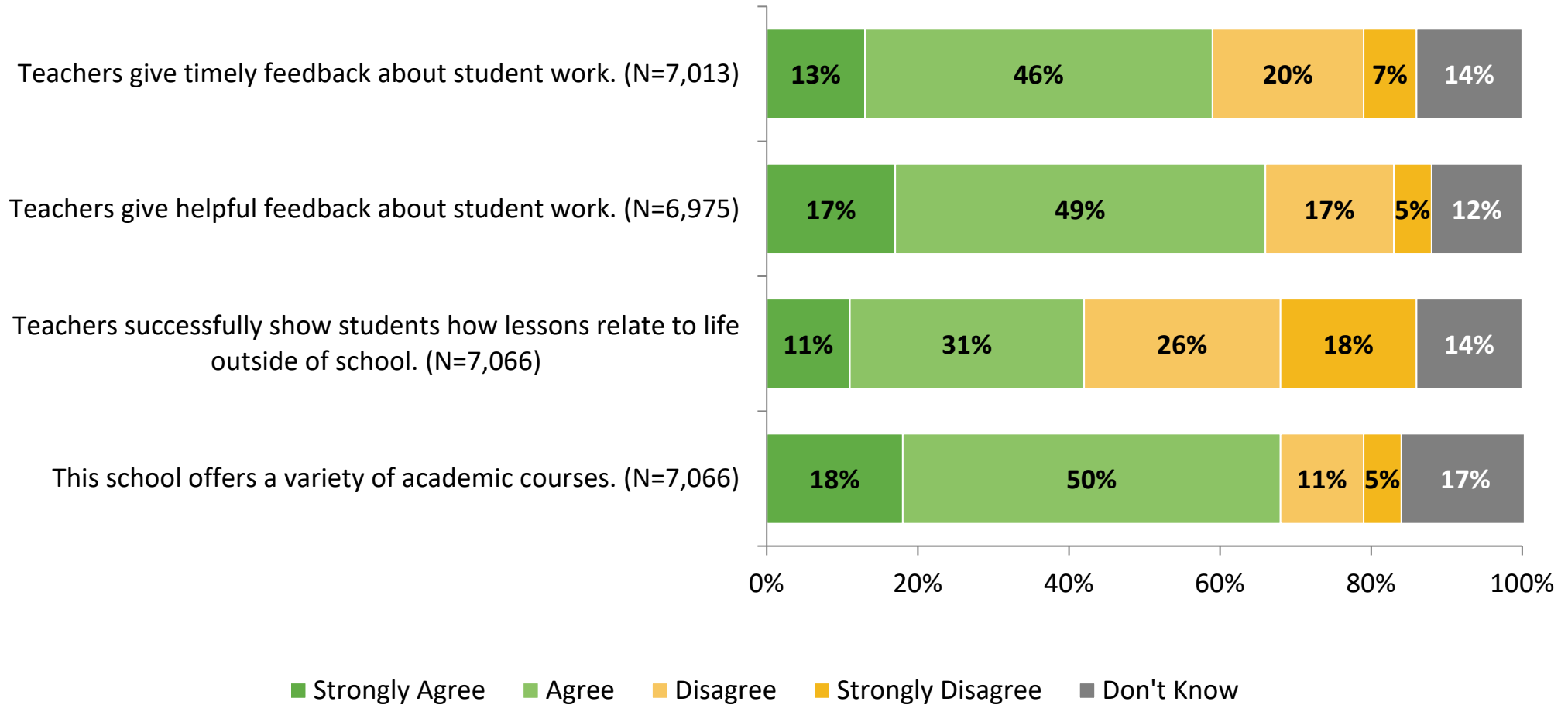
Academic Support

How strongly do you disagree or agree with the following statements?



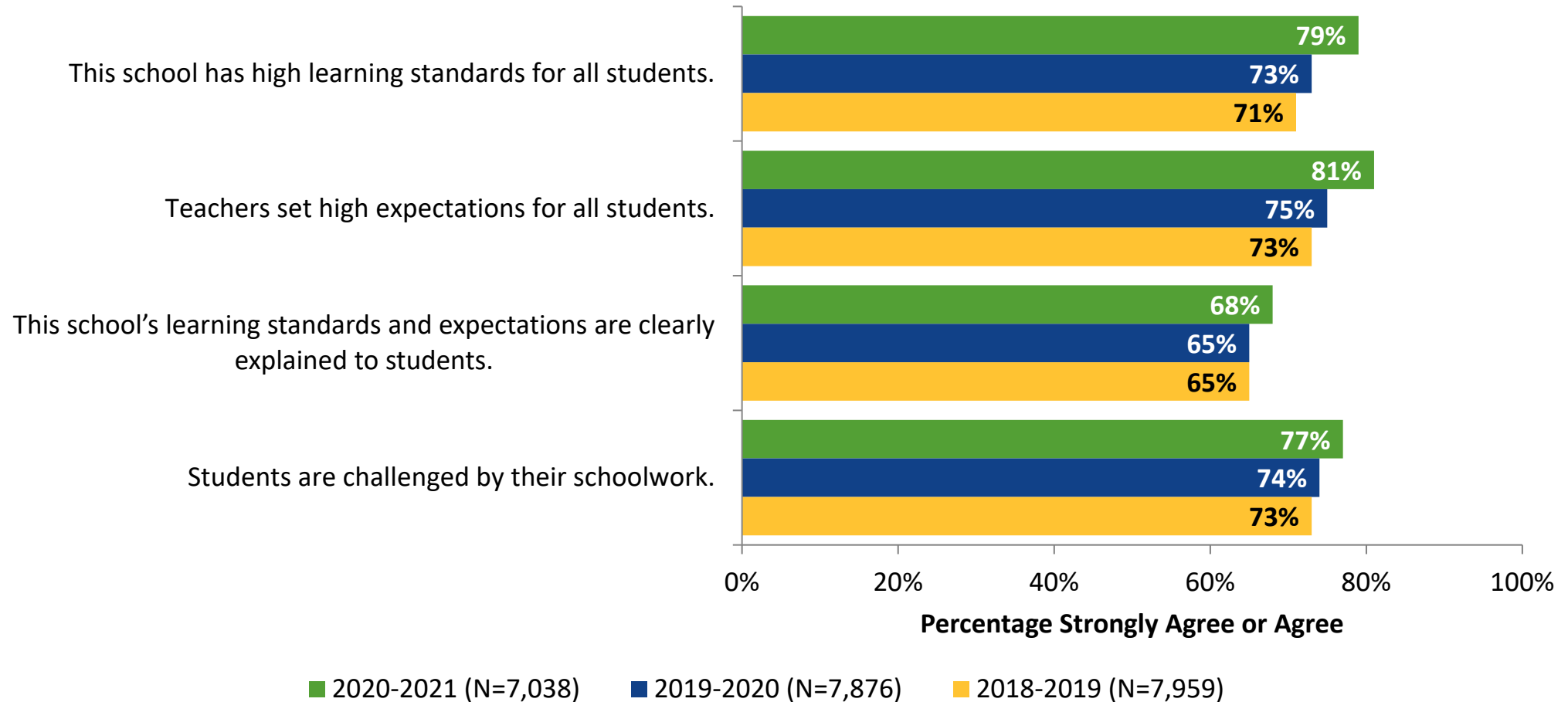
Academic Support (Continued)

How strongly do you disagree or agree with the following statements?



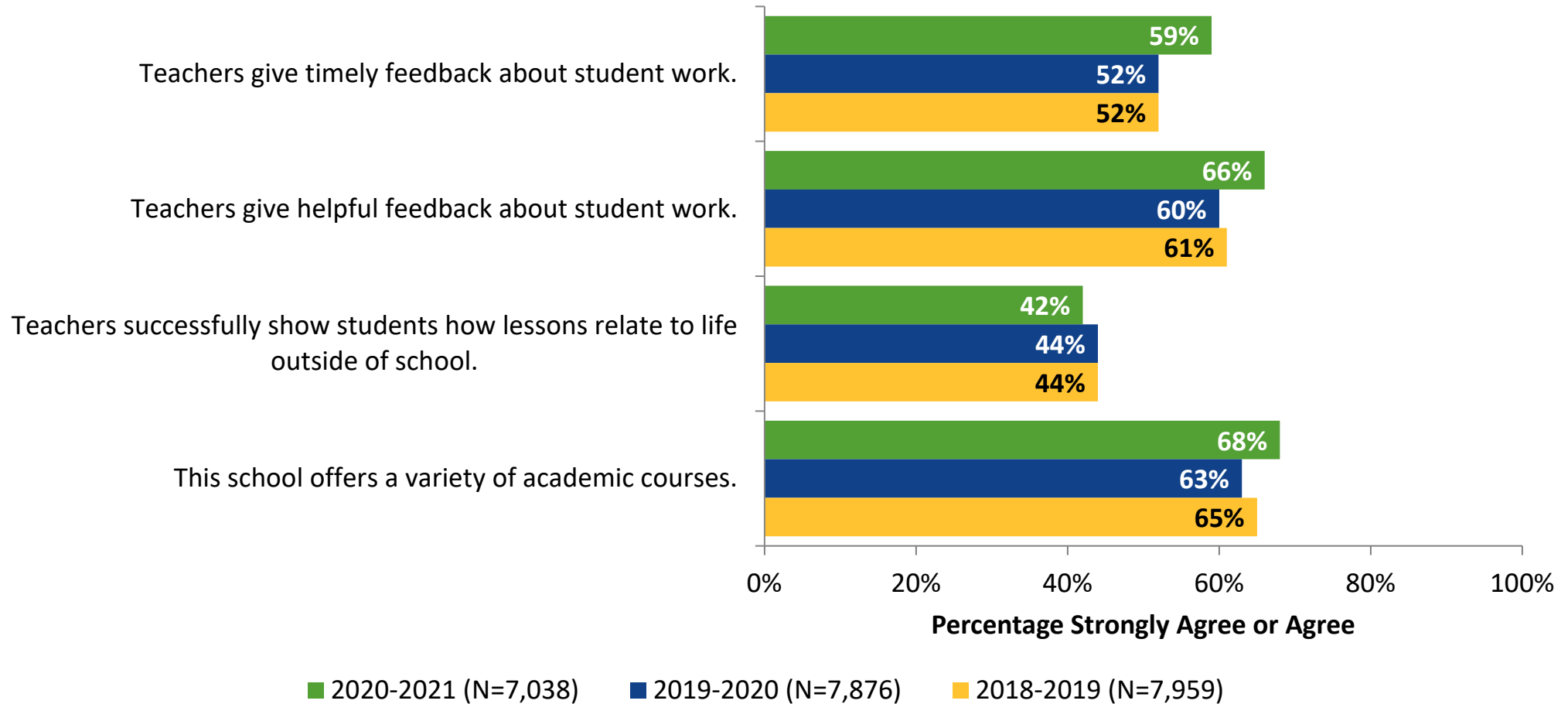
Academic Support: Comparison Over Time

How strongly do you disagree or agree with the following statements?



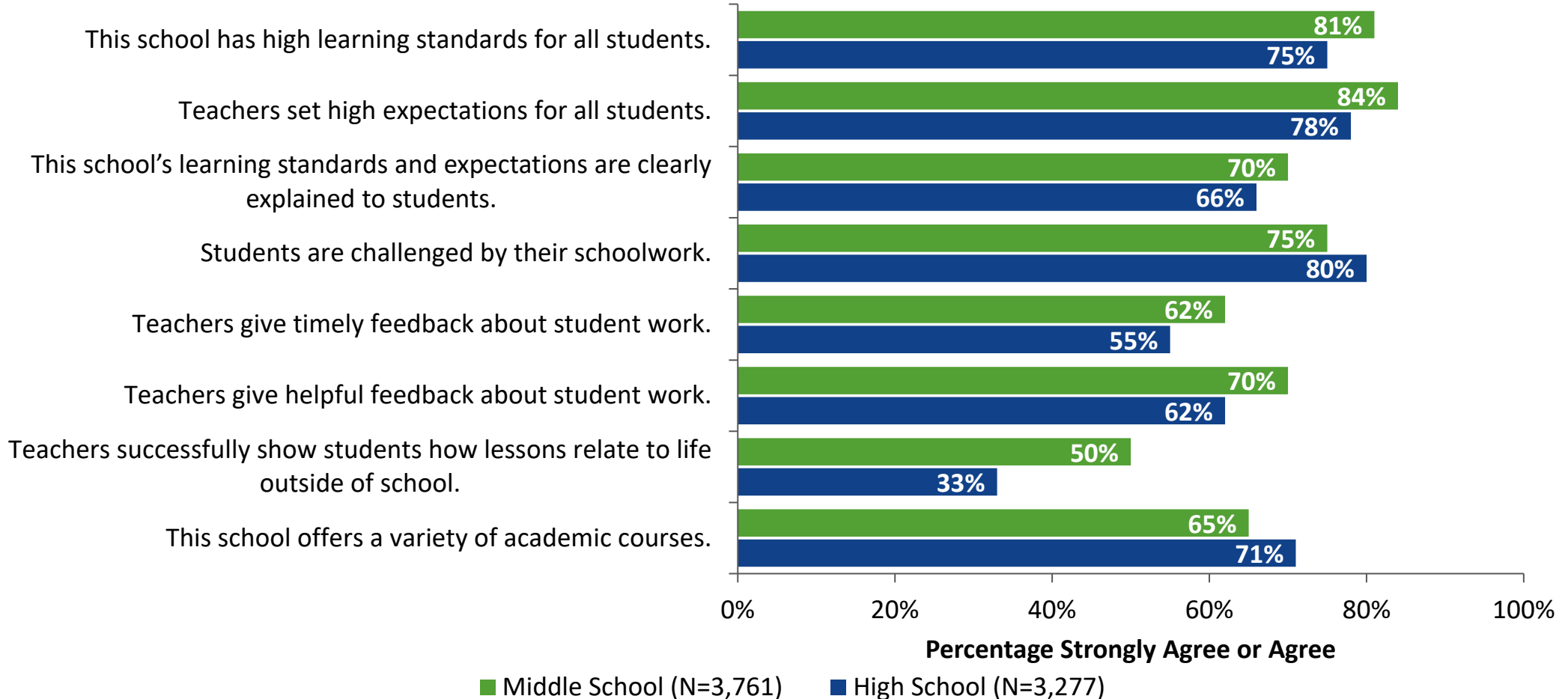
Academic Support: Comparison Over Time (Continued)

How strongly do you disagree or agree with the following statements?



Academic Support: Comparison by School Level

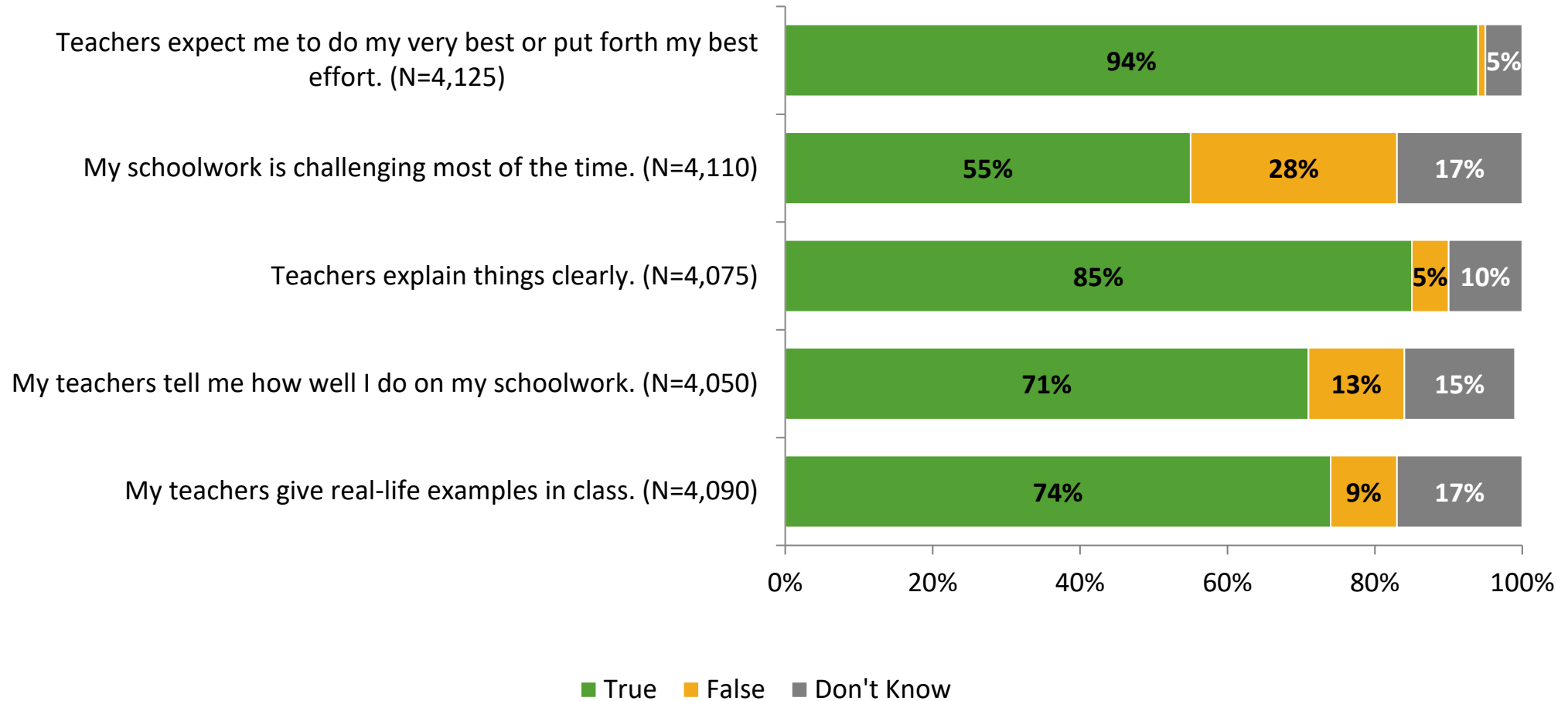
How strongly do you disagree or agree with the following statements?



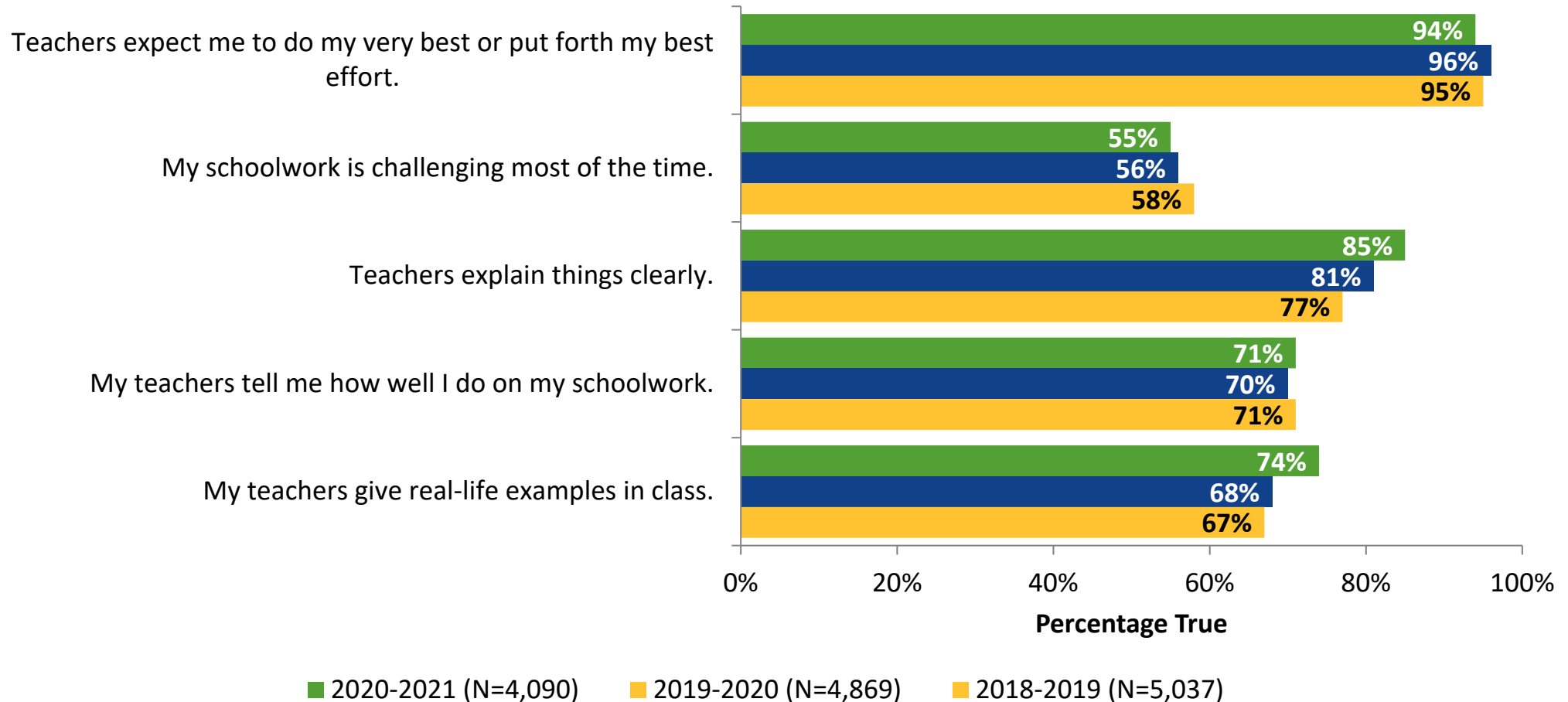
Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Only responses for middle school (grades 6-8) and high school (grades 9-12) are displayed, because students in grades 3-5 completed a simplified survey.

Academic Support



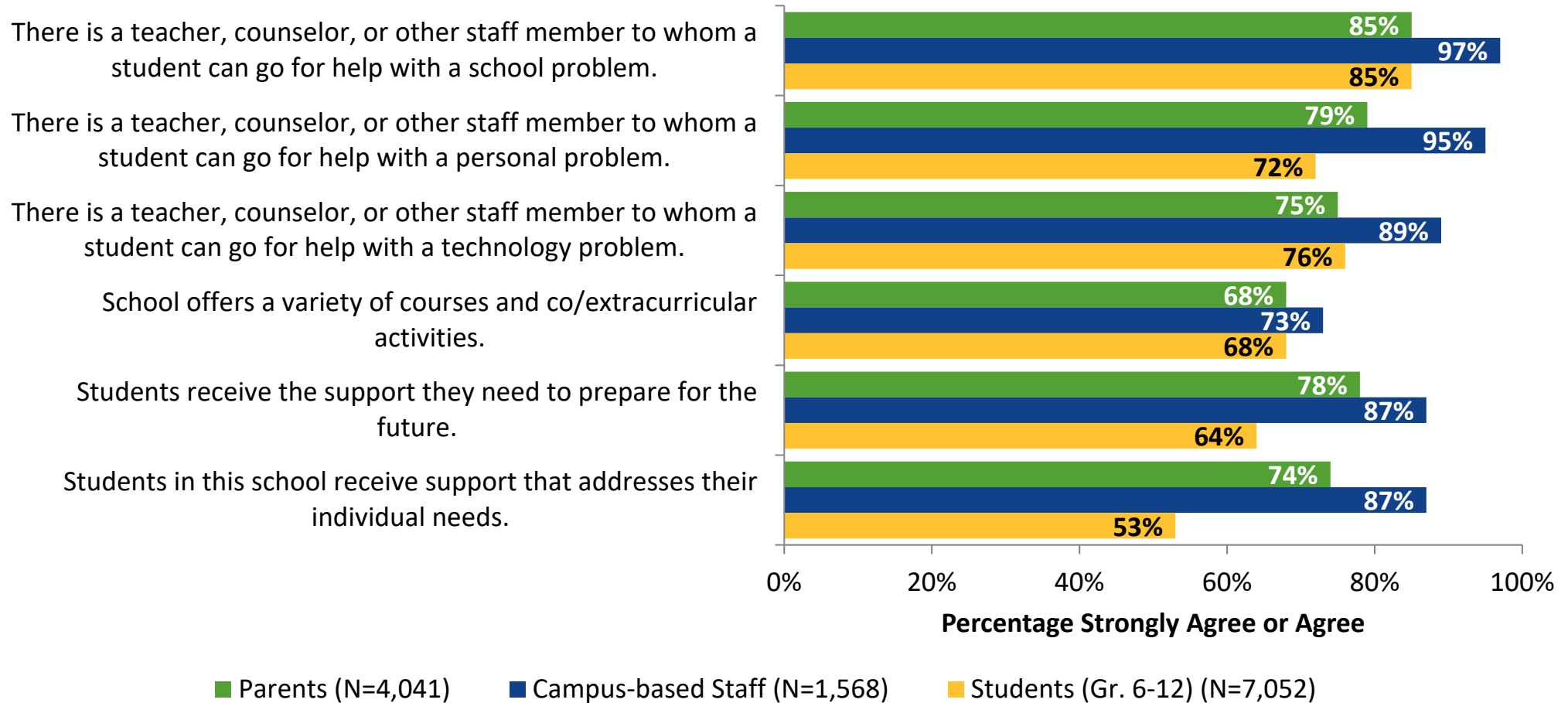
Academic Support: Comparison Over Time



Student Support

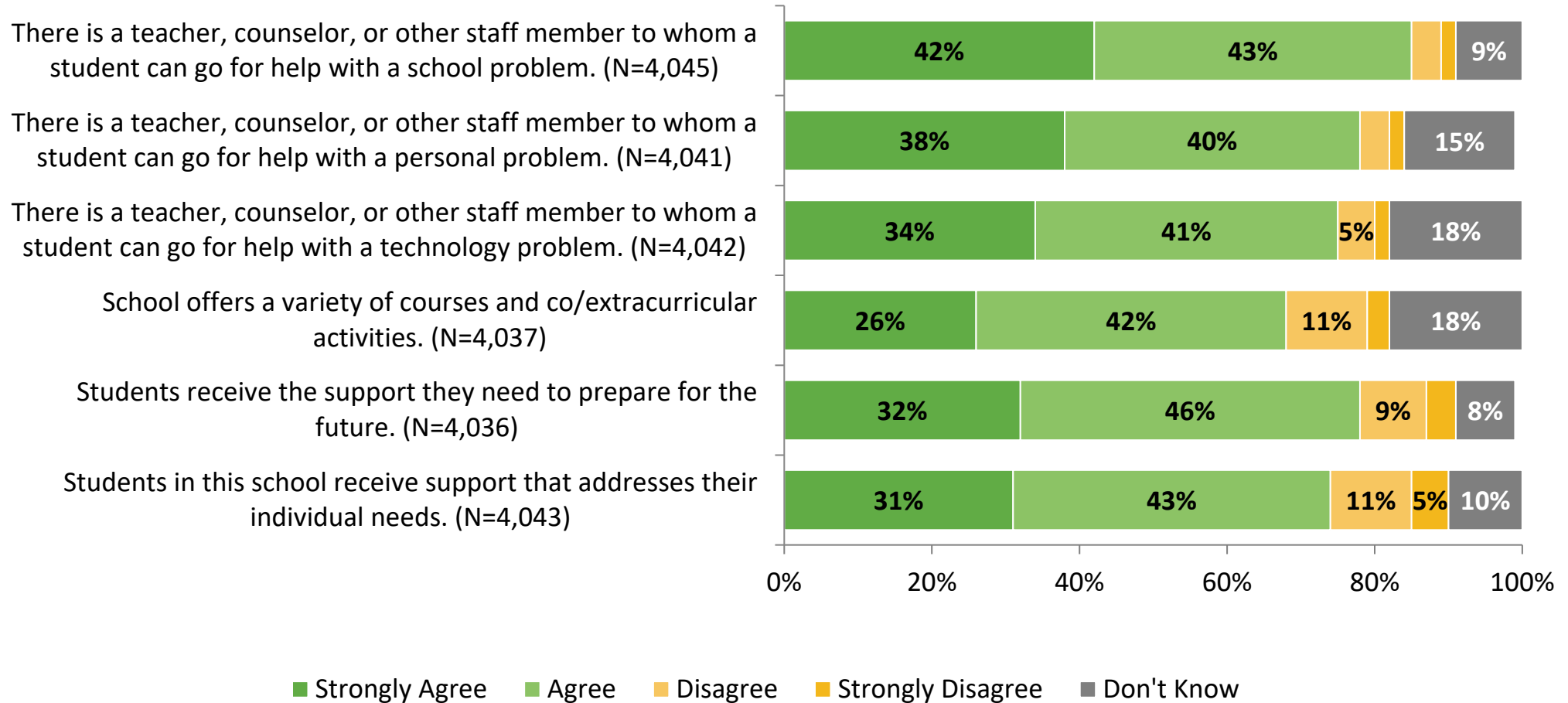
Student Support: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



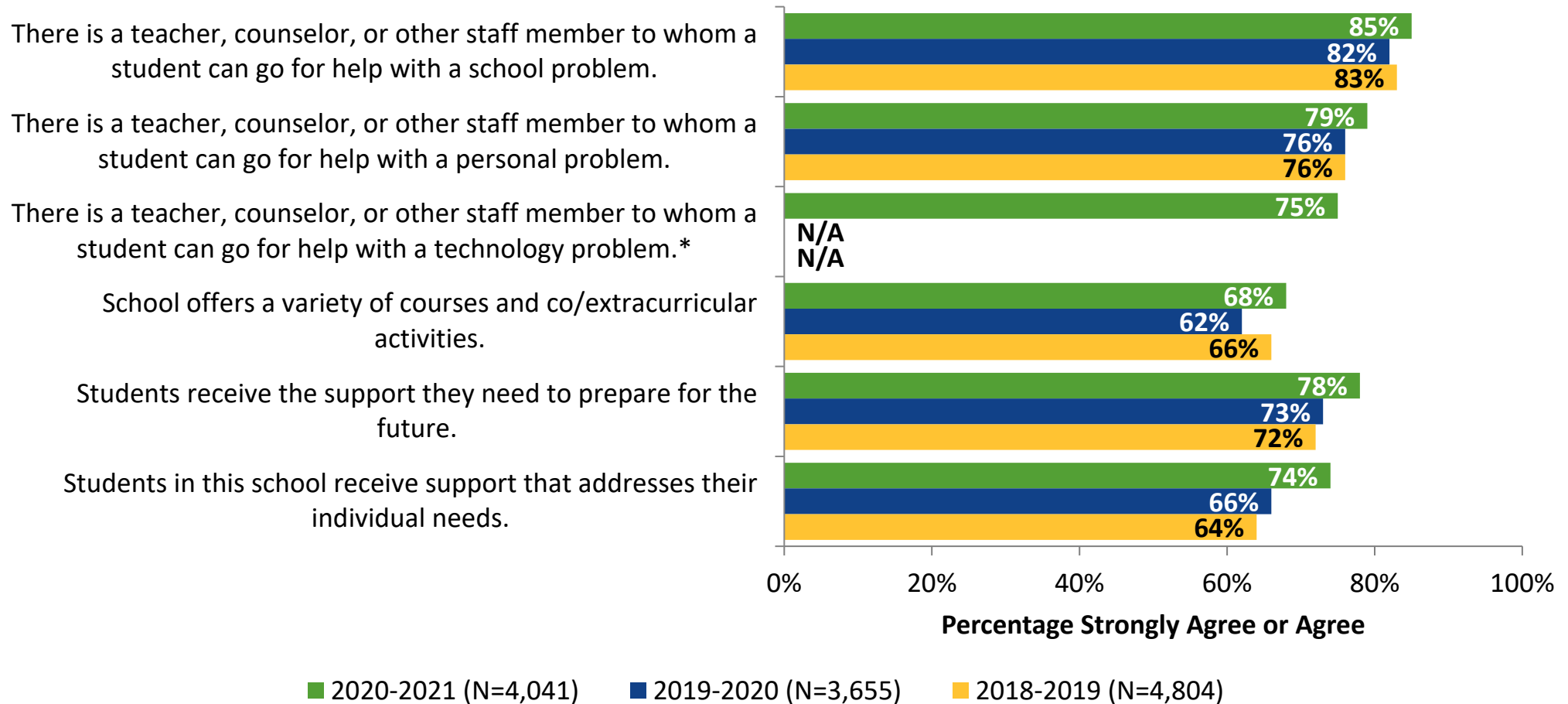
Student Support

How strongly do you disagree or agree with the following statements?



Student Support: Comparison Over Time

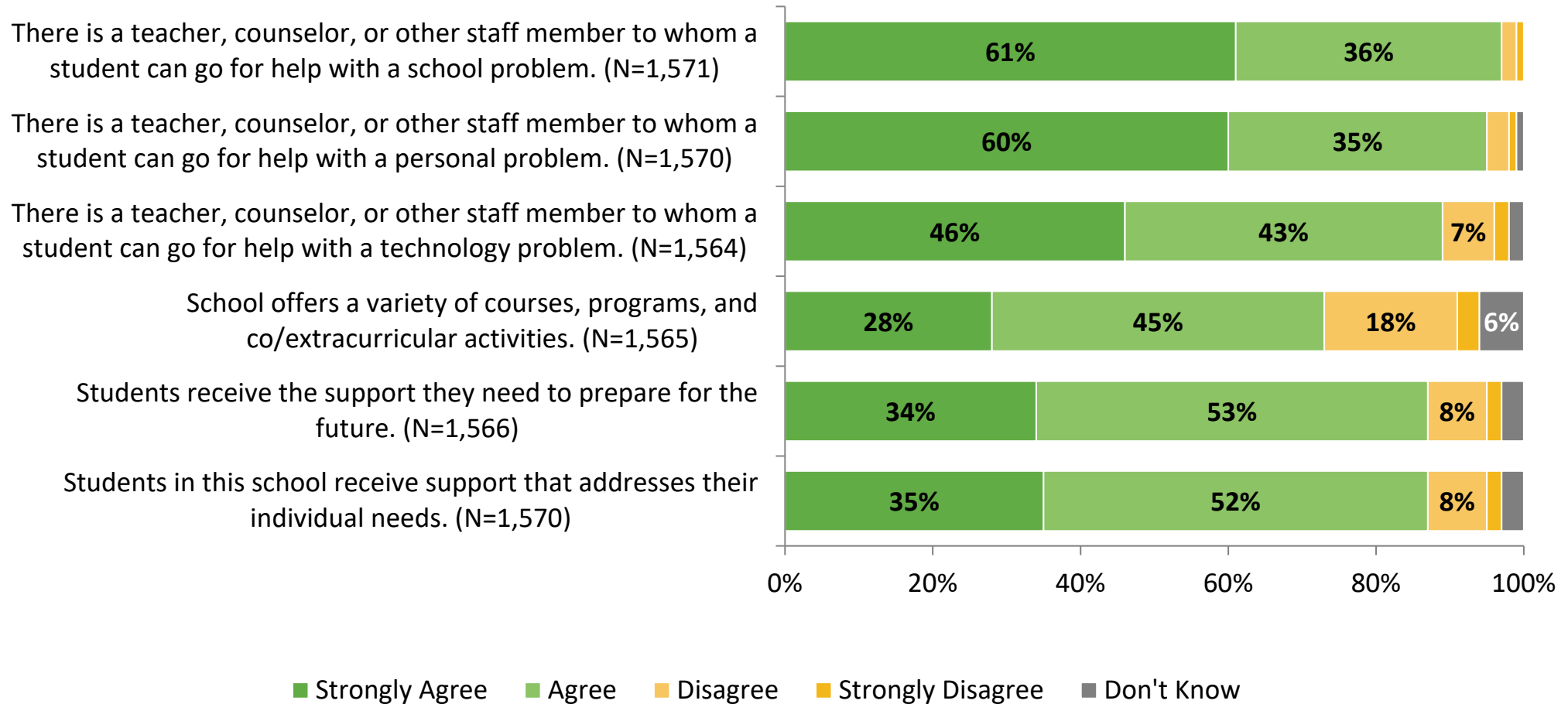
How strongly do you disagree or agree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
 *New item in 2020-2021

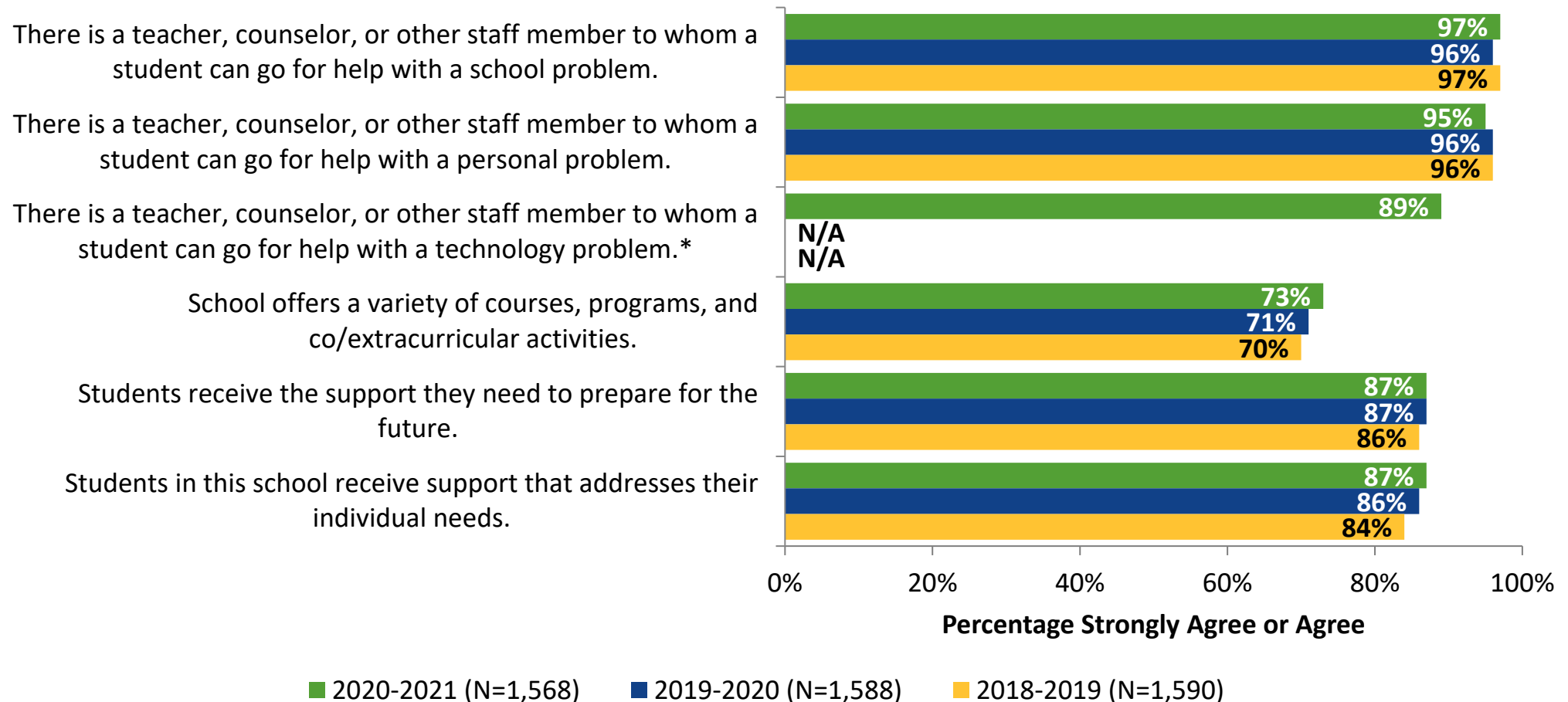
Student Support

How strongly do you disagree or agree with the following statements?



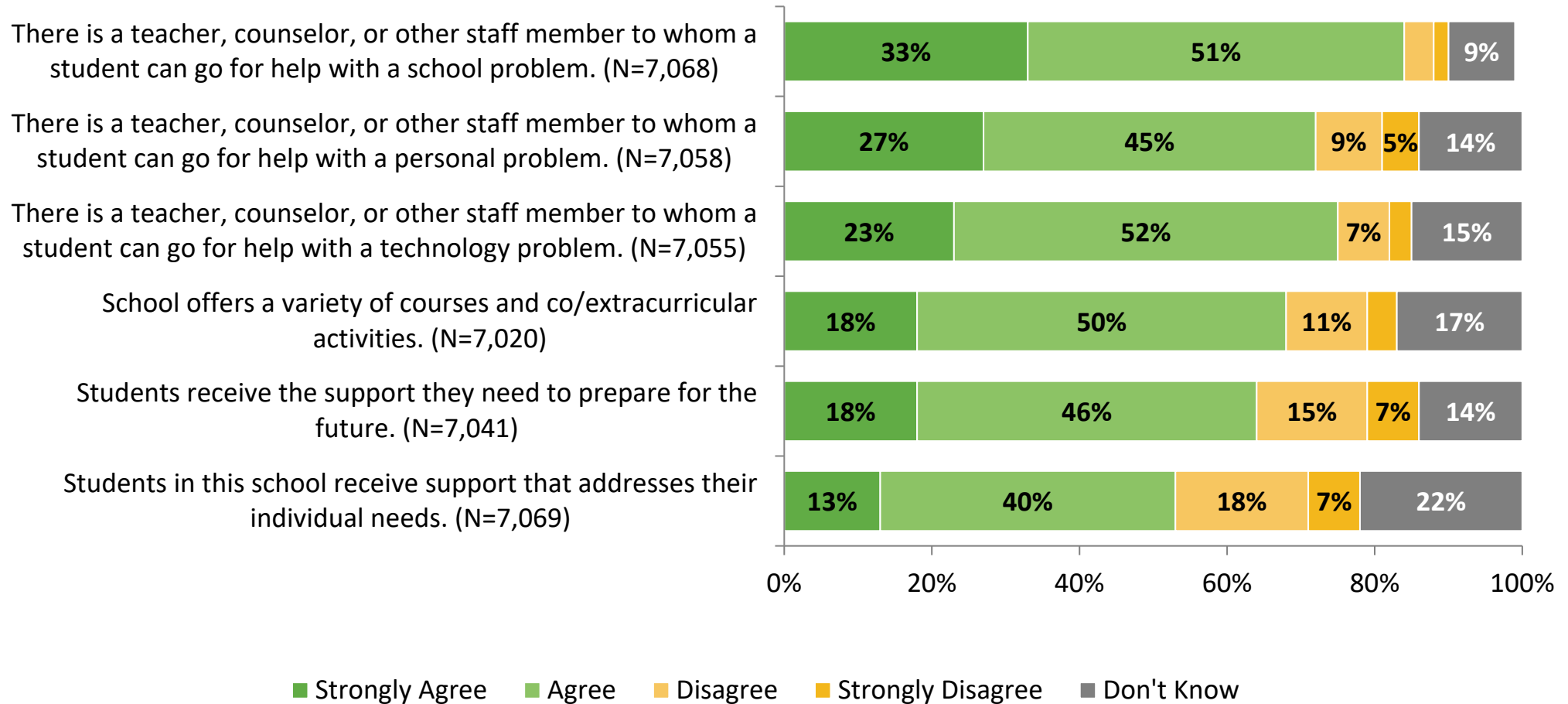
Student Support: Comparison Over Time

How strongly do you disagree or agree with the following statements?



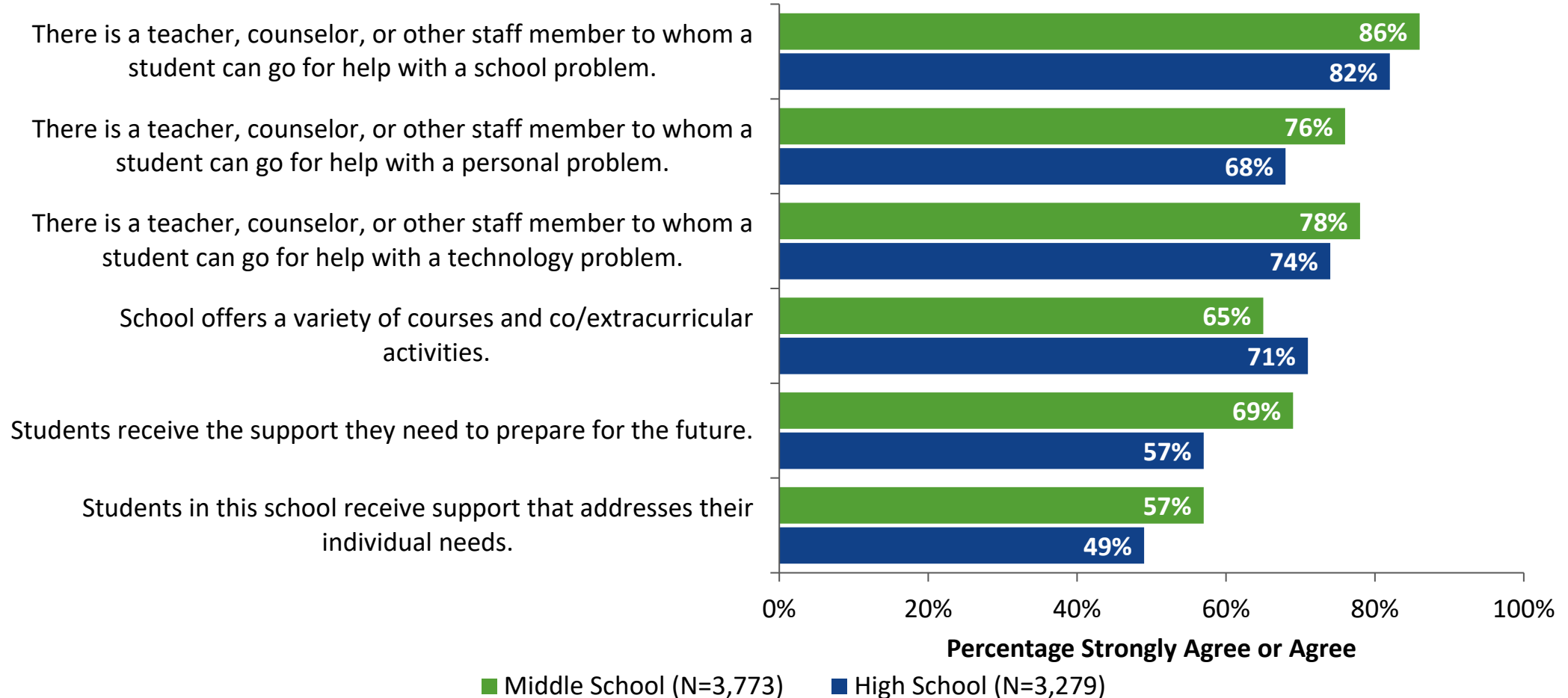
Student Support

How strongly do you disagree or agree with the following statements?



Student Support: Comparison by School Level

How strongly do you disagree or agree with the following statements?

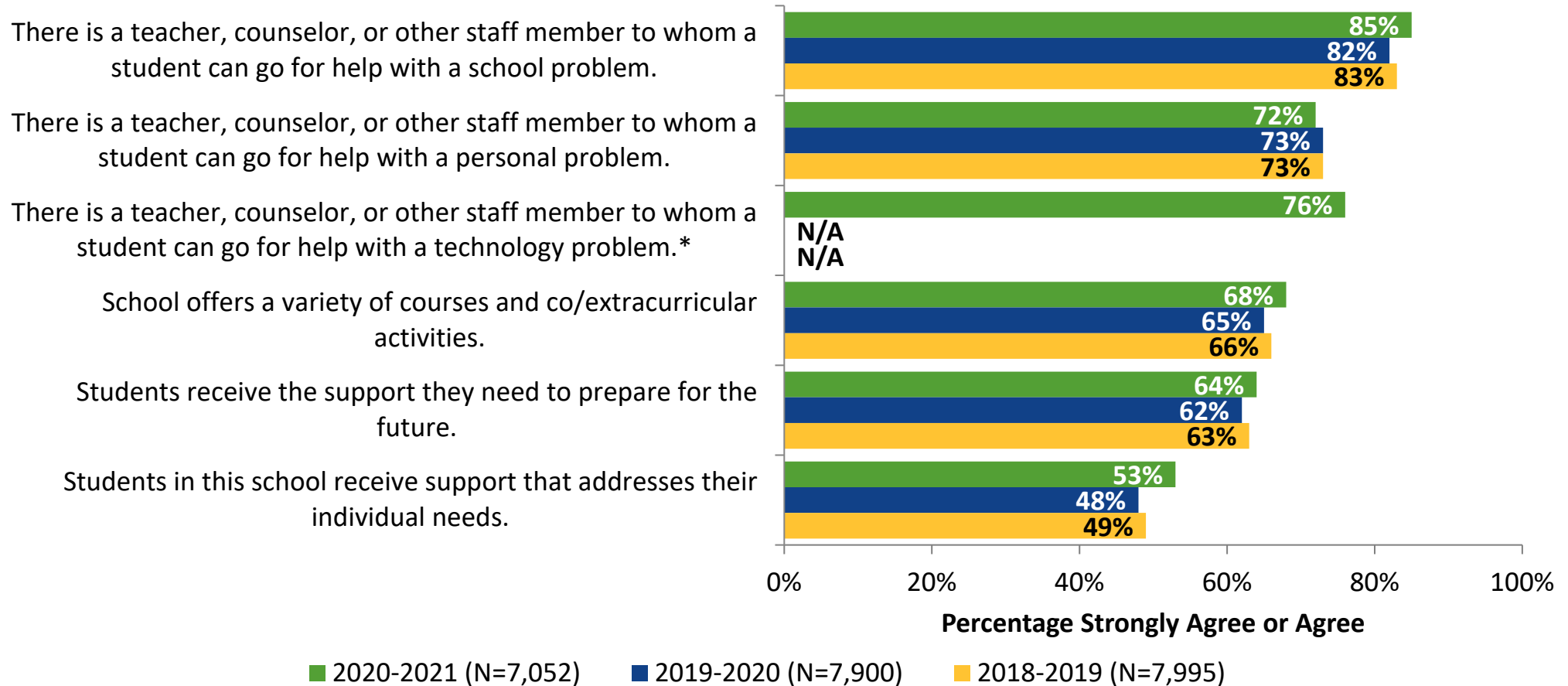


Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Only responses for middle school (grades 6-8) and high school (grades 9-12) are displayed, because students in grades 3-5 completed a simplified survey.

Student Support: Comparison Over Time

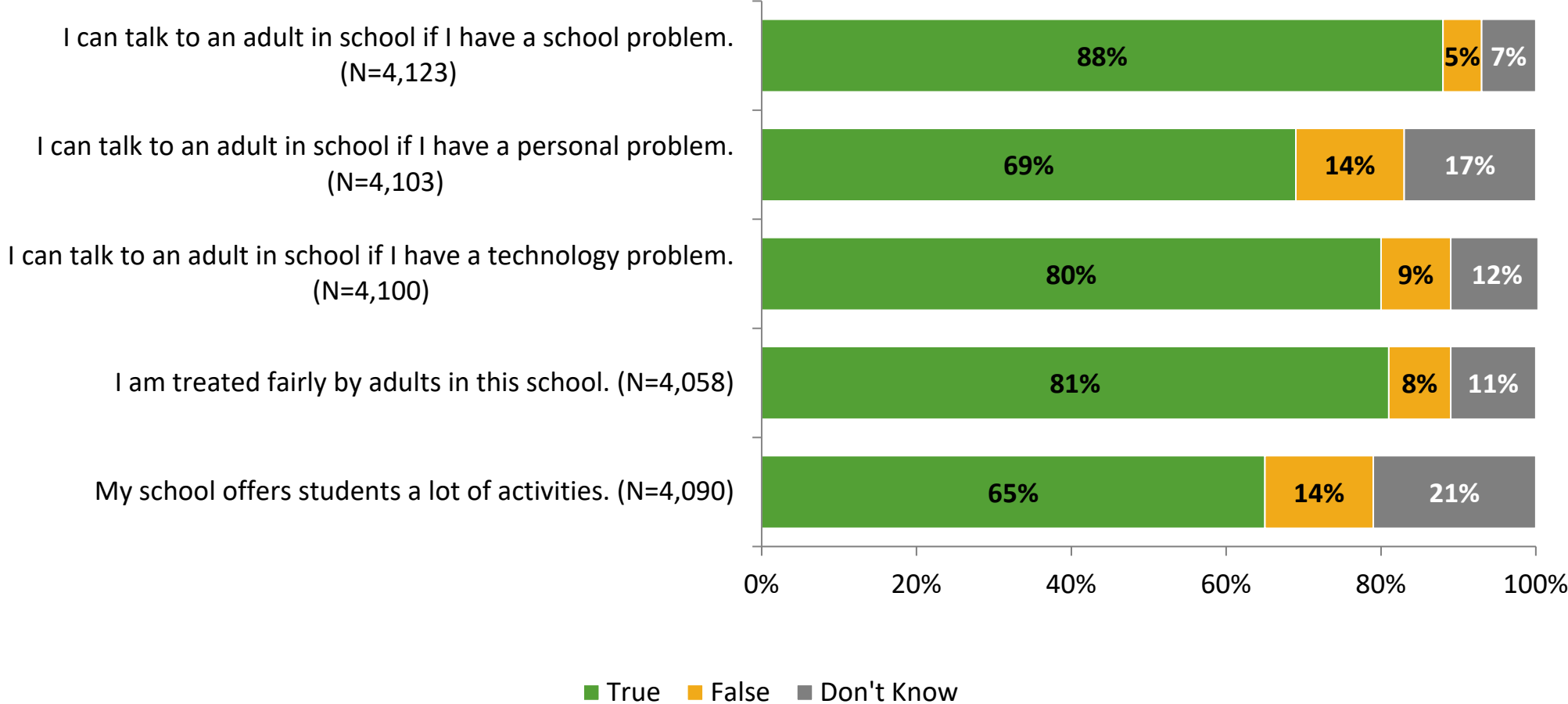
How strongly do you disagree or agree with the following statements?



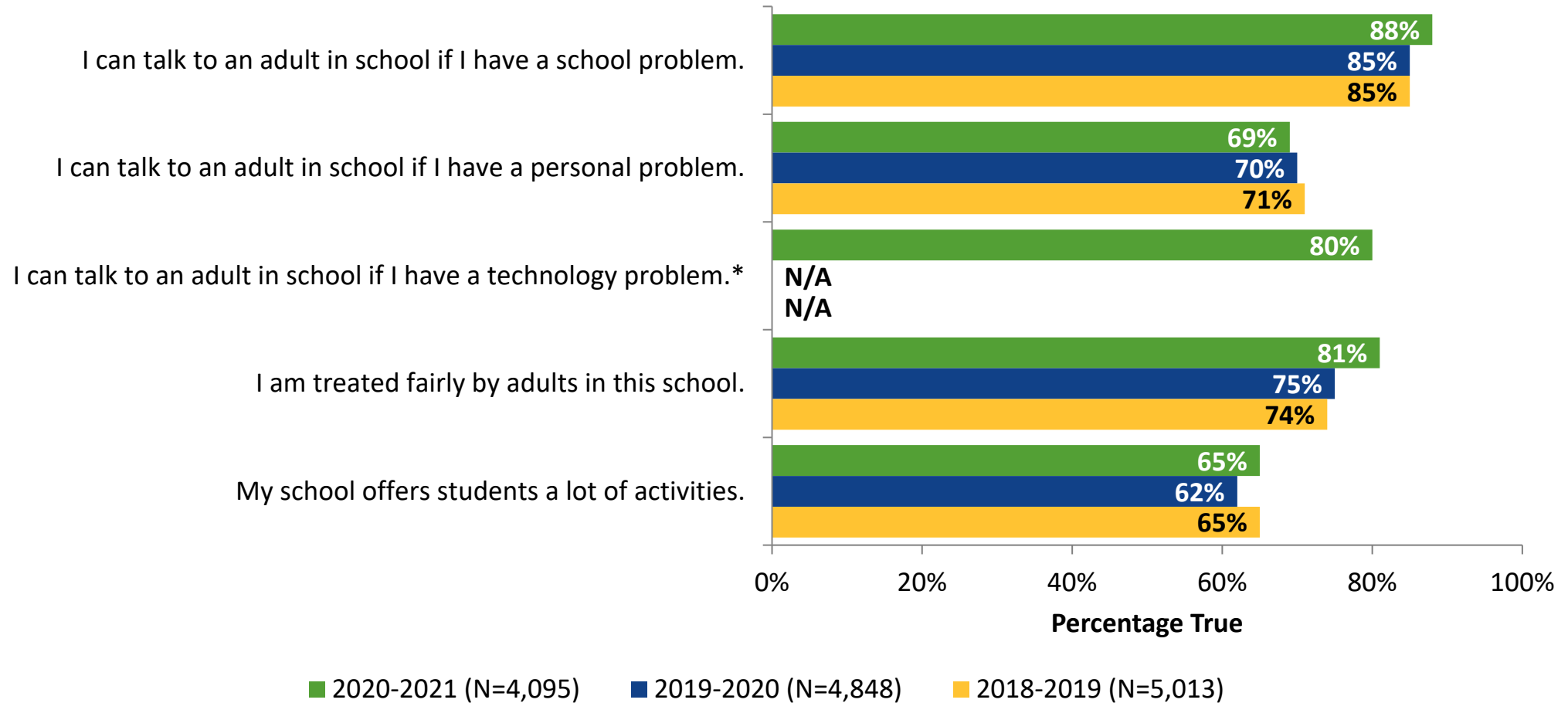
Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

*New item in 2020-2021

Student Support



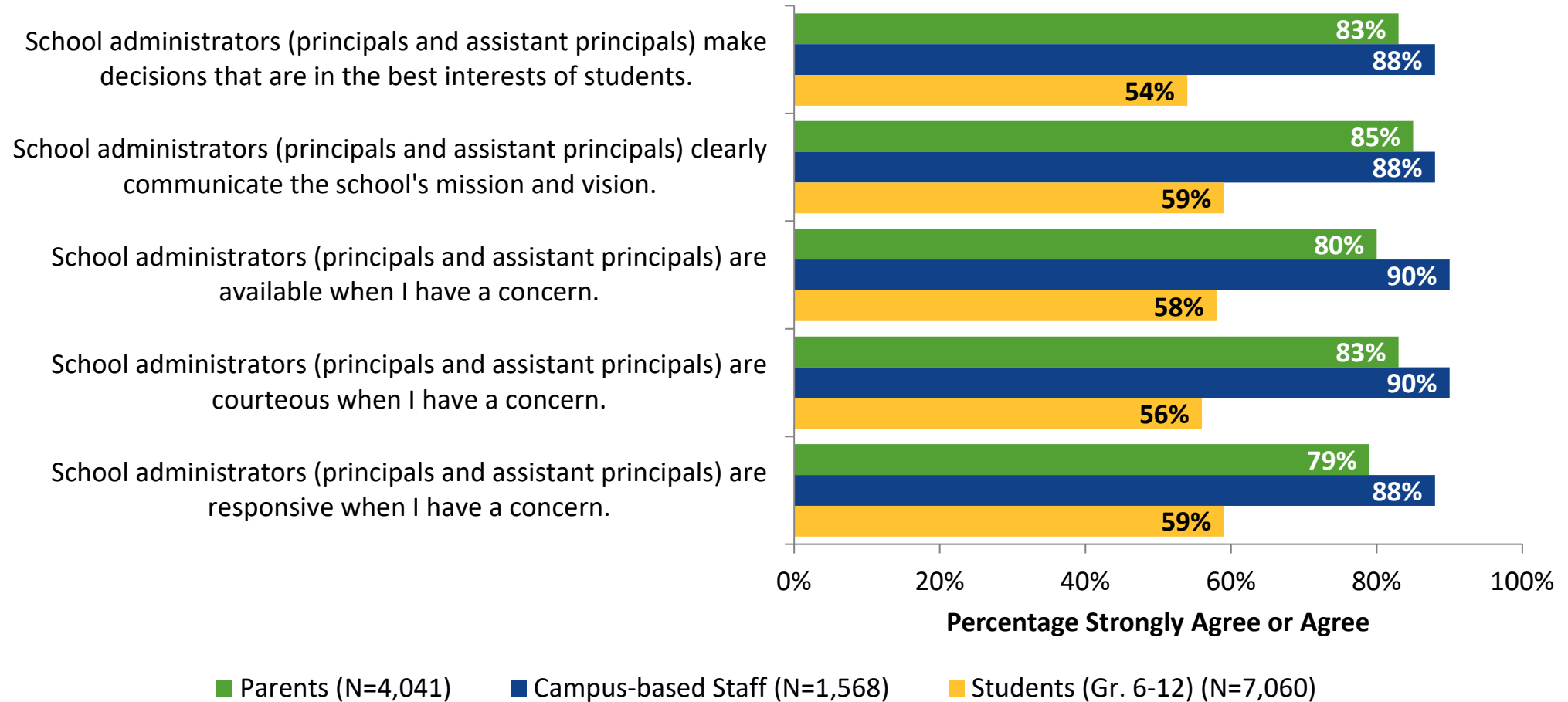
Student Support: Comparison Over Time



School Leadership

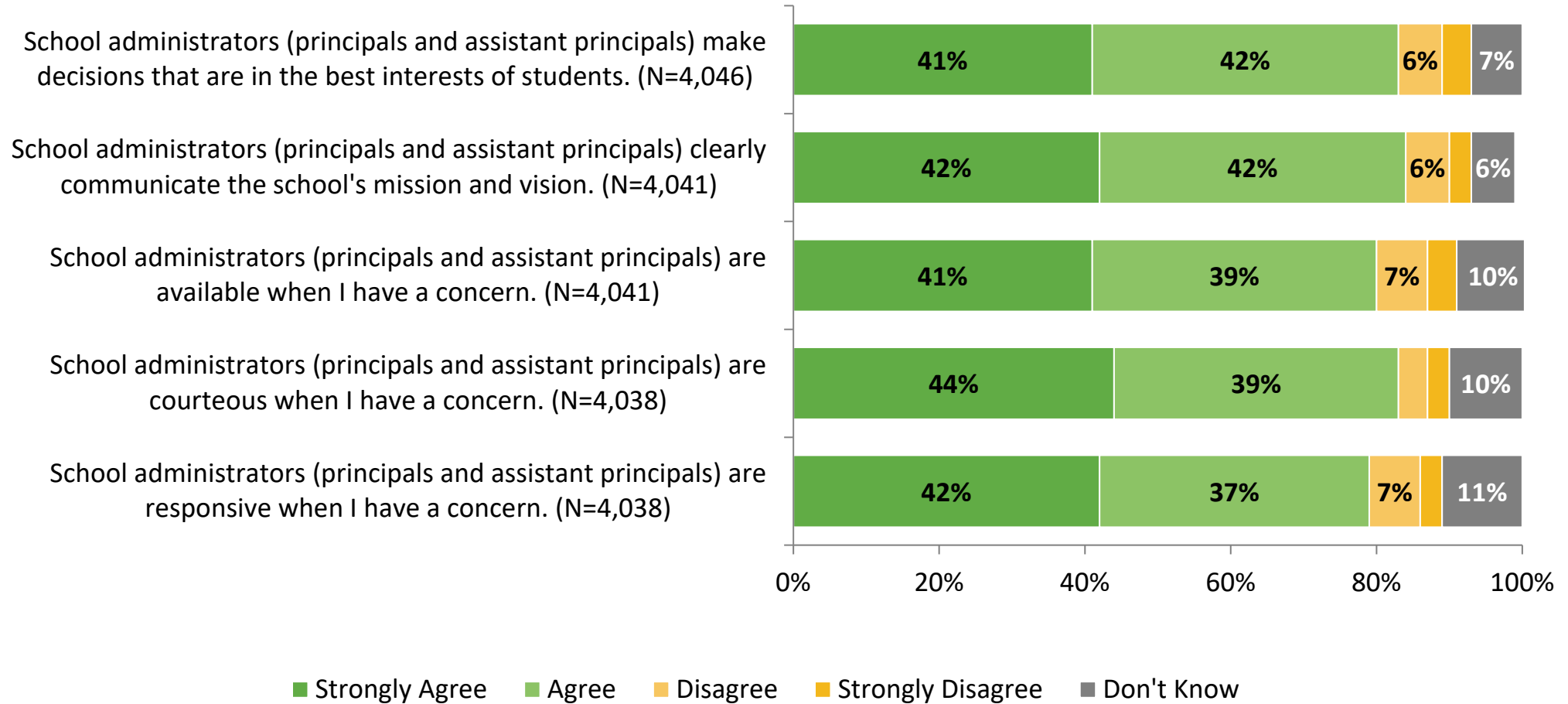
School Leadership: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



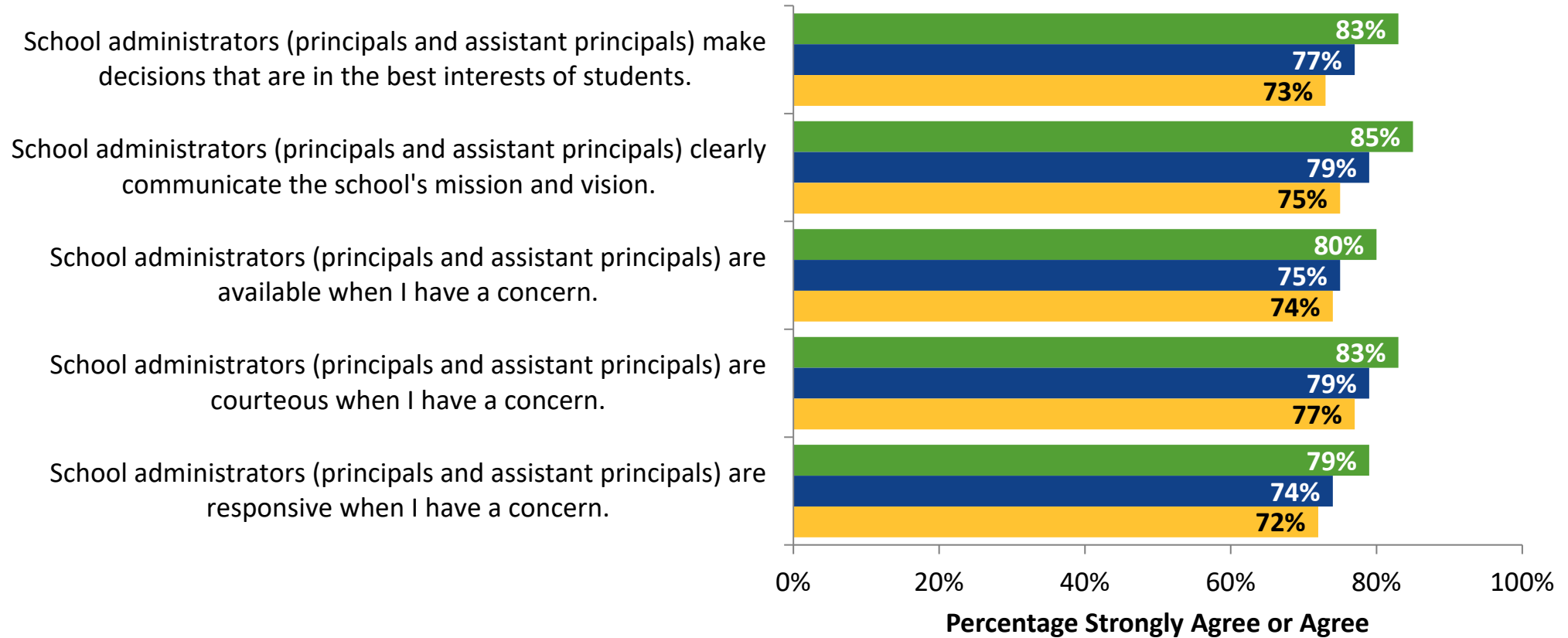
School Leadership

How strongly do you disagree or agree with the following statements?



School Leadership: Comparison Over Time

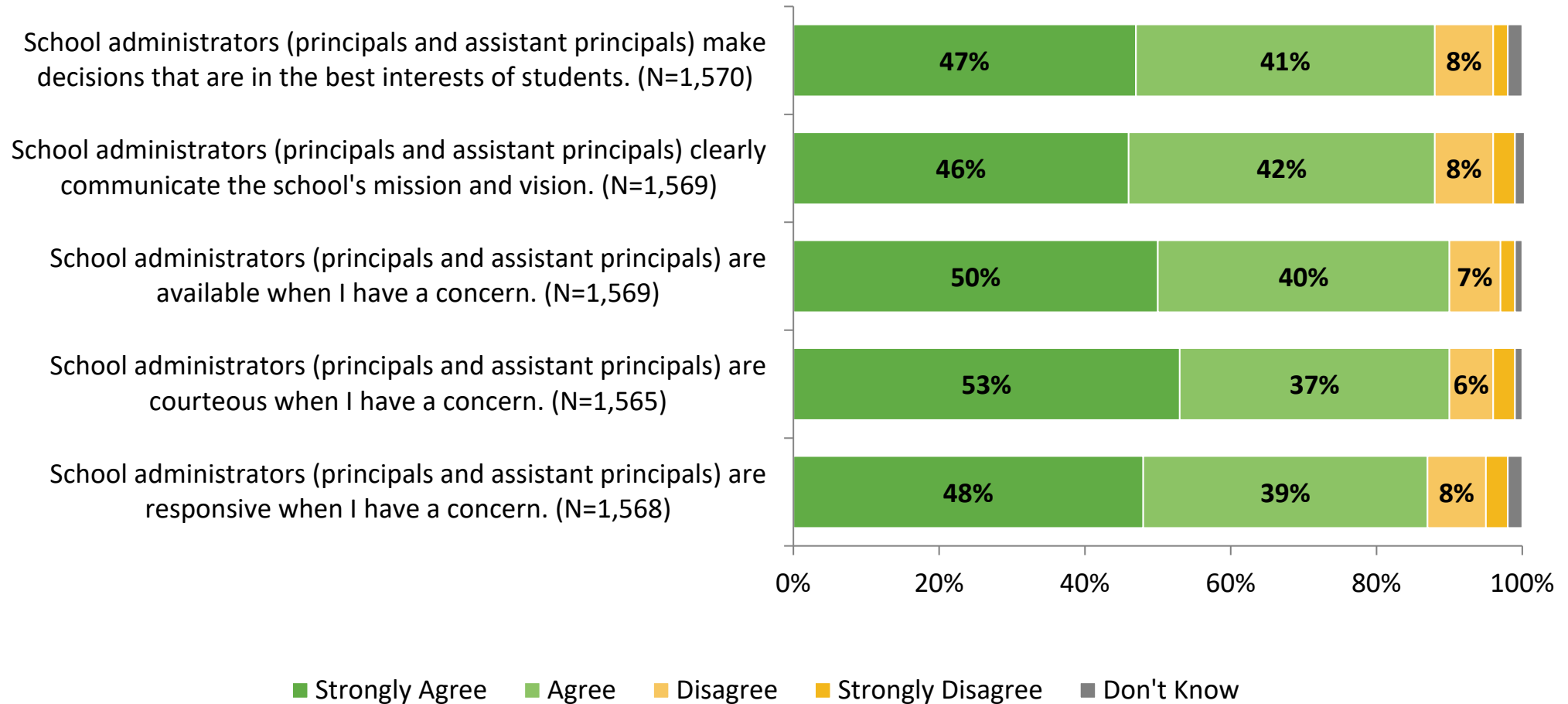
How strongly do you disagree or agree with the following statements?



■ 2020-2021 (N=4,041) ■ 2019-2020 (N=3,652) ■ 2018-2019 (N=4,803)

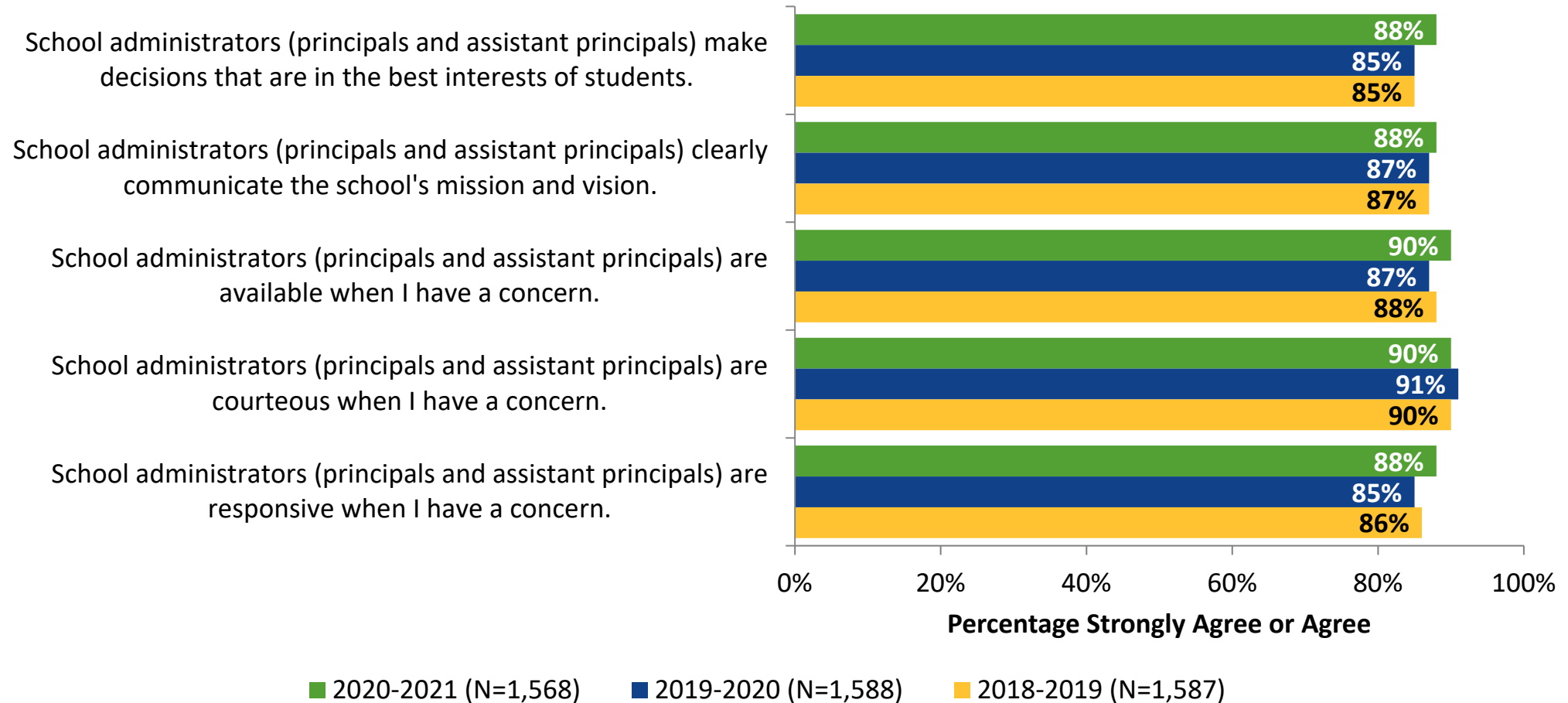
School Leadership

How strongly do you disagree or agree with the following statements?



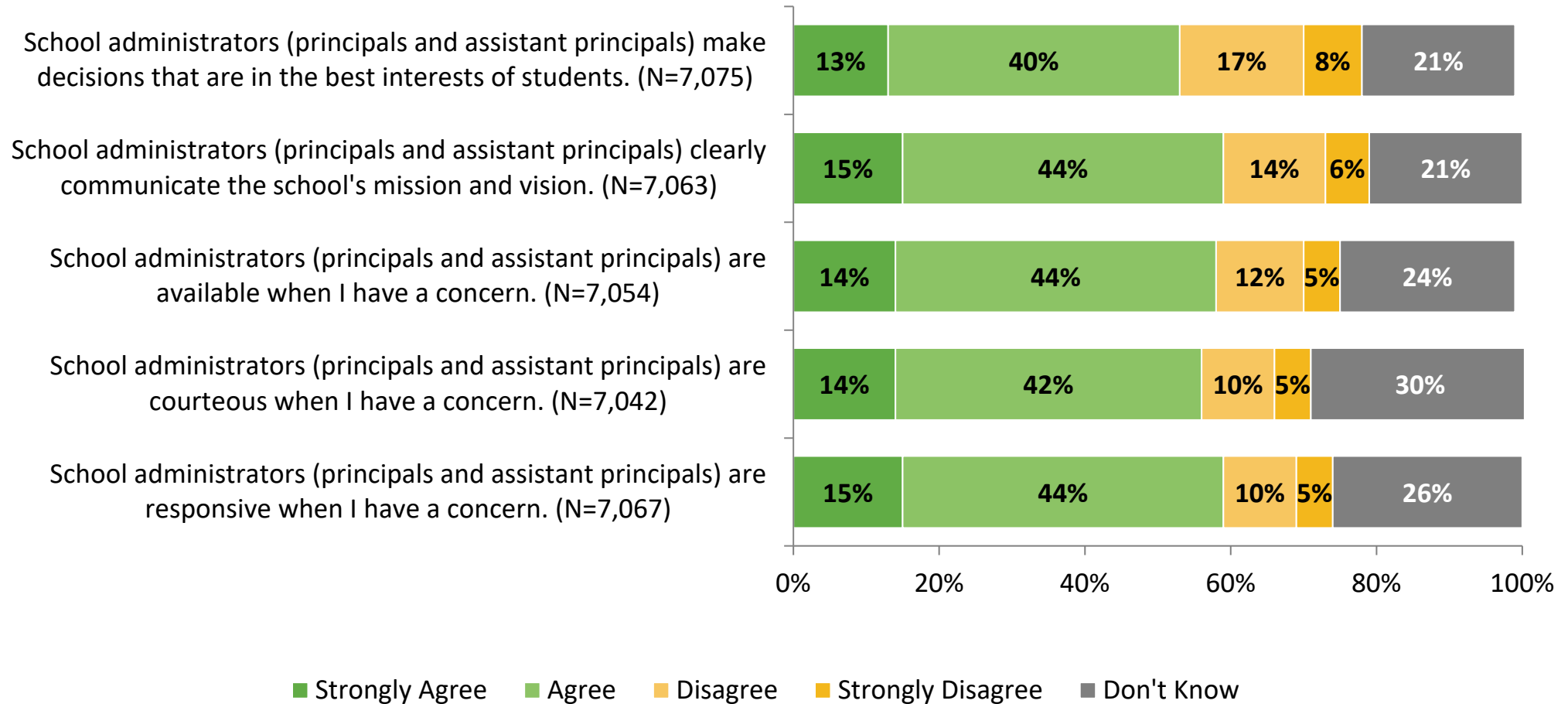
School Leadership: Comparison Over Time

How strongly do you disagree or agree with the following statements?



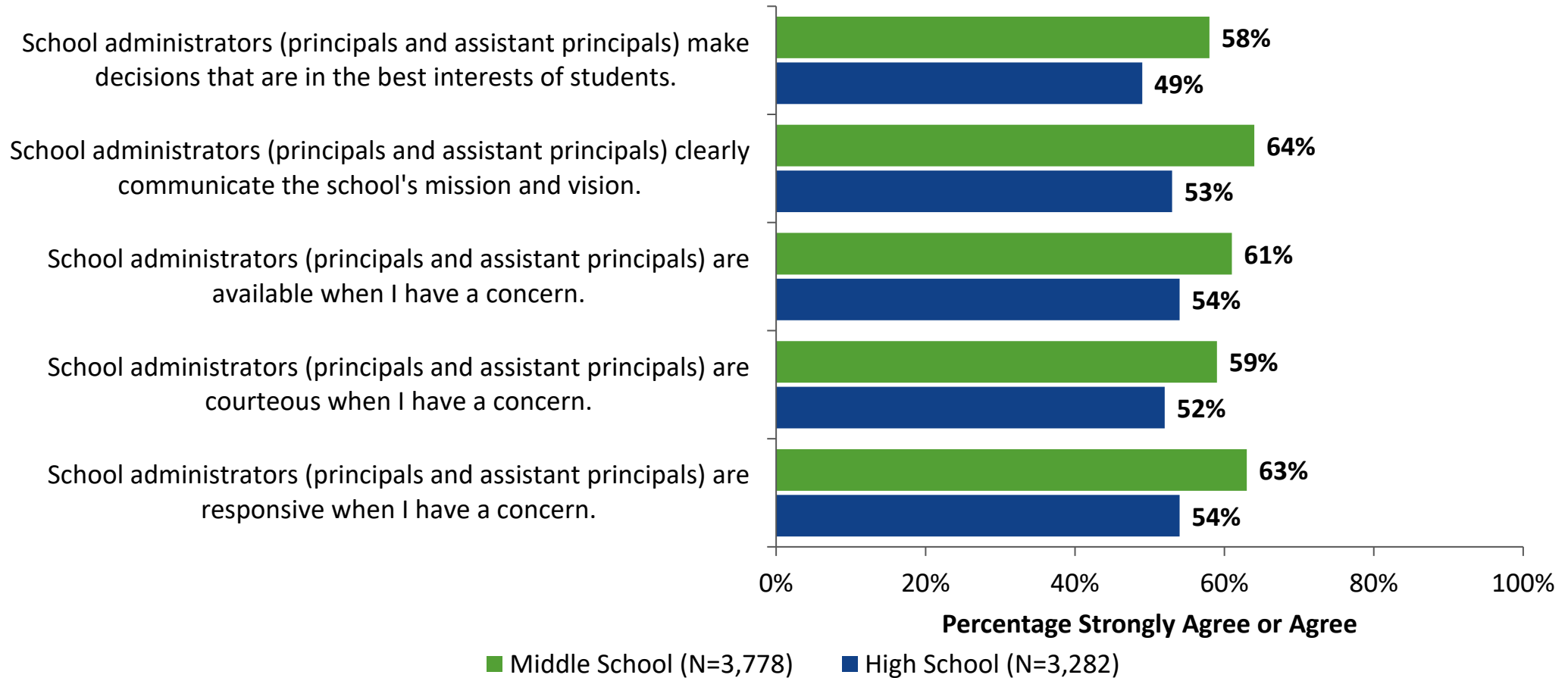
School Leadership

How strongly do you disagree or agree with the following statements?



School Leadership: Comparison by School Level

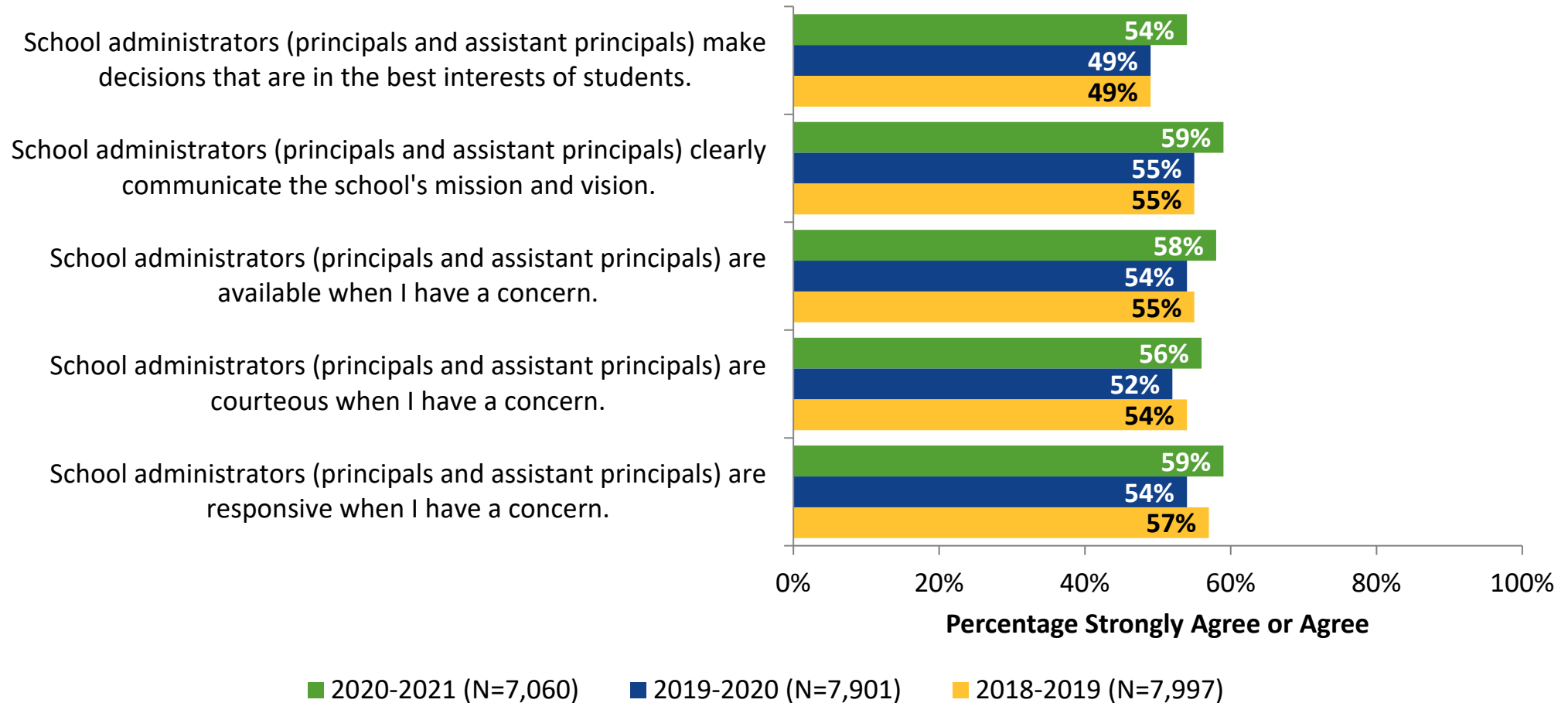
How strongly do you disagree or agree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

School Leadership: Comparison Over Time

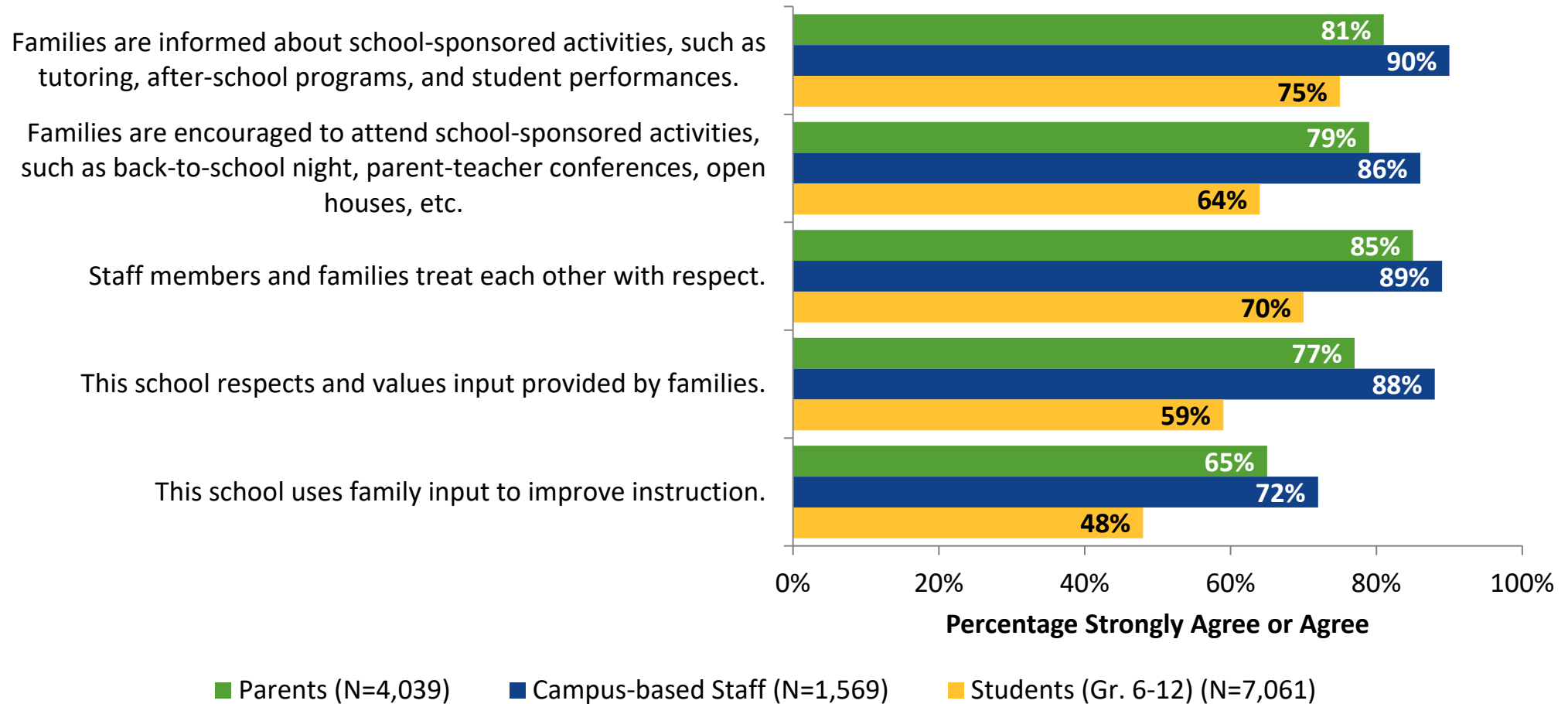
How strongly do you disagree or agree with the following statements?



Family Involvement

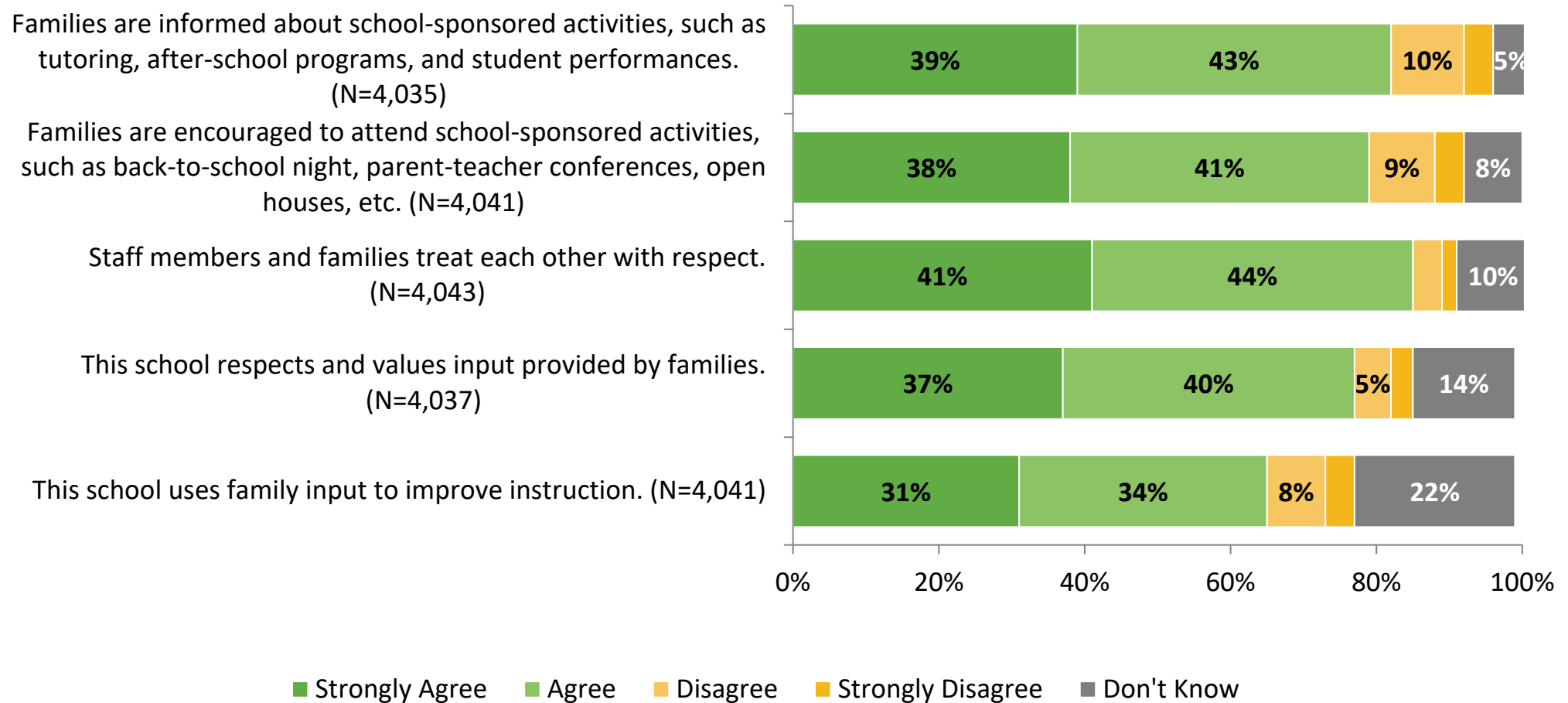
Family Involvement: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



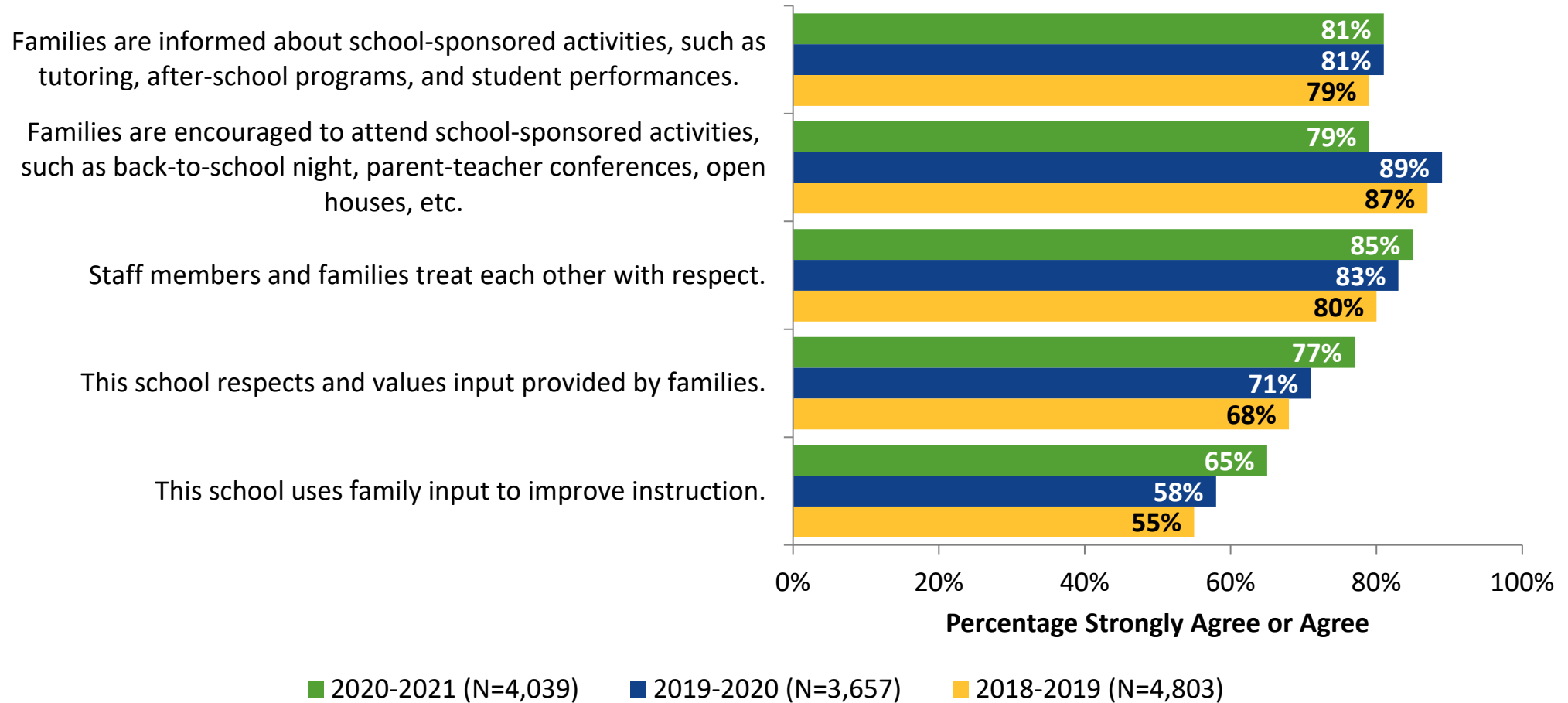
Family Involvement

How strongly do you disagree or agree with the following statements?



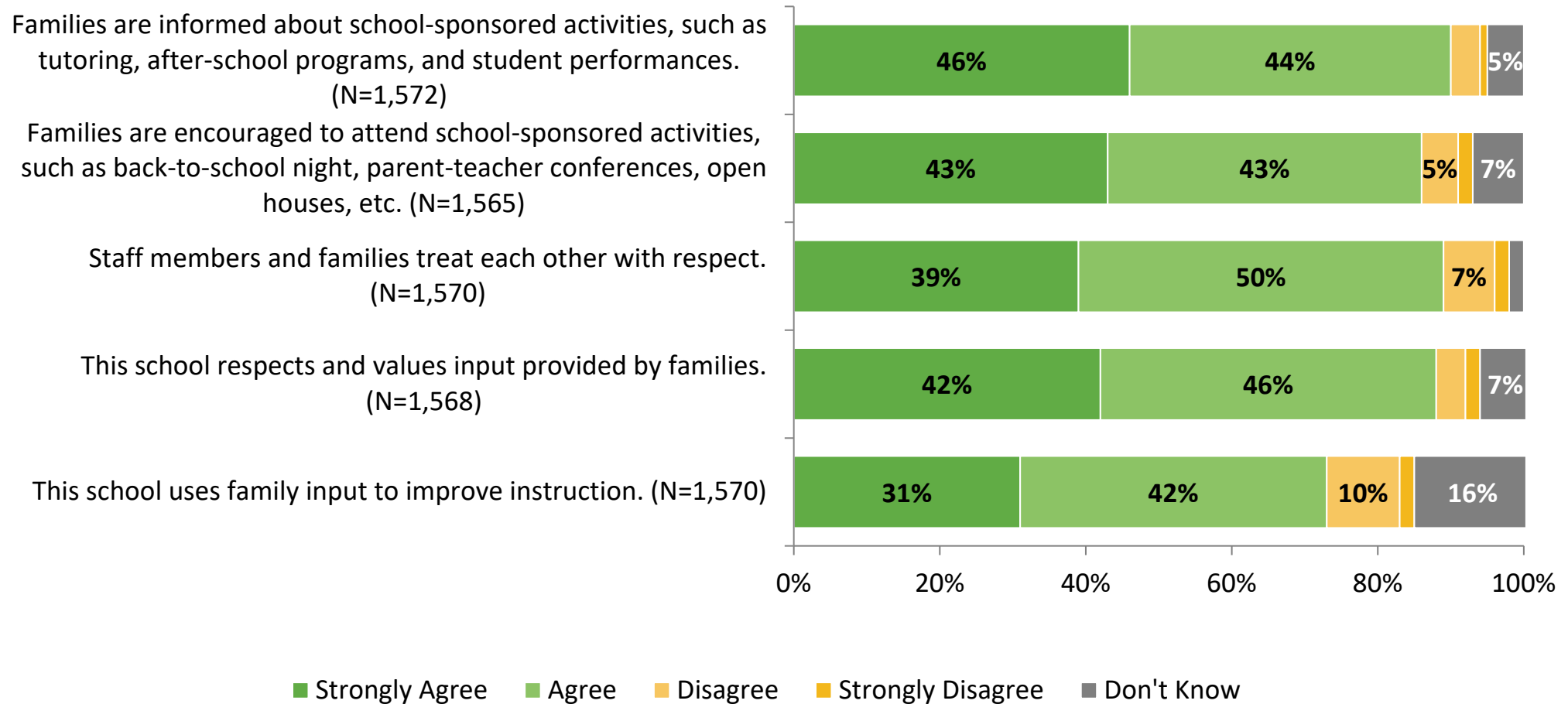
Family Involvement: Comparison Over Time

How strongly do you disagree or agree with the following statements?



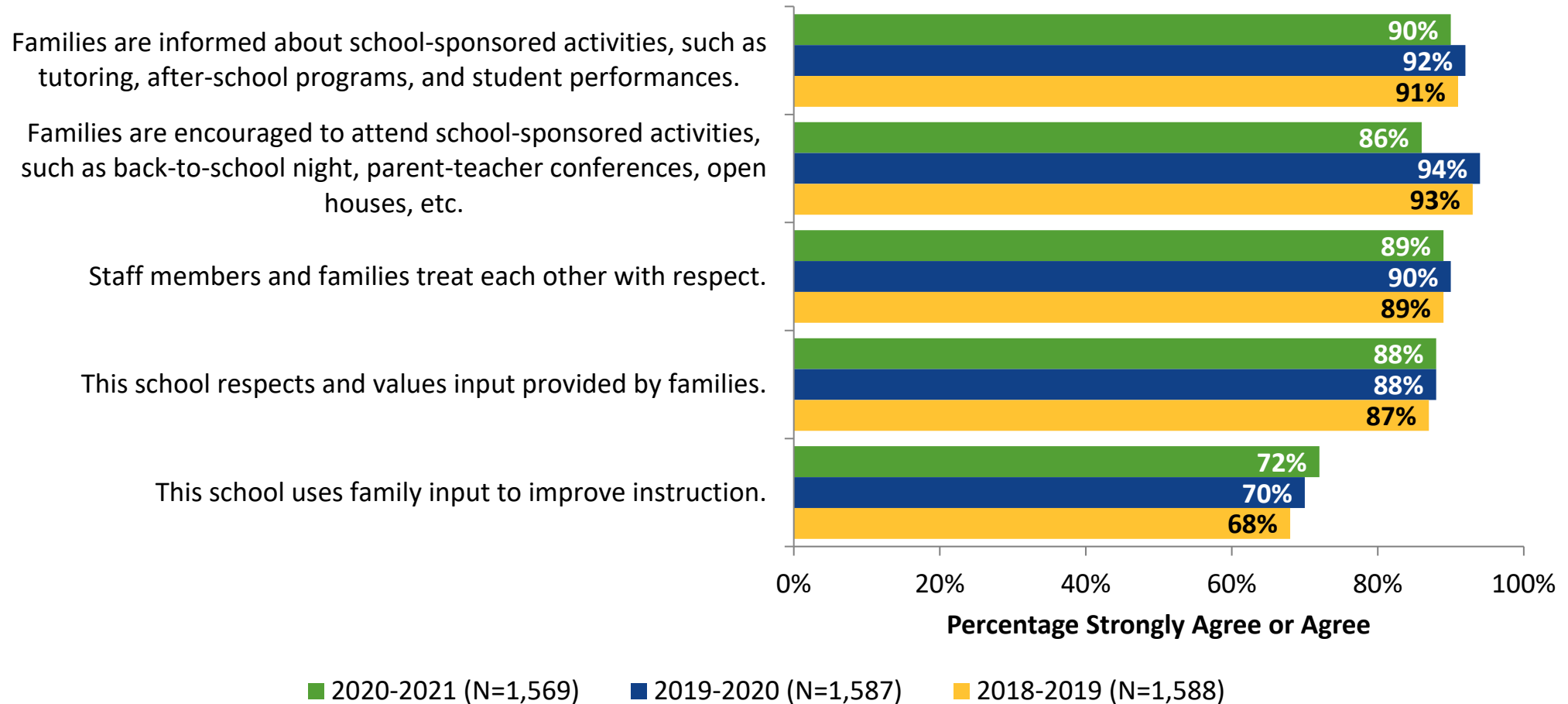
Family Involvement

How strongly do you disagree or agree with the following statements?



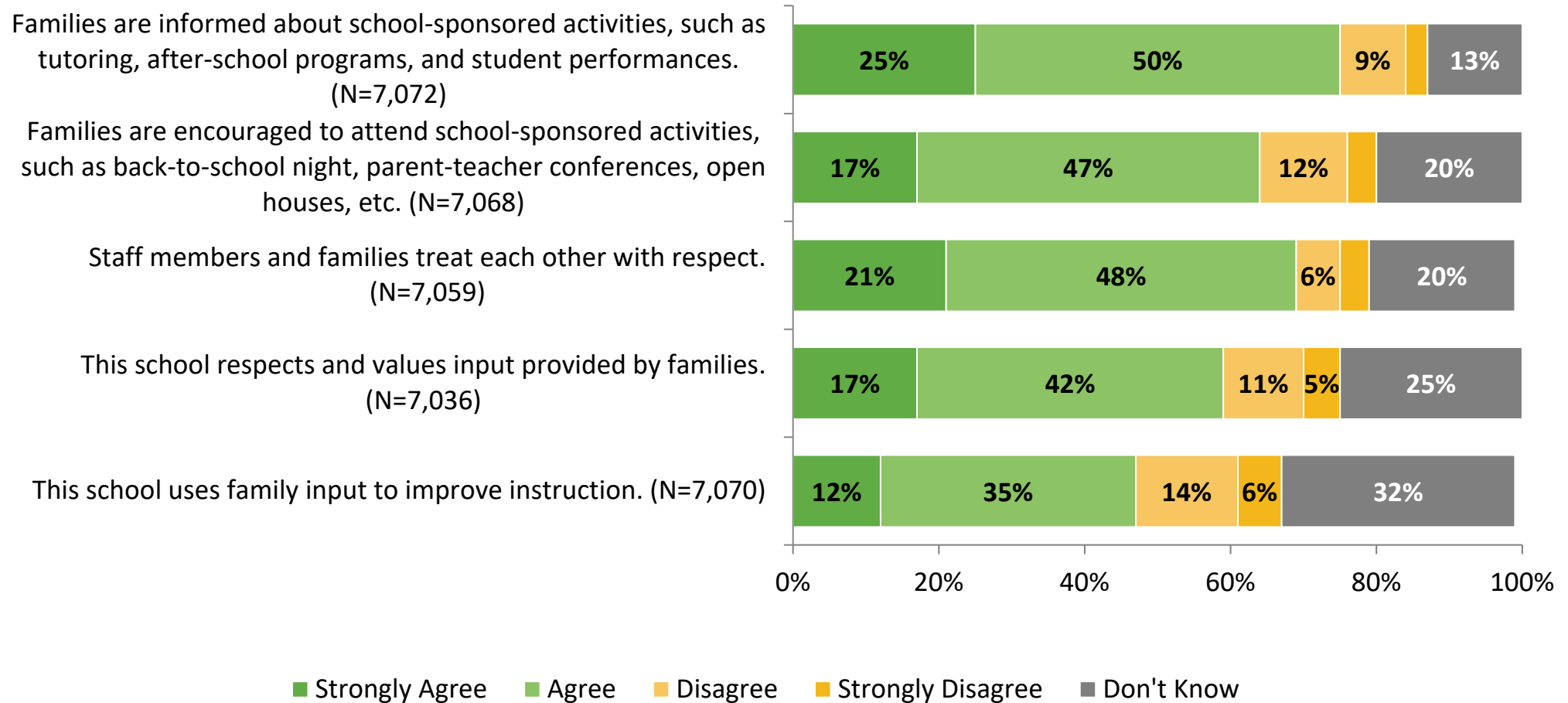
Family Involvement: Comparison Over Time

How strongly do you disagree or agree with the following statements?



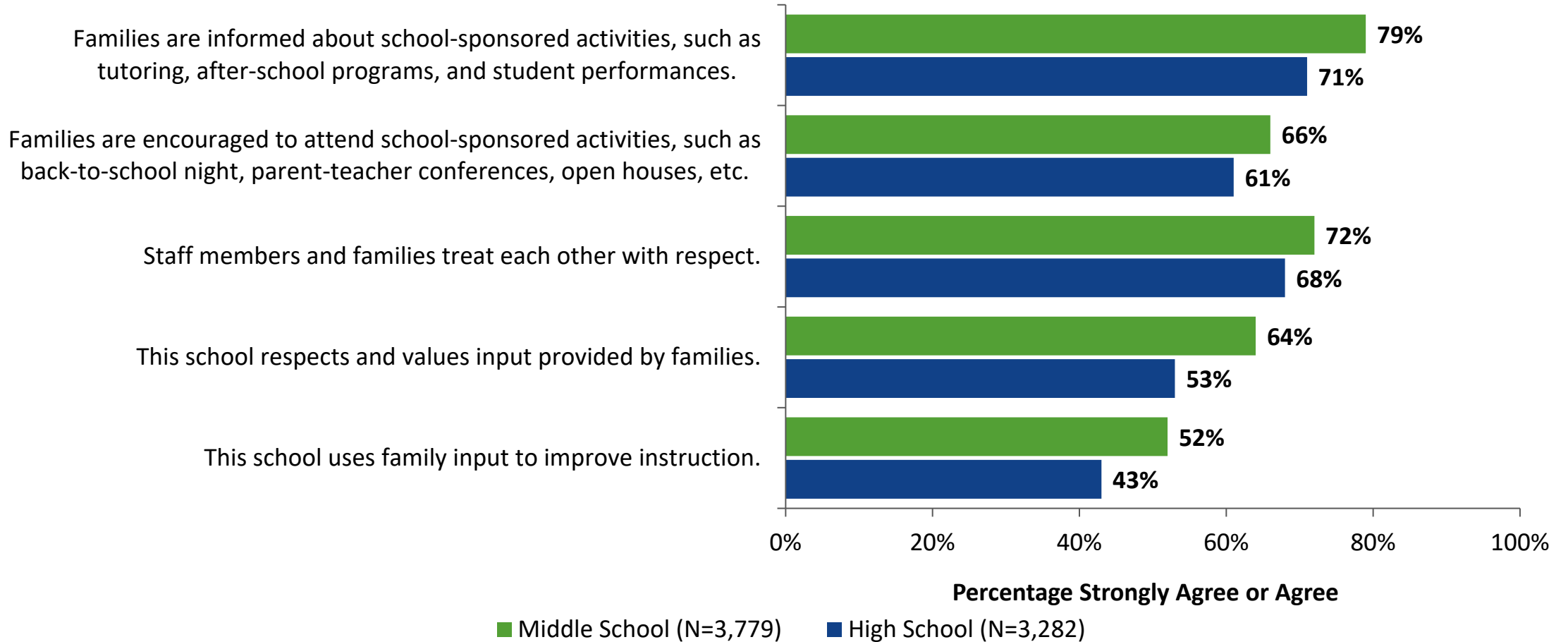
Family Involvement

How strongly do you disagree or agree with the following statements?



Family Involvement: Comparison by School Level

How strongly do you disagree or agree with the following statements?

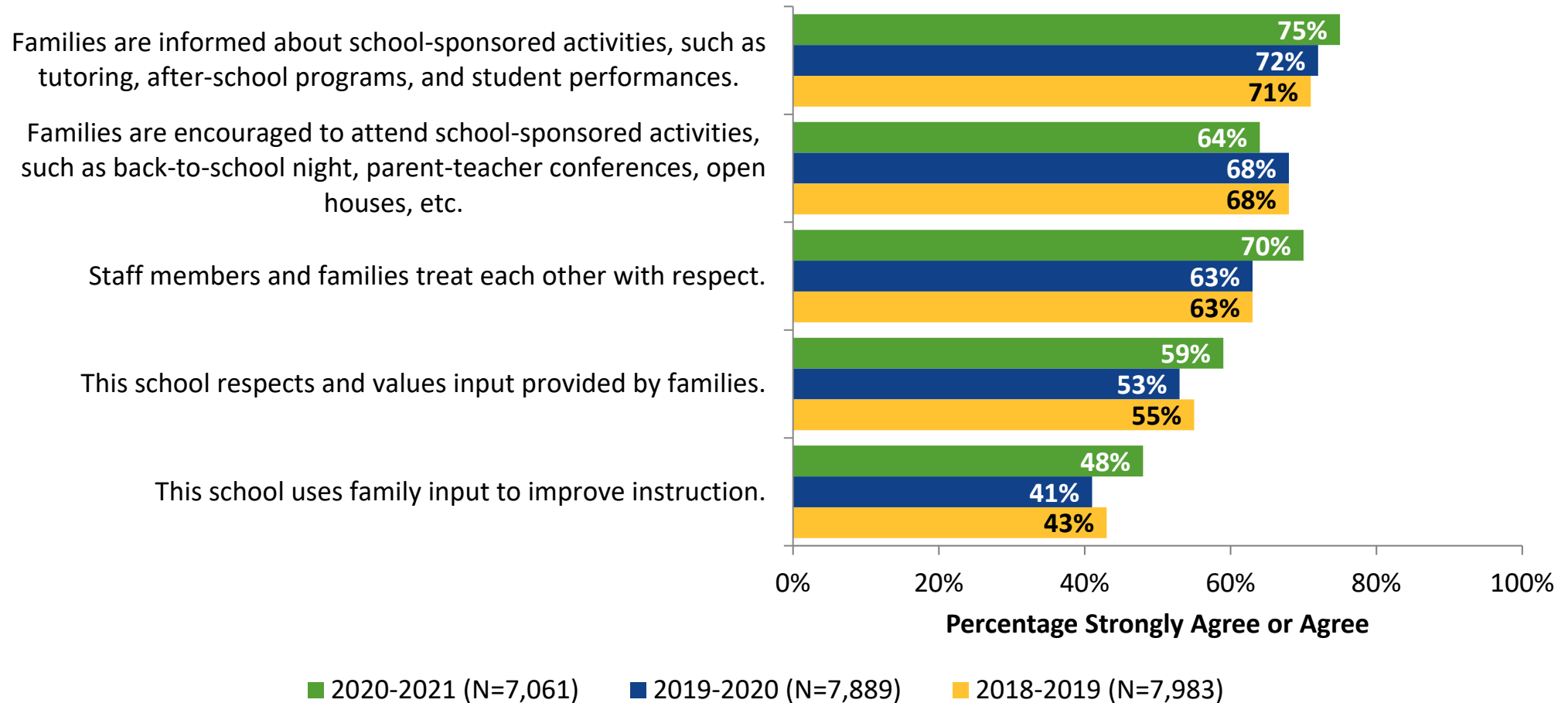


Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Only responses for middle school (grades 6-8) and high school (grades 9-12) are displayed, because students in grades 3-5 completed a simplified survey.

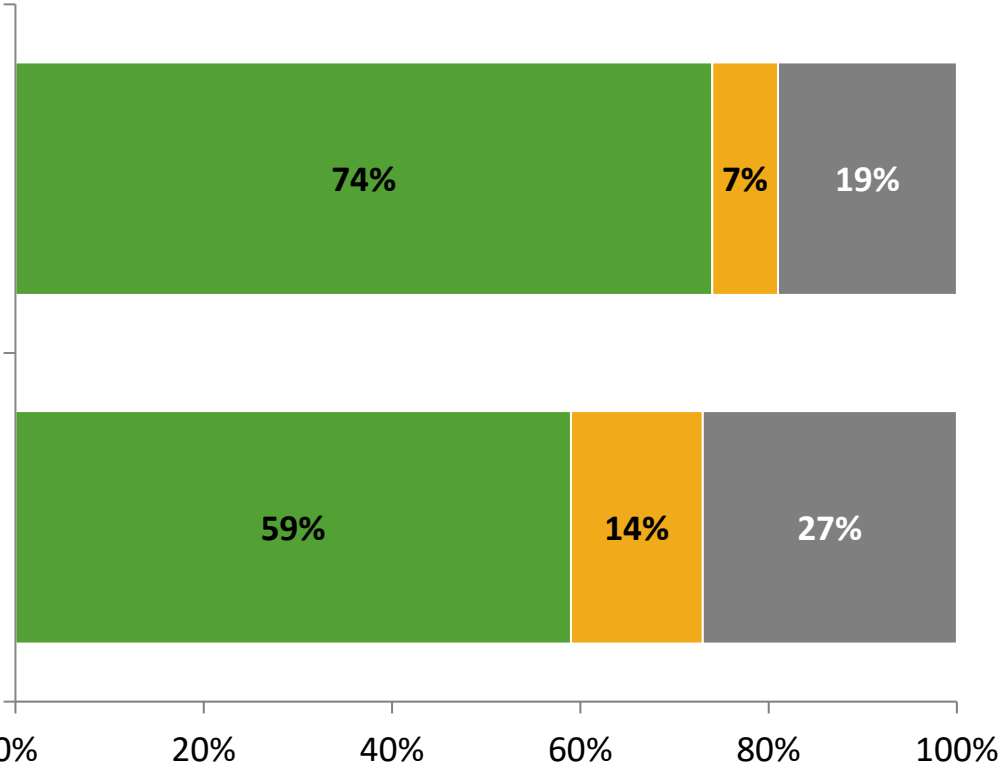
Family Involvement: Comparison Over Time

How strongly do you disagree or agree with the following statements?



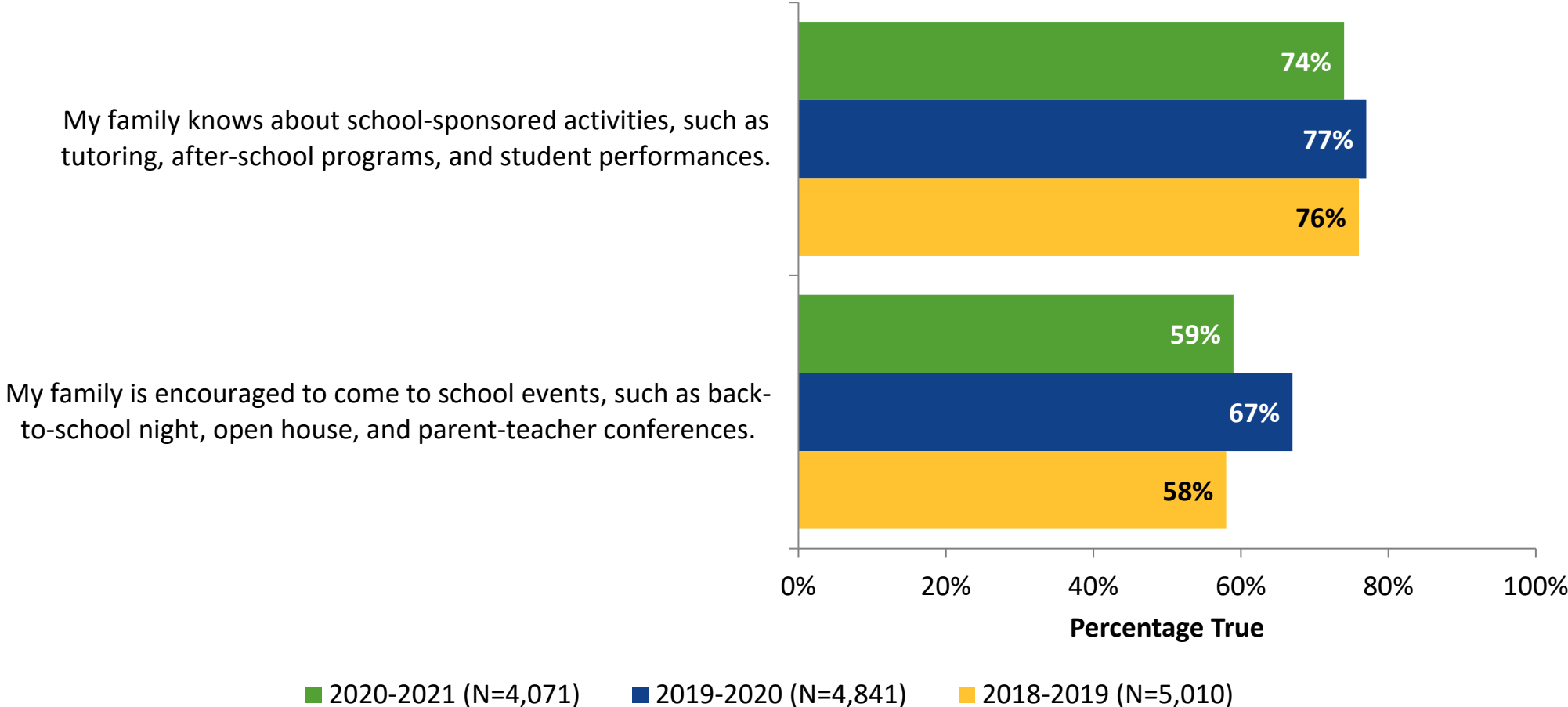
Family Involvement

My family knows about school-sponsored activities, such as tutoring, after-school programs, and student performances.
(N=4,085)



■ True ■ False ■ Don't Know

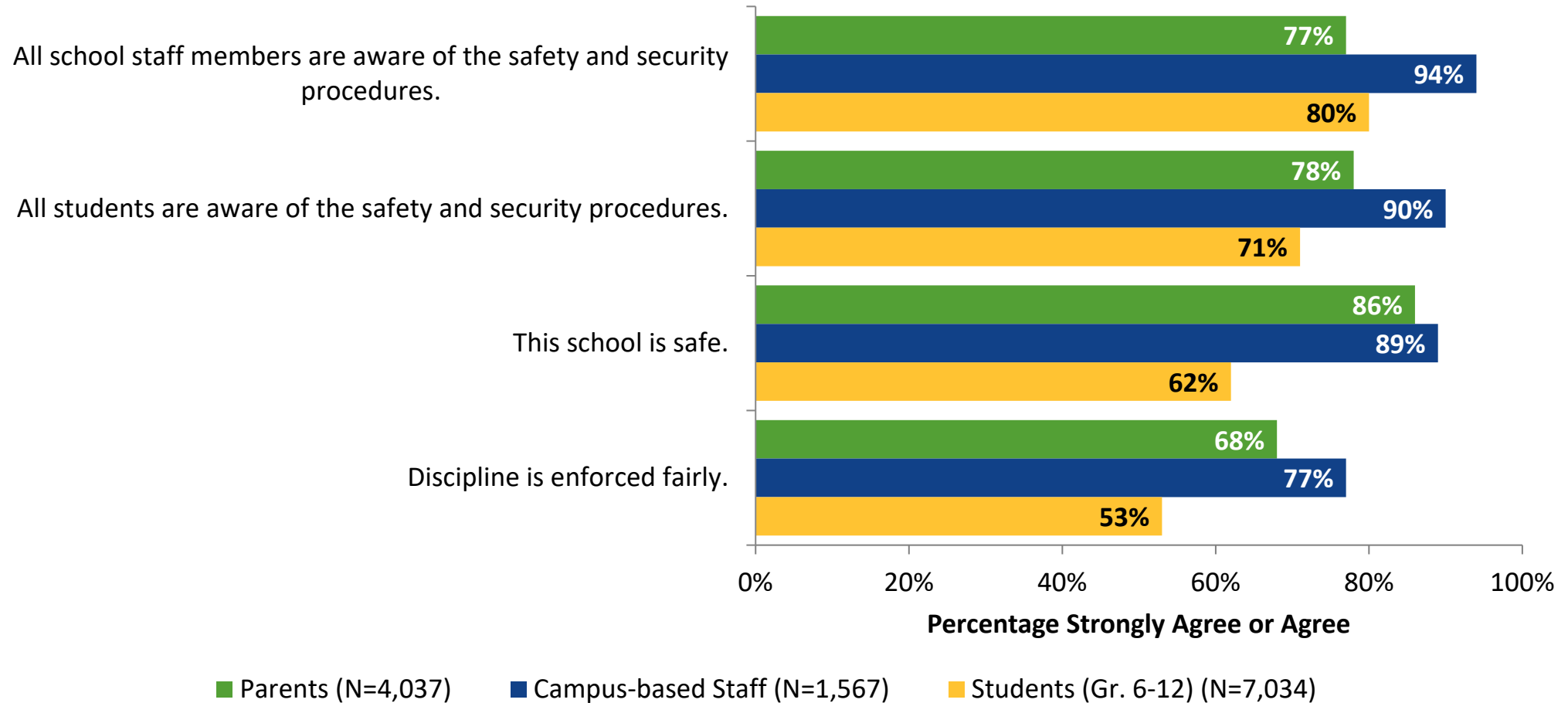
Family Involvement: Comparison Over Time



Safety and Behavior

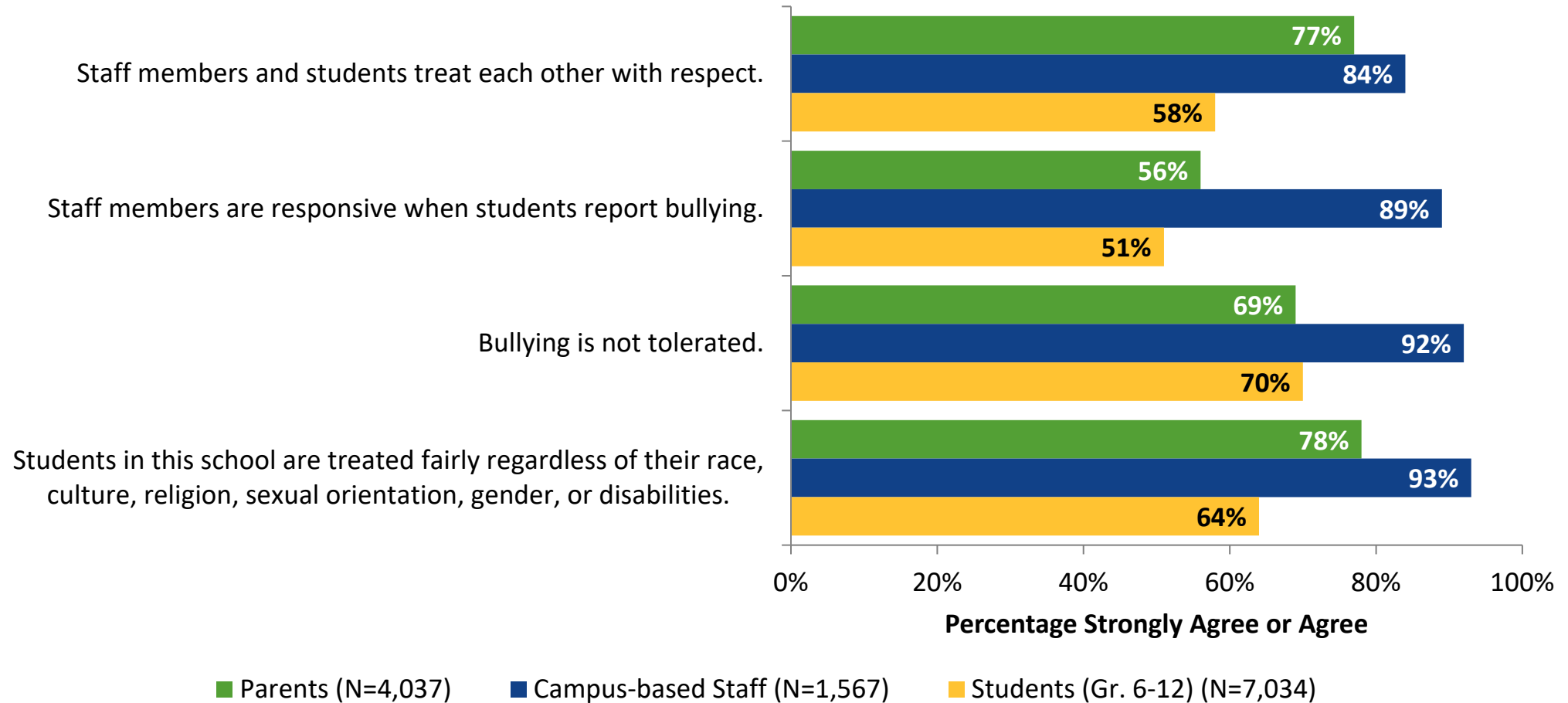
Safety and Behavior: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



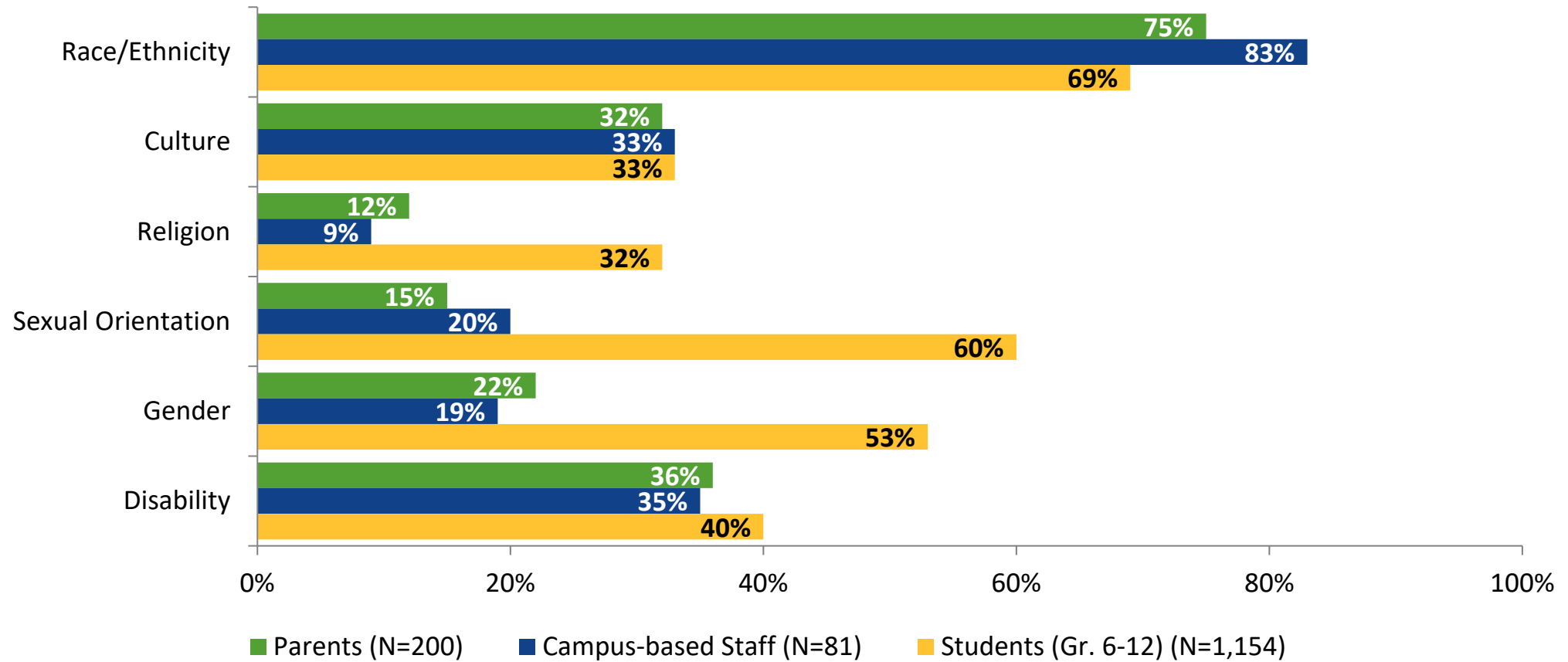
Safety and Behavior: Comparison by Participant Group (Continued)

How strongly do you disagree or agree with the following statements?



Unfair Treatment: Comparison by Participant Group

For which of the following are students treated unfairly?

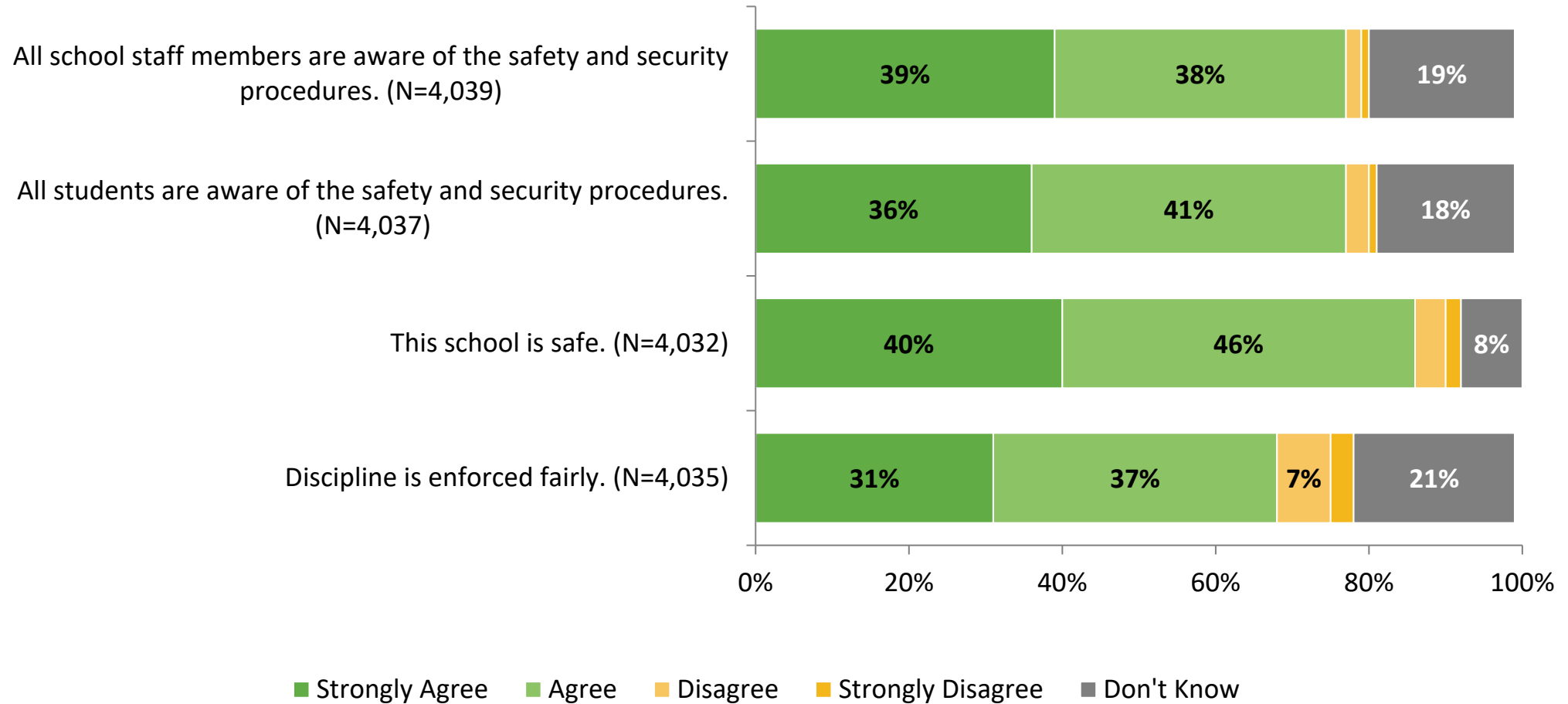


Notes:

- Only participants who disagreed or strongly disagreed that students are treated fairly regardless of their race, culture, religion, sexual orientation, gender, or disabilities answered this question.
- Percentage totals may exceed 100 since participants could select more than one answer.

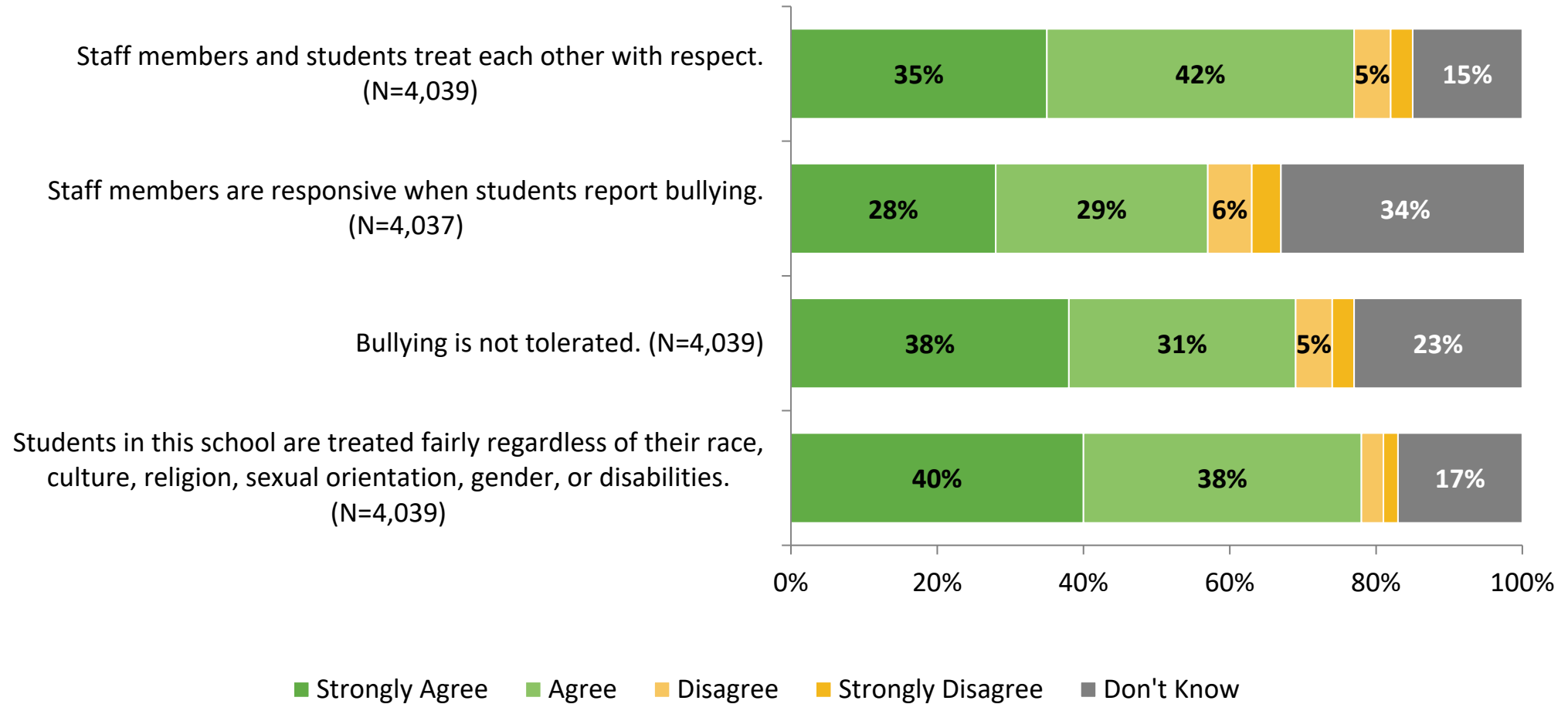
Safety and Behavior

How strongly do you disagree or agree with the following statements?



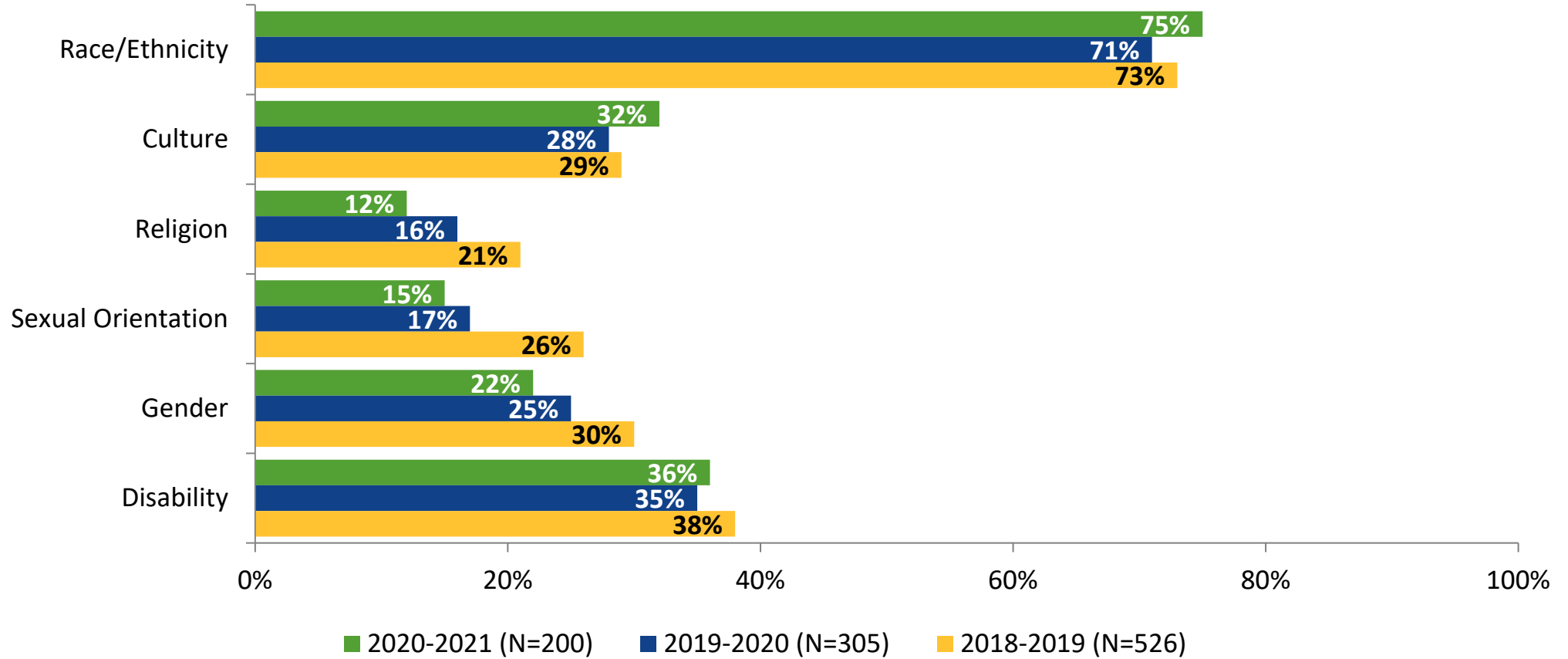
Safety and Behavior (Continued)

How strongly do you disagree or agree with the following statements?



Unfair Treatment: Comparison Over Time

For which of the following are students treated unfairly?

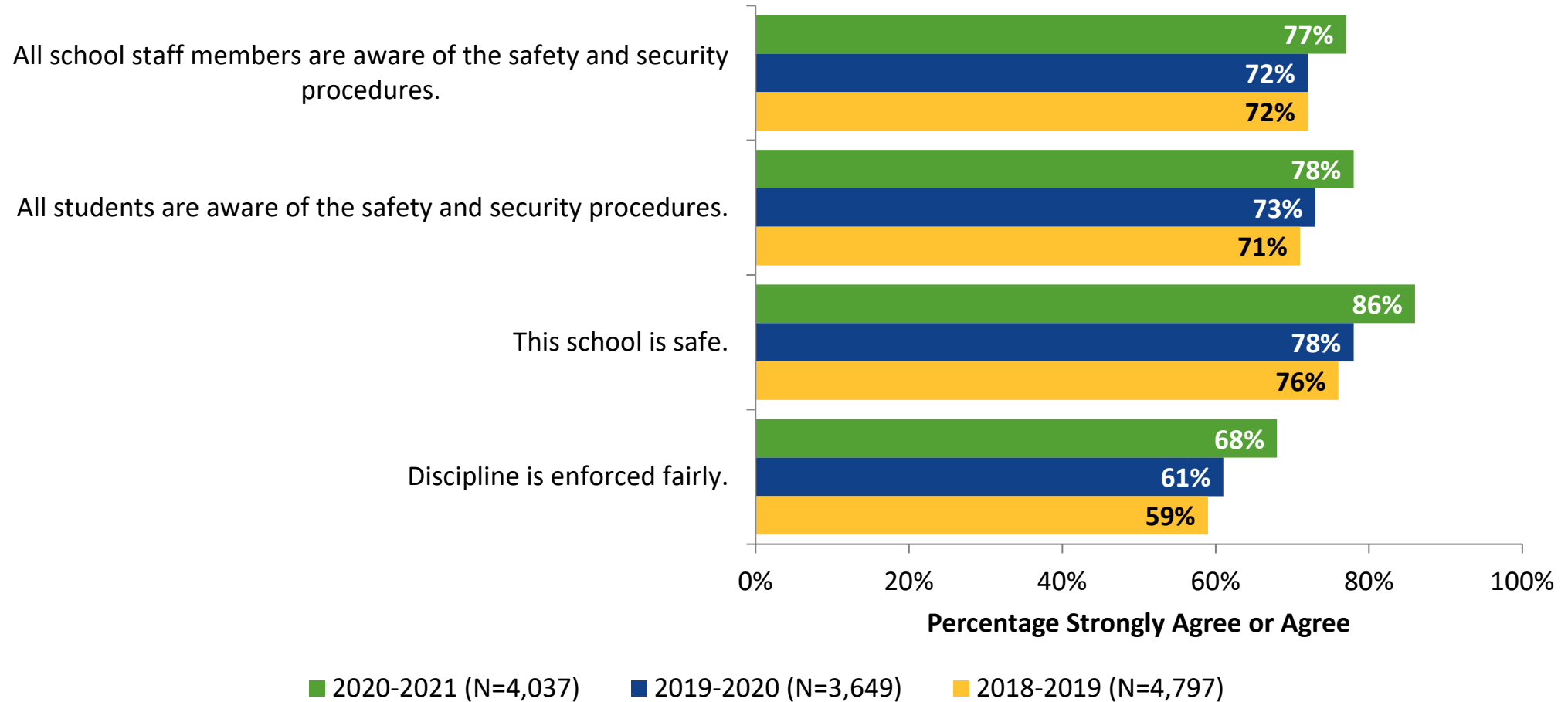


Notes:

- Only participants who disagreed or strongly disagreed that students are treated fairly regardless of their race, culture, religion, sexual orientation, gender, or disabilities answered this question.
- Percentage totals may exceed 100 since participants could select more than one answer.

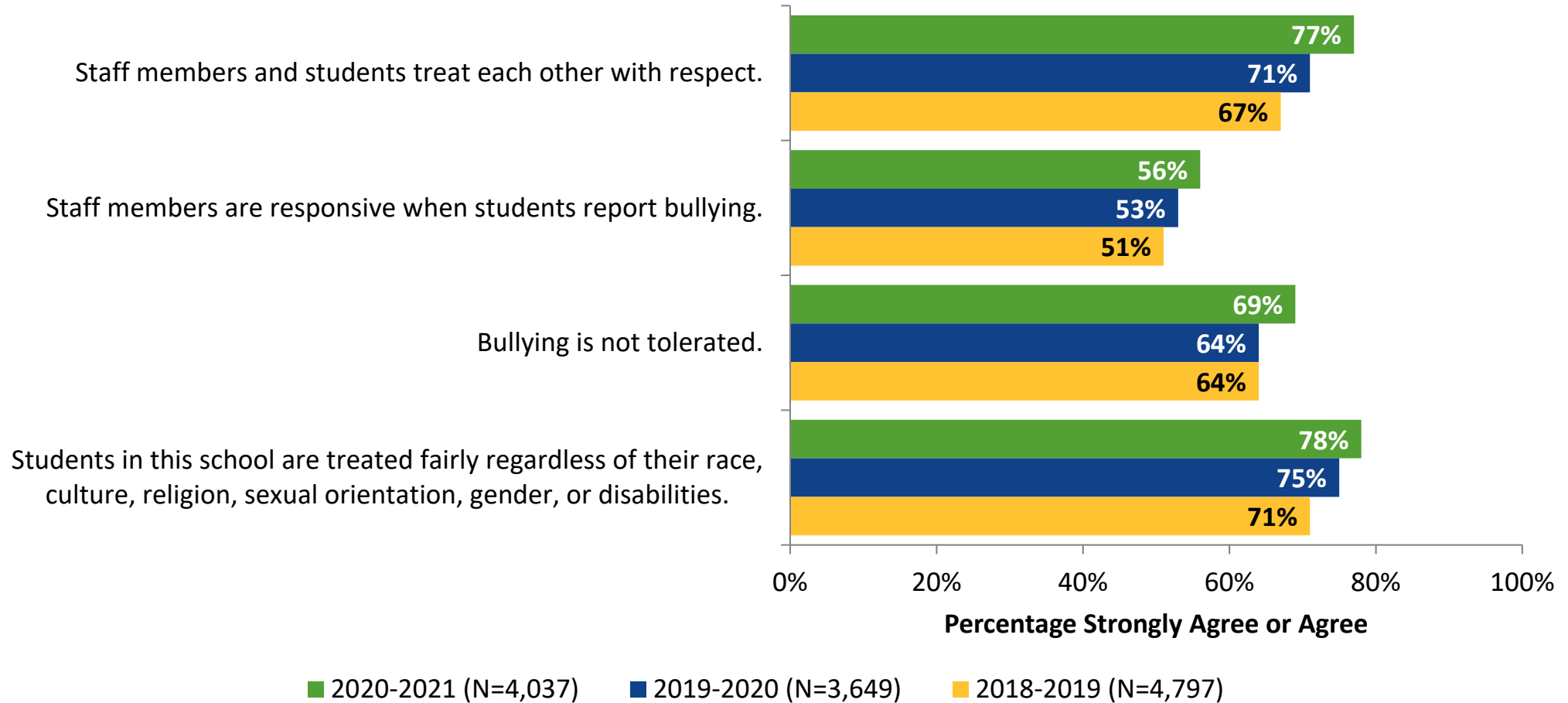
Safety and Behavior: Comparison Over Time

How strongly do you disagree or agree with the following statements?



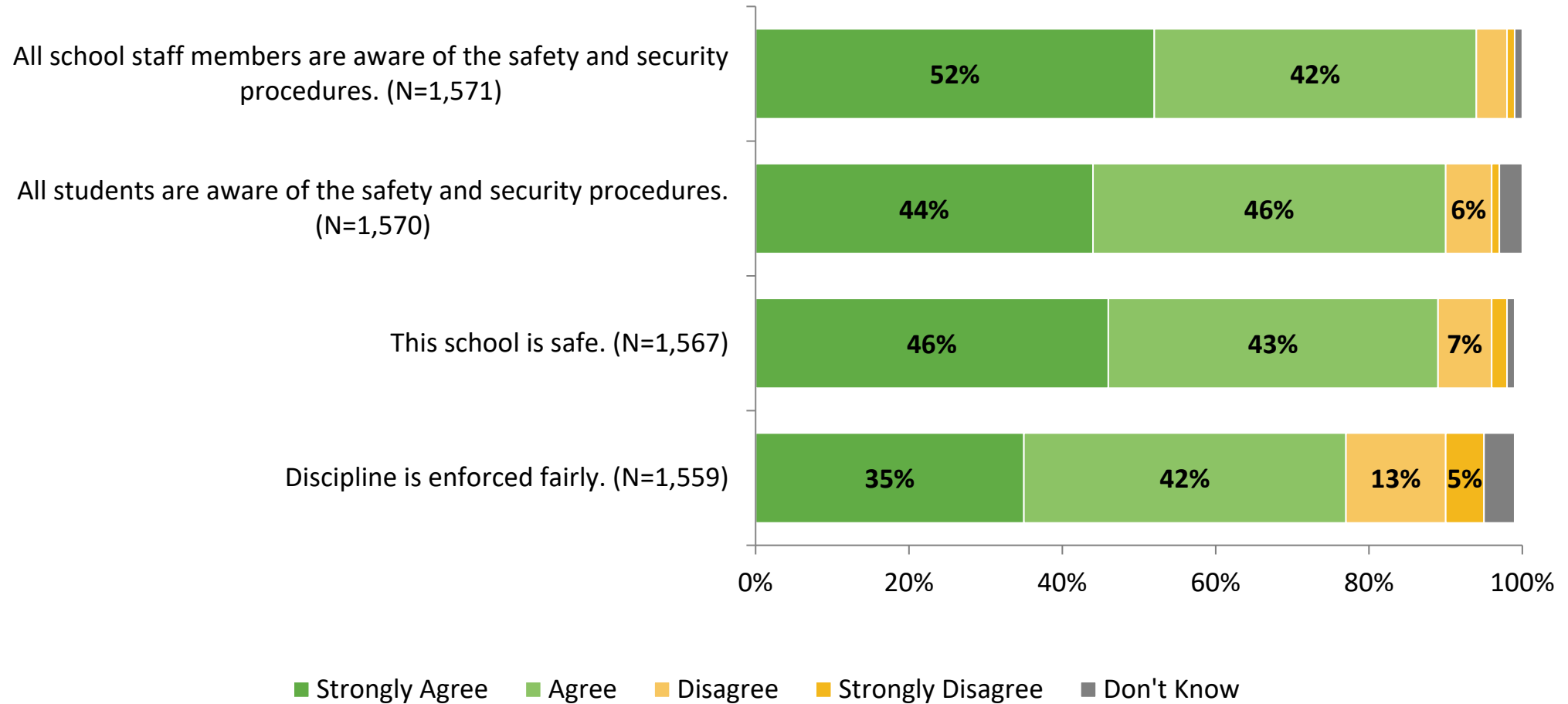
Safety and Behavior: Comparison Over Time (Continued)

How strongly do you disagree or agree with the following statements?



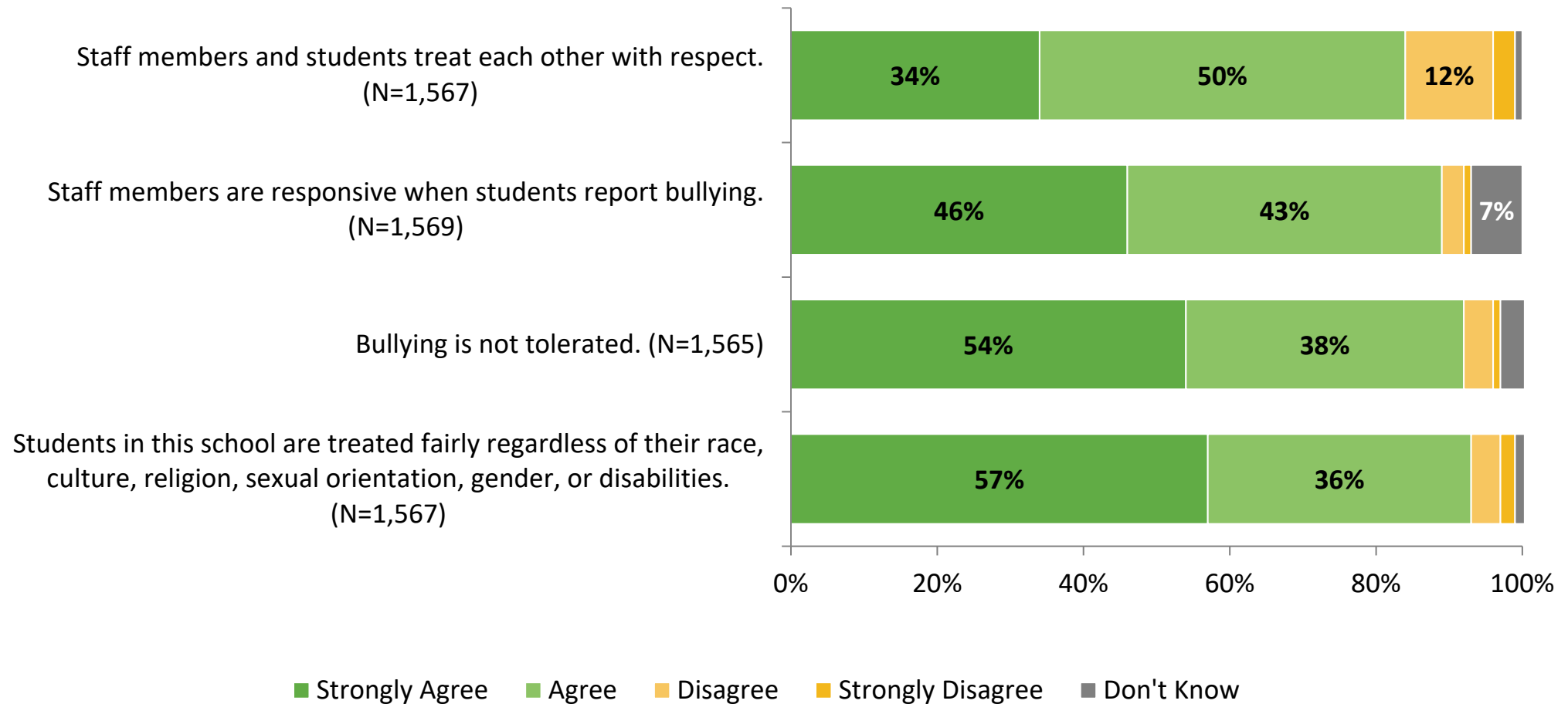
Safety and Behavior

How strongly do you disagree or agree with the following statements?



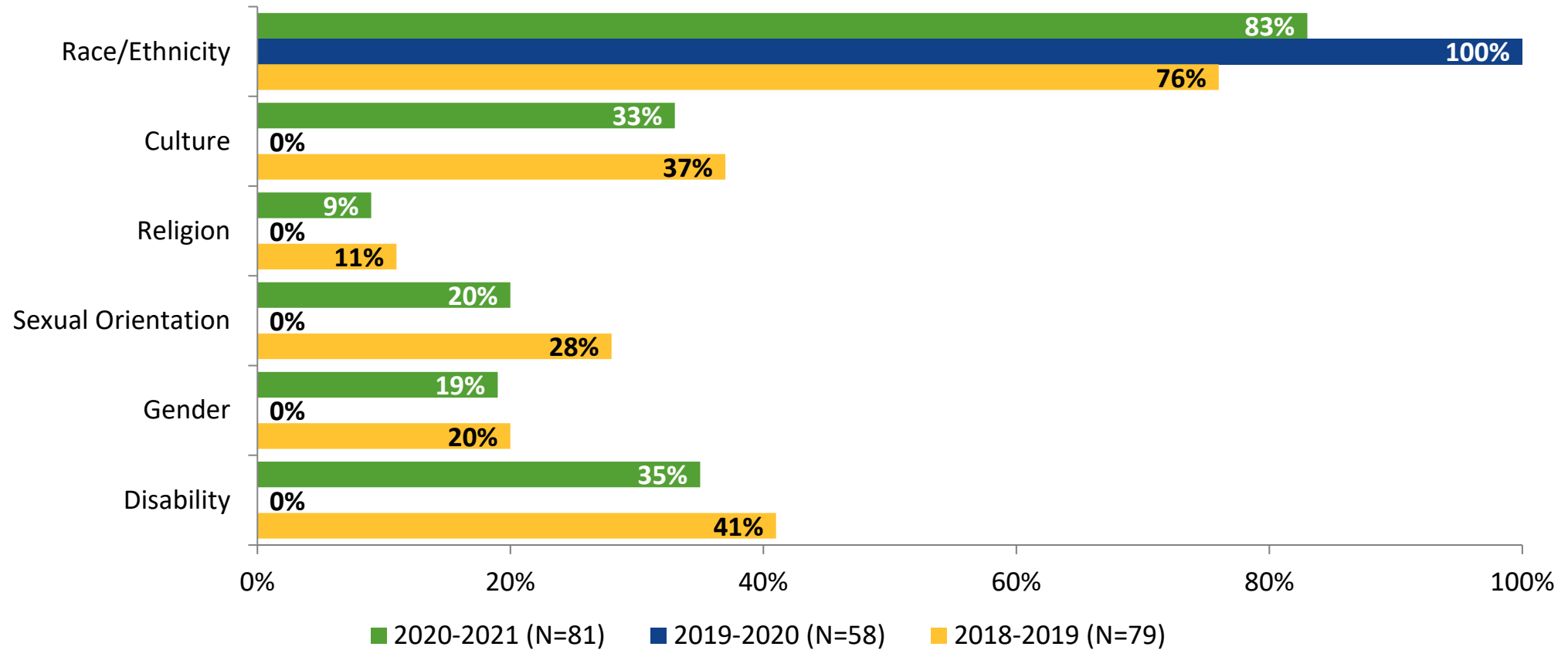
Safety and Behavior (Continued)

How strongly do you disagree or agree with the following statements?



Unfair Treatment: Comparison Over Time

For which of the following are students treated unfairly?

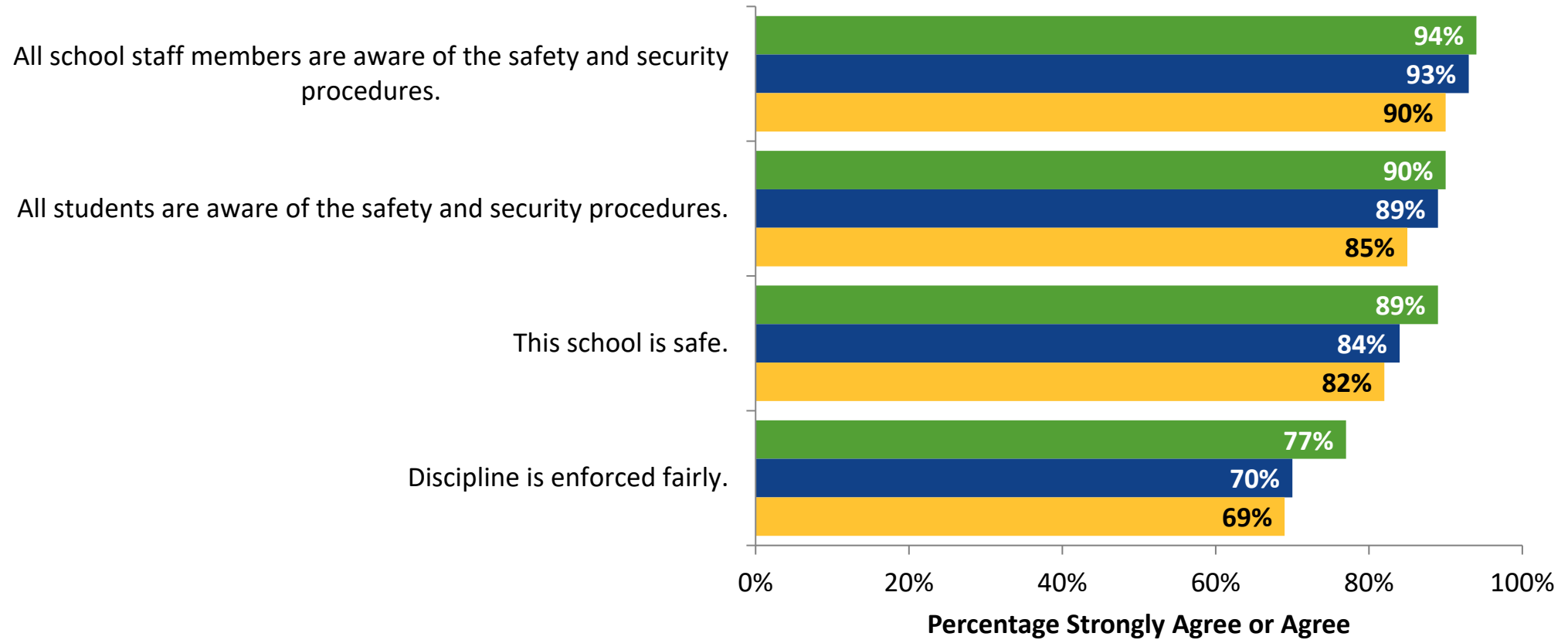


Notes:

- Only participants who disagreed or strongly disagreed that students are treated fairly regardless of their race, culture, religion, sexual orientation, gender, or disabilities answered this question.
- Percentage totals may exceed 100 since participants could select more than one answer.

Safety and Behavior: Comparison Over Time

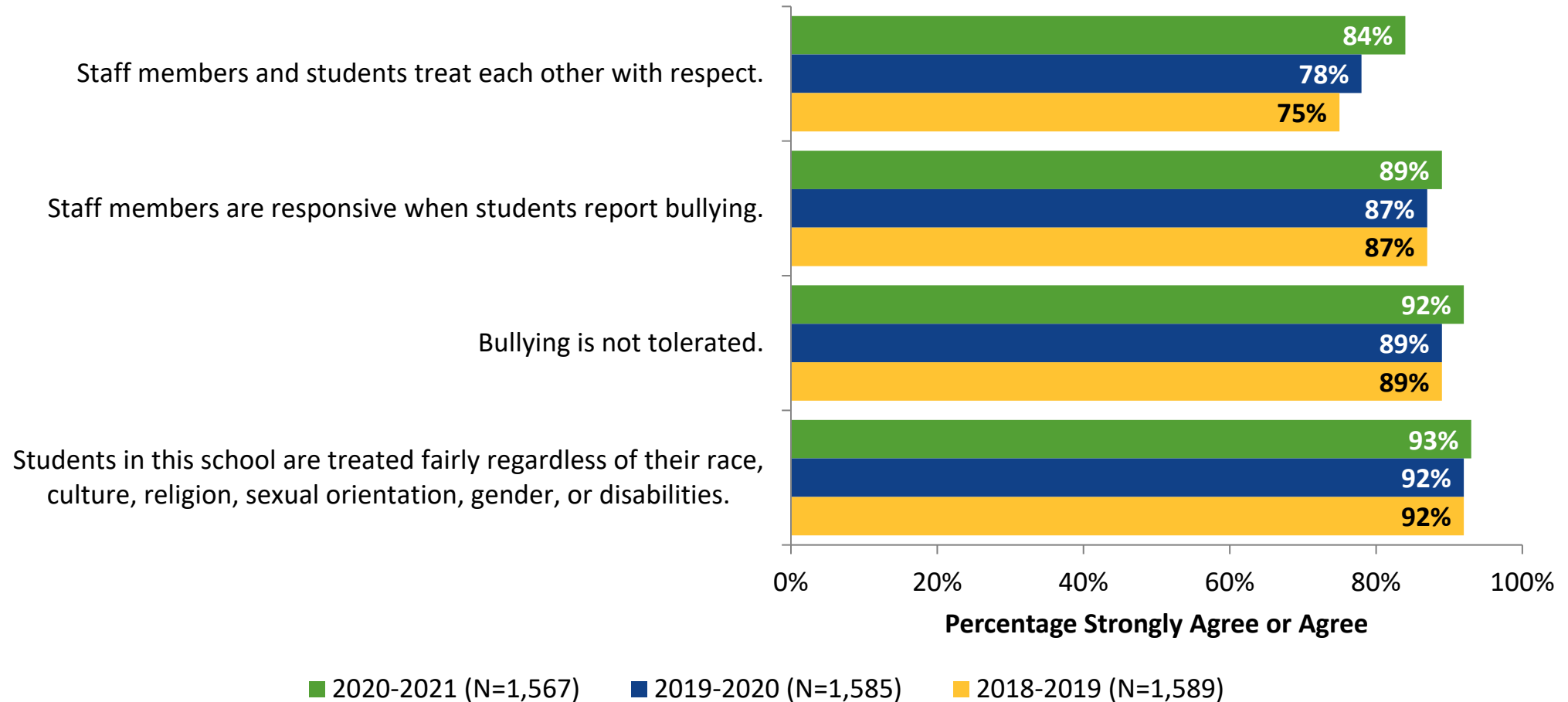
How strongly do you disagree or agree with the following statements?



■ 2020-2021 (N=1,567) ■ 2019-2020 (N=1,585) ■ 2018-2019 (N=1,589)

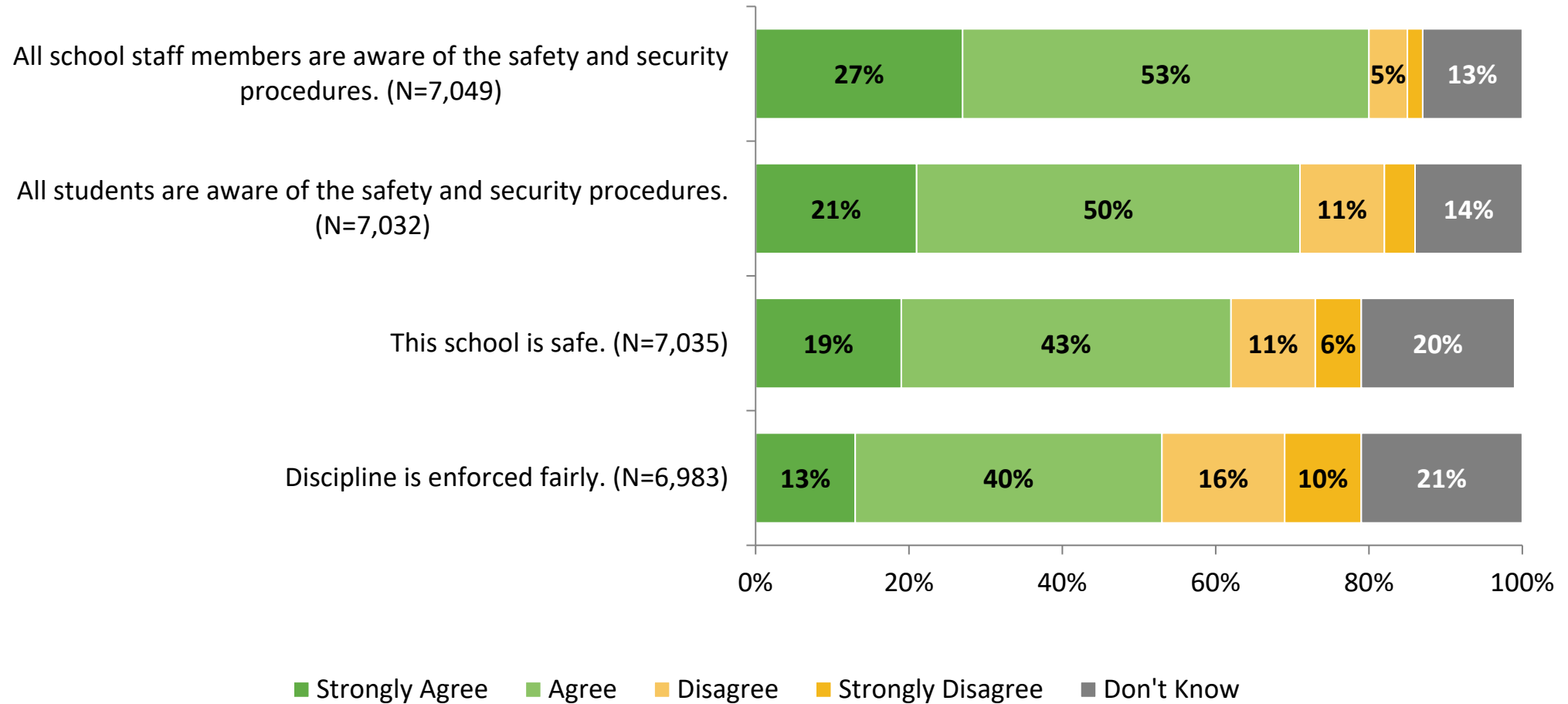
Safety and Behavior: Comparison Over Time (Continued)

How strongly do you disagree or agree with the following statements?



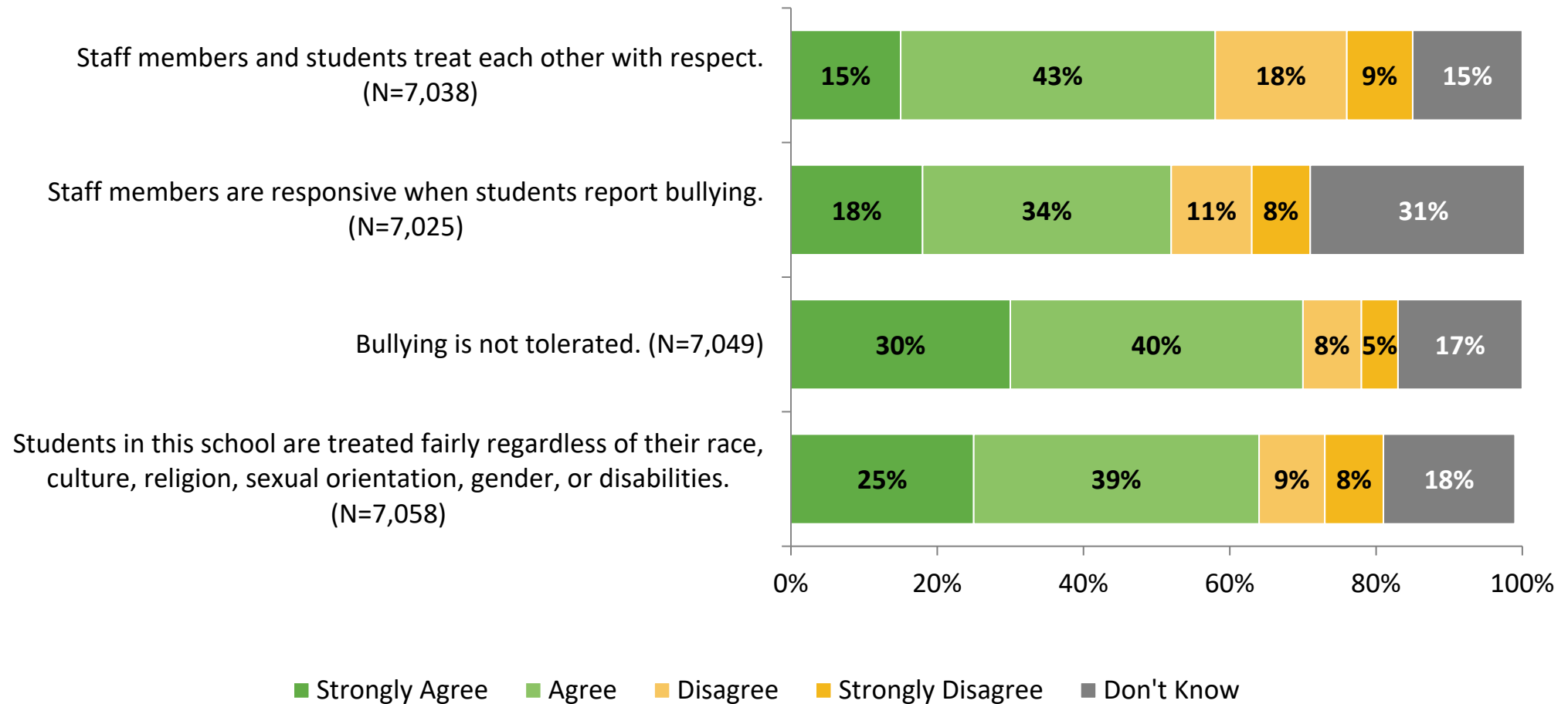
Safety and Behavior

How strongly do you disagree or agree with the following statements?



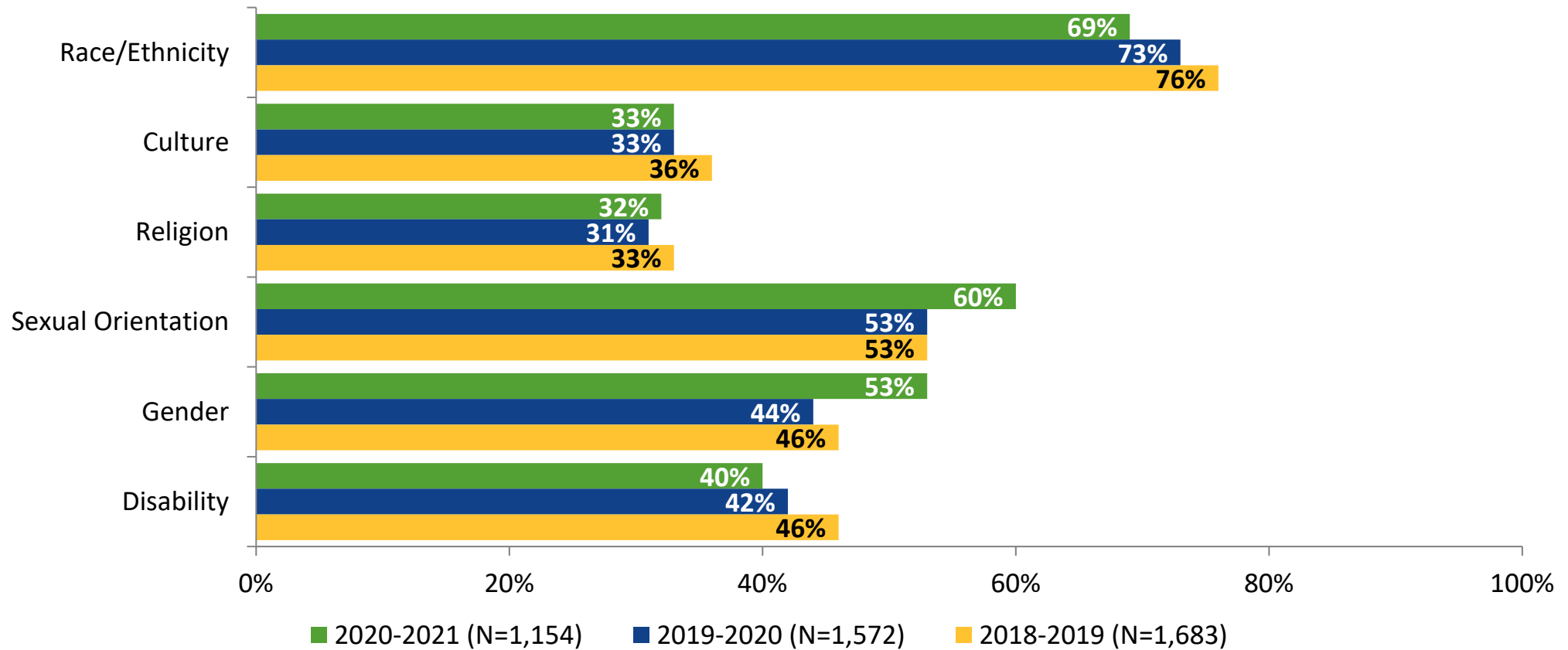
Safety and Behavior (Continued)

How strongly do you disagree or agree with the following statements?



Unfair Treatment: Comparison Over Time

For which of the following are students treated unfairly?

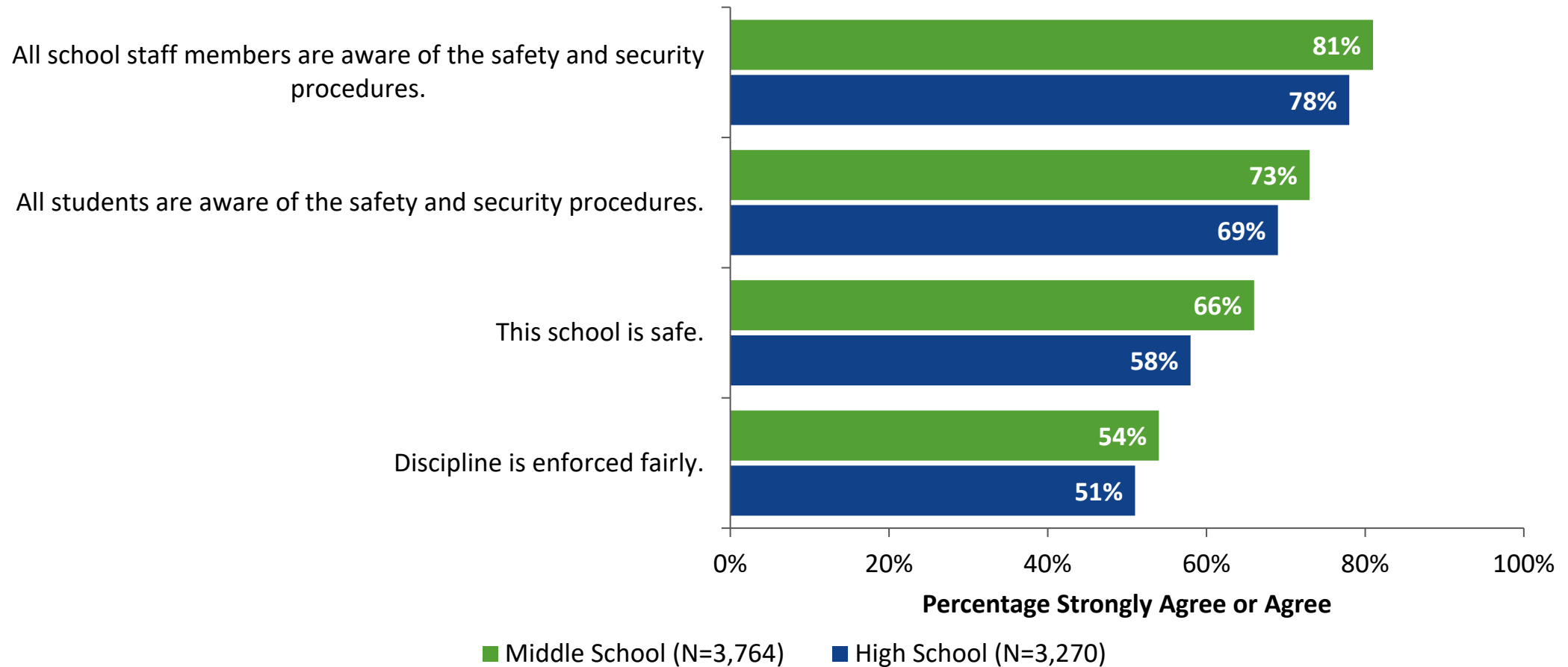


Notes:

- Only participants who disagreed or strongly disagreed that students are treated fairly regardless of their race, culture, religion, sexual orientation, gender, or disabilities answered this question.
- Percentage totals may exceed 100 since participants could select more than one answer.

Safety and Behavior: Comparison by School Level

How strongly do you disagree or agree with the following statements?

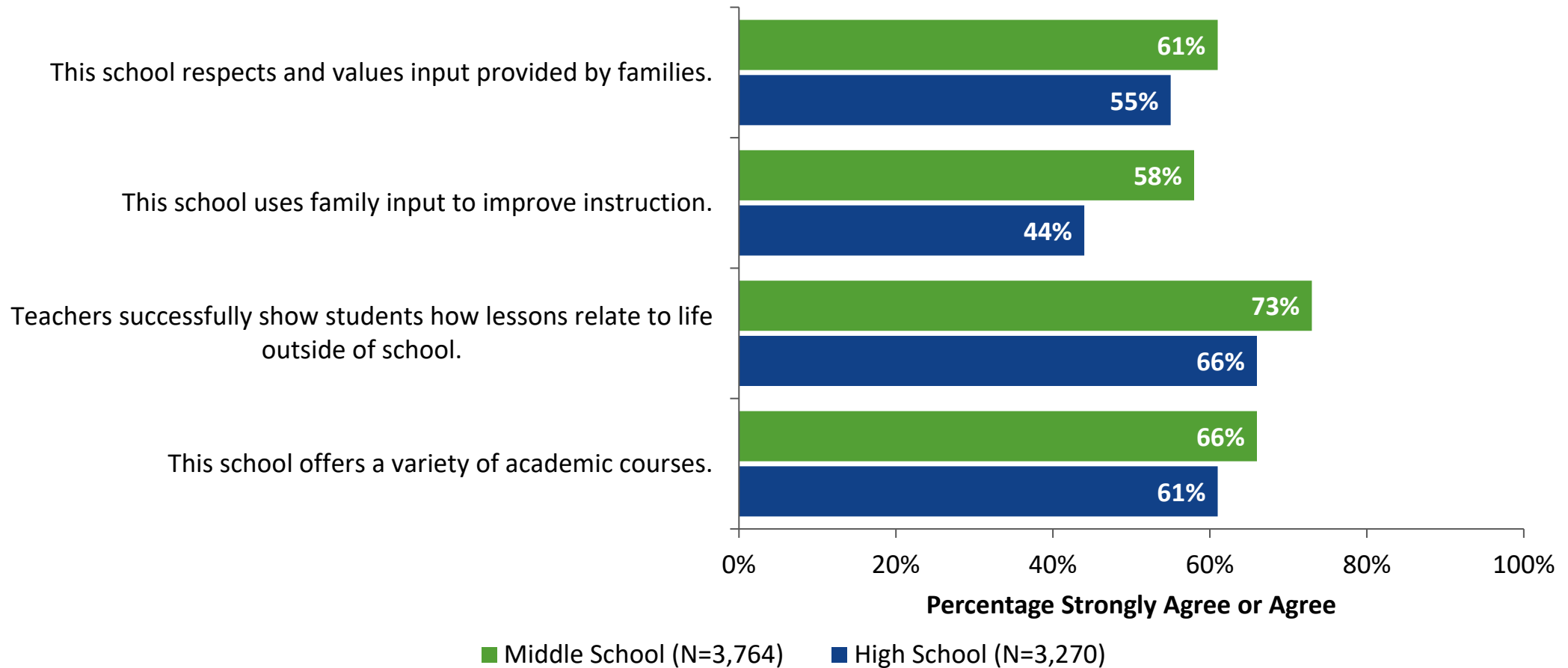


Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Only responses for middle school (grades 6-8) and high school (grades 9-12) are displayed, because students in grades 3-5 completed a simplified survey.

Safety and Behavior: Comparison by School Level (Continued)

How strongly do you disagree or agree with the following statements?

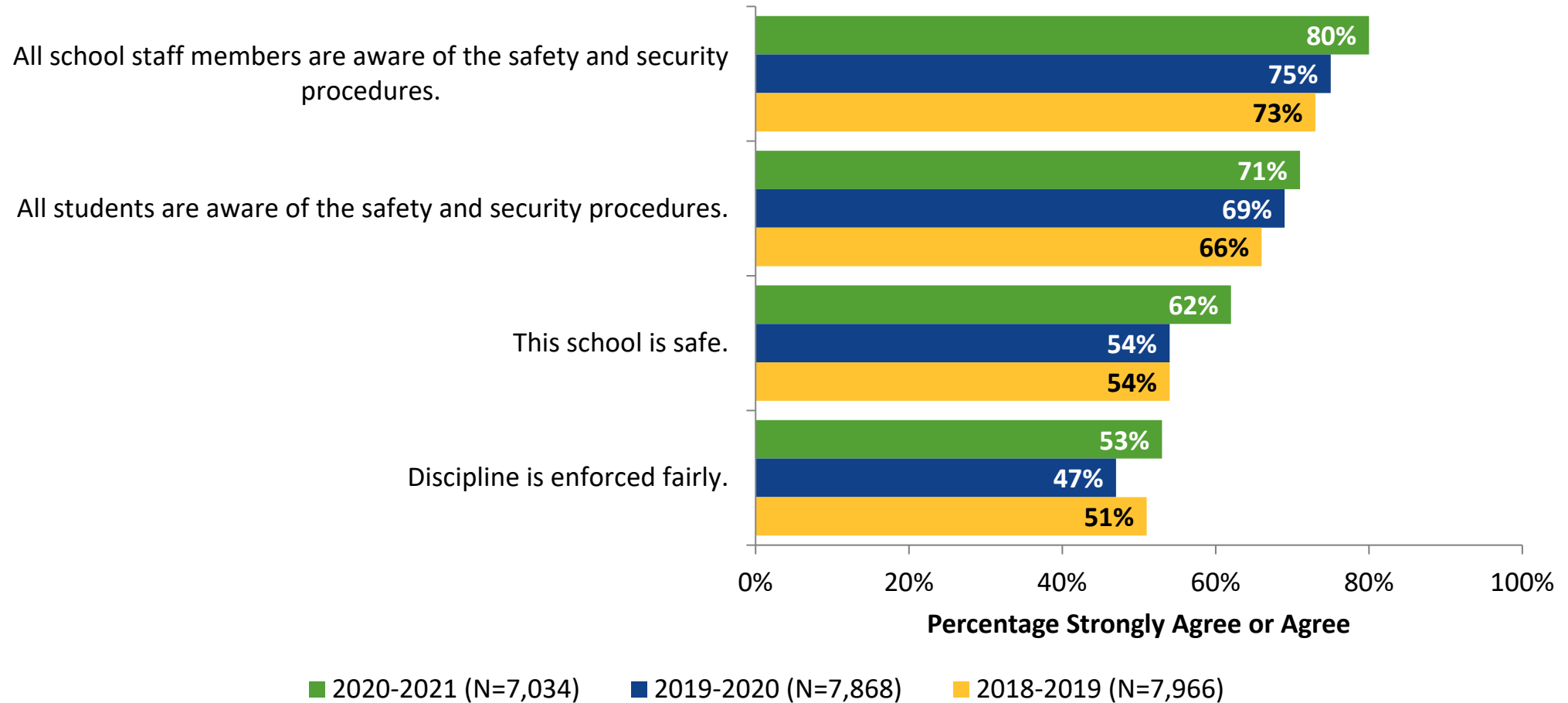


Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note: Only responses for middle school (grades 6-8) and high school (grades 9-12) are displayed, because students in grades 3-5 completed a simplified survey.

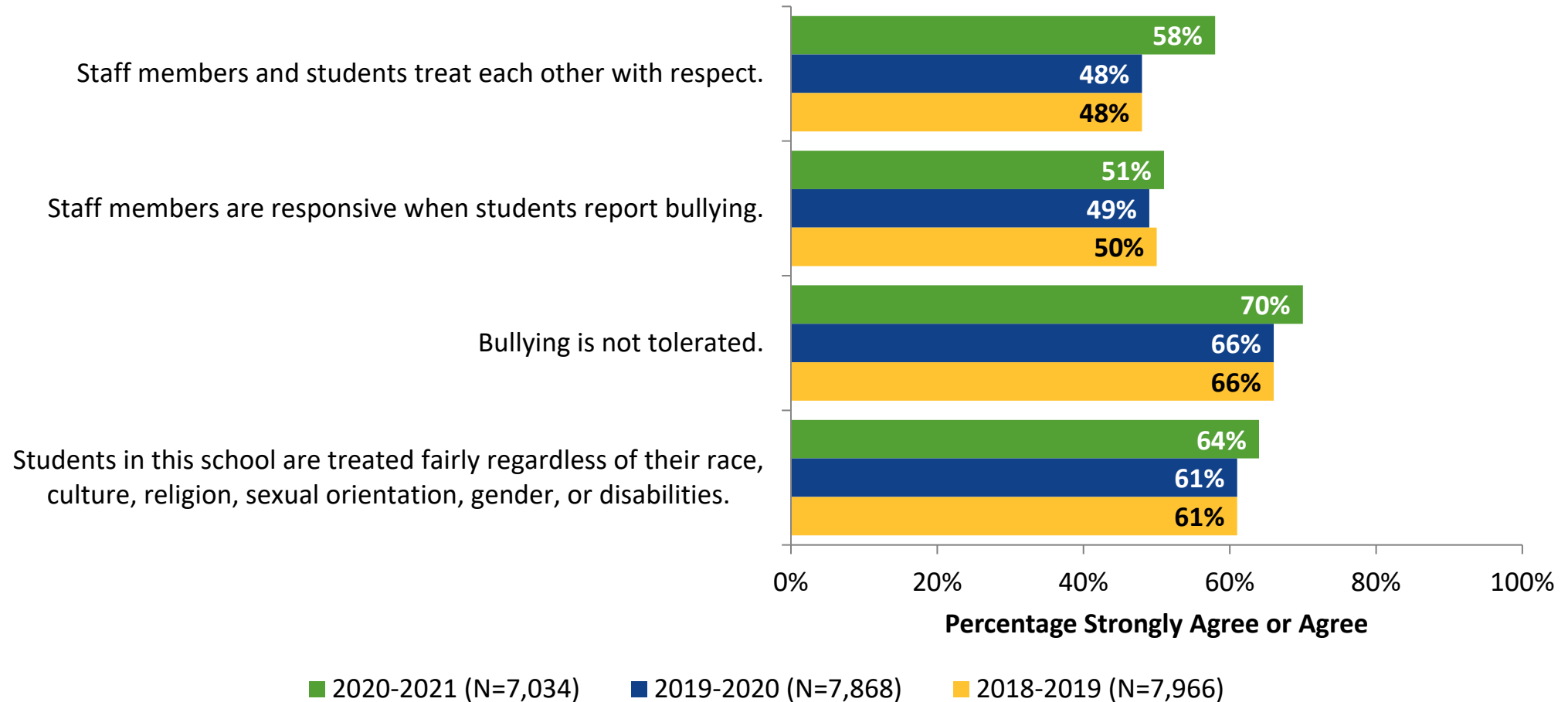
Safety and Behavior: Comparison Over Time

How strongly do you disagree or agree with the following statements?

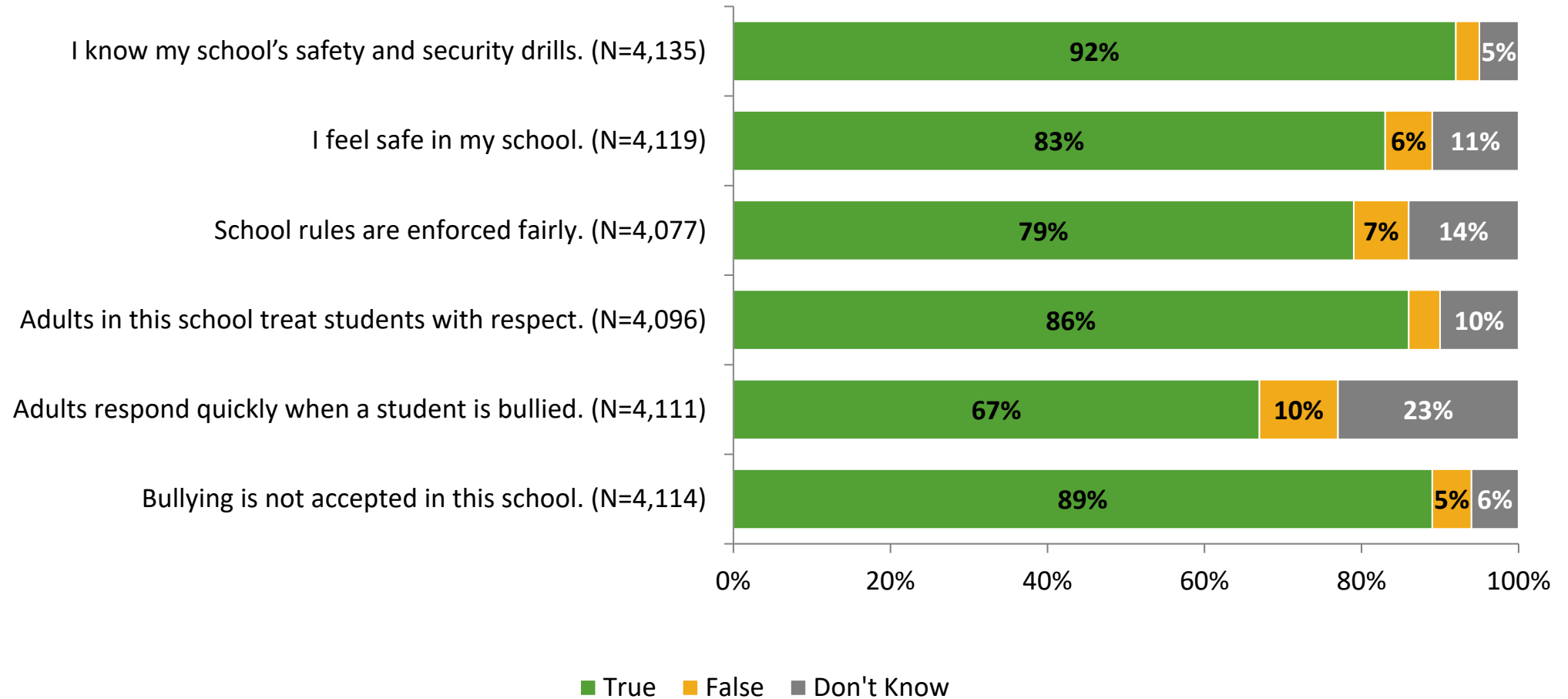


Safety and Behavior: Comparison Over Time (Continued)

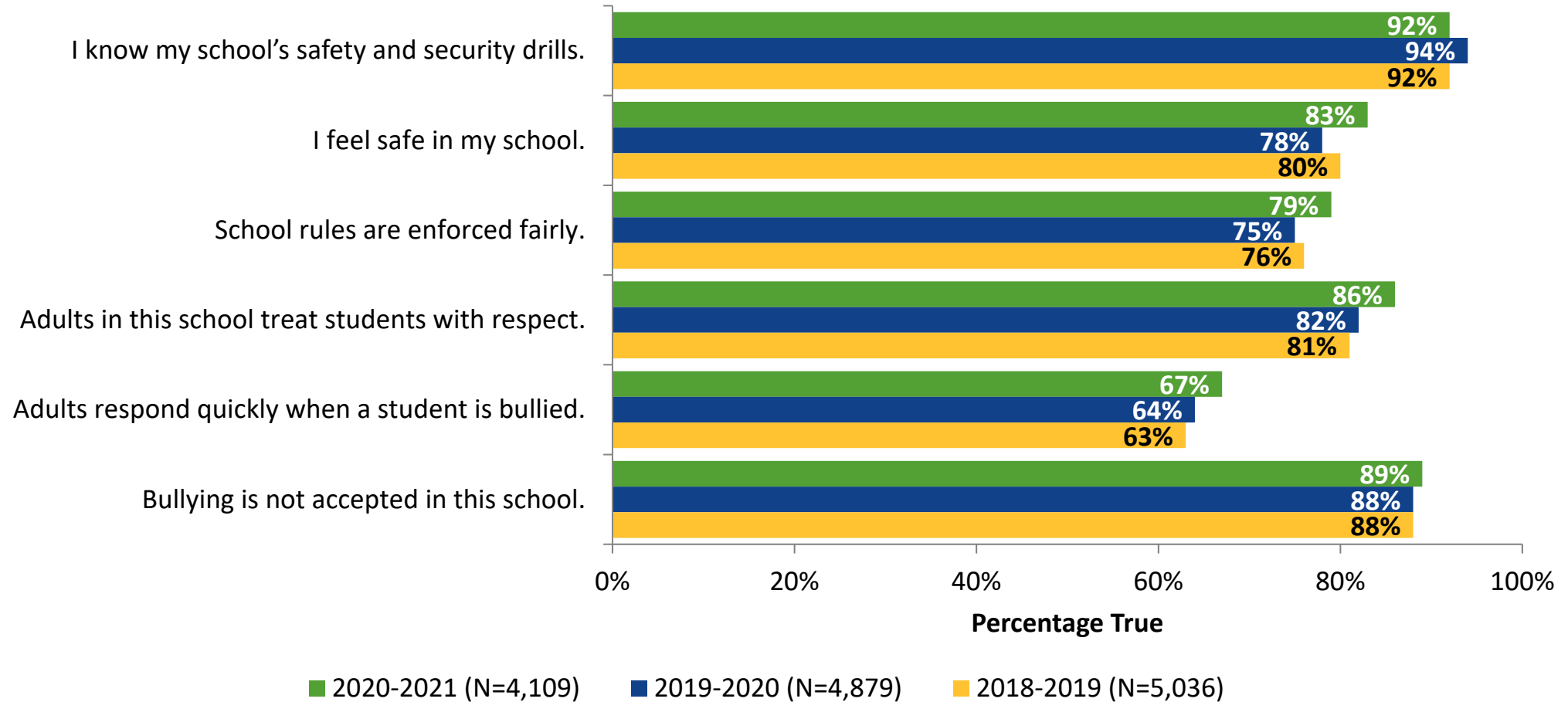
How strongly do you disagree or agree with the following statements?



Safety and Behavior



Safety and Behavior: Comparison Over Time



Highest- and Lowest-ranking Items

Highest- and Lowest-ranking Items

Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
This school has high learning standards for all students.	86%	Academic Support
Teachers set high expectations for all students.	86%	Academic Support
This school is safe.	86%	Safety and Behavior
There is a teacher, counselor, or other staff member to whom a student can go for help with a school problem.	85%	Student Support
School administrators (principals and assistant principals) clearly communicate the school's mission and vision.	85%	School Leadership
Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
Teachers give timely feedback about student work.	22%	Academic Support
Teachers give helpful feedback about student work.	22%	Academic Support
Students in this school receive support that addresses their individual needs.	16%	Student Support
Teachers successfully show students how lessons relate to life outside of school.	15%	Academic Support
Families are informed about school-sponsored activities, such as tutoring, after-school programs, and student performances.	14%	Family Involvement

88 Note: The item in bold is a highest-ranking item for all participant groups, although the wording differed slightly for students in grades 3-5.

Highest- and Lowest-ranking Items

Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
There is a teacher, counselor, or other staff member to whom a student can go for help with a school problem.	97%	Student Support
There is a teacher, counselor, or other staff member to whom a student can go for help with a personal problem.	95%	Student Support
All school staff members are aware of the safety and security procedures.	94%	Safety and Behavior
Students in this school are treated fairly regardless of their race, culture, religion, sexual orientation, gender, or disabilities.	93%	Safety and Behavior
Bullying is not tolerated.	92%	Safety and Behavior

Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
School offers a variety of courses, programs, and co/extracurricular activities.	21%	Student Support
Discipline is enforced fairly.	18%	Safety and Behavior
Staff members and students treat each other with respect.	15%	Safety and Behavior
This school offers a variety of academic courses.	14%	Academic Support
This school uses family input to improve instruction.	12%	Family Involvement

89 Note: The item in bold is a highest-ranking item for all participant groups, although the wording differed slightly for students in grades 3-5.

Highest- and Lowest-ranking Items

Survey Item	Percentage Strongly Agree or Agree (%)	Dimension
There is a teacher, counselor, or other staff member to whom a student can go for help with a school problem.	85%	Student Support
Teachers set high expectations for all students.	81%	Academic Support
All school staff members are aware of the safety and security procedures.	80%	Safety and Behavior
This school has high learning standards for all students.	79%	Academic Support
Students are challenged by their schoolwork.	77%	Academic Support

Survey Item	Percentage Strongly Disagree or Disagree (%)	Dimension
Teachers successfully show students how lessons relate to life outside of school.	44%	Academic Support
Teachers give timely feedback about student work.	27%	Academic Support
Staff members and students treat each other with respect.	27%	Safety and Behavior
Discipline is enforced fairly.	26%	Safety and Behavior
School administrators (principals and assistant principals) make decisions that are in the best interests of students.	25%	School Leadership

90 Note: The item in bold is a highest-ranking item for all participant groups, although the wording differed slightly for students in grades 3-5.

Highest- and Lowest-ranking Items

Survey Item	Percentage True (%)	Dimension
Teachers expect me to do my very best or put forth my best effort.	94%	Academic Support
I know my school's safety and security drills.	92%	Safety and Behavior
Bullying is not accepted in this school.	89%	Safety and Behavior
I can talk to an adult in school if I have a school problem.	88%	Student Support
Adults in this school treat students with respect.	86%	Safety and Behavior

Survey Item	Percentage False (%)	Dimension
My schoolwork is challenging most of the time.	28%	Academic Support
I can talk to an adult in school if I have a personal problem.	14%	Student Support
My school offers students a lot of activities.	14%	Student Support
My family is encouraged to come to school events, such as back-to-school night, open house, and parent-teacher conferences.	14%	Family Involvement
My teachers tell me how well I do on my schoolwork.	13%	Academic Support

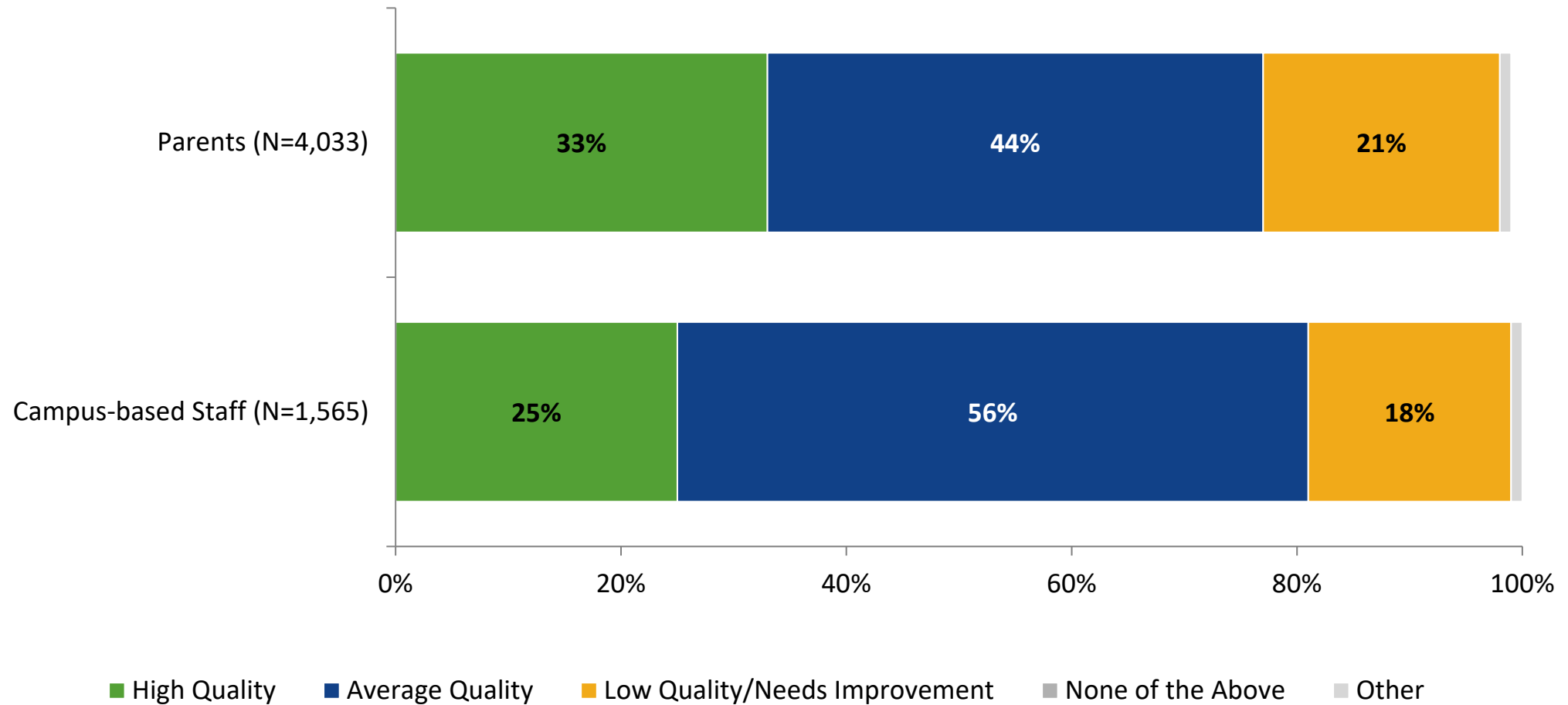
Answer options: True, False, Don't Know

Note: The item in bold is a highest-ranking item for all participant groups, although the wording differed slightly for students in grades 3-5.

Additional Questions

Educational Experience

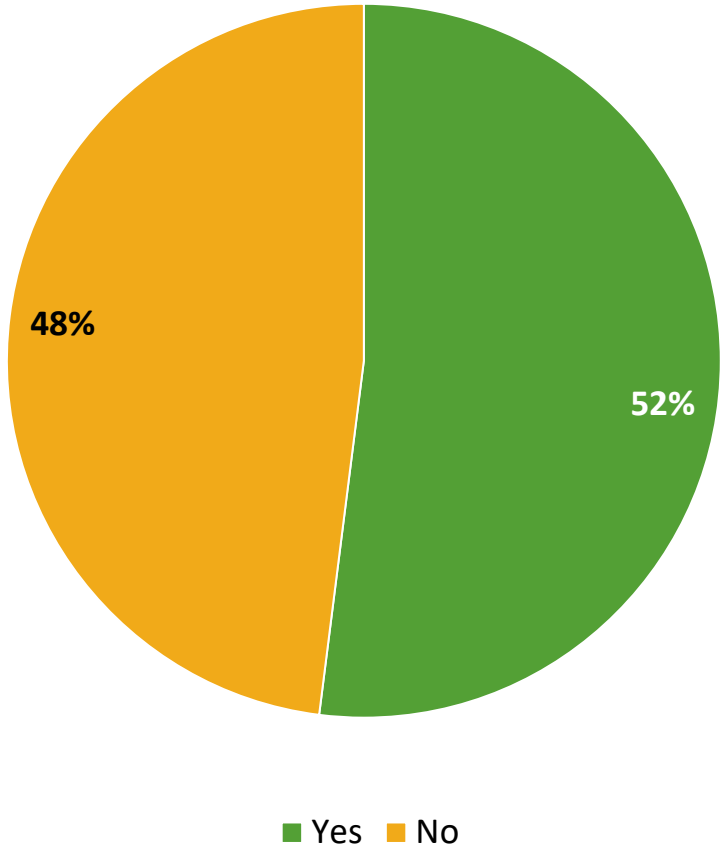
Which of these statements best describes the educational experience Midland ISD offers its students?



⁹³ Note: Only parents and campus-based staff answered this question.

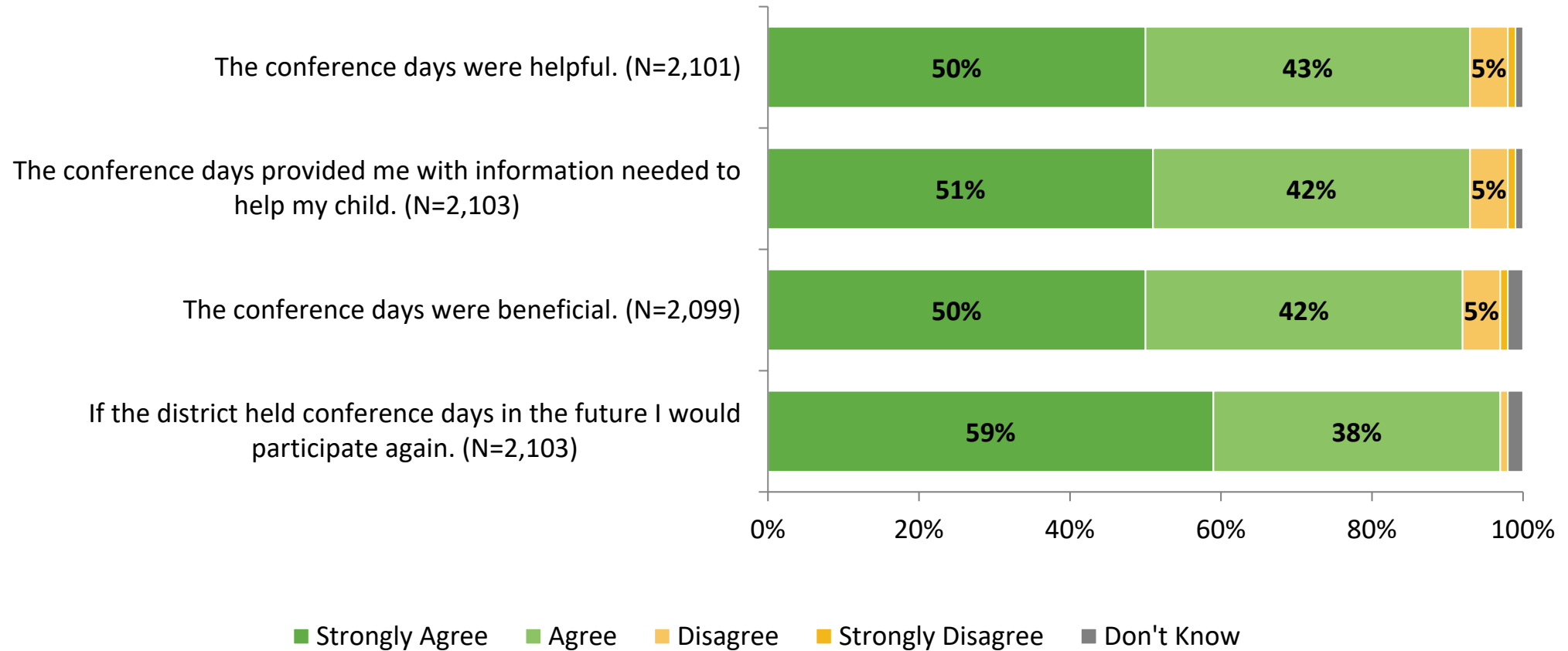
Conference Days

Did you attend the parent-teacher conference days on October 29th, 2020? (N=4,033)



Conference Days (Continued)

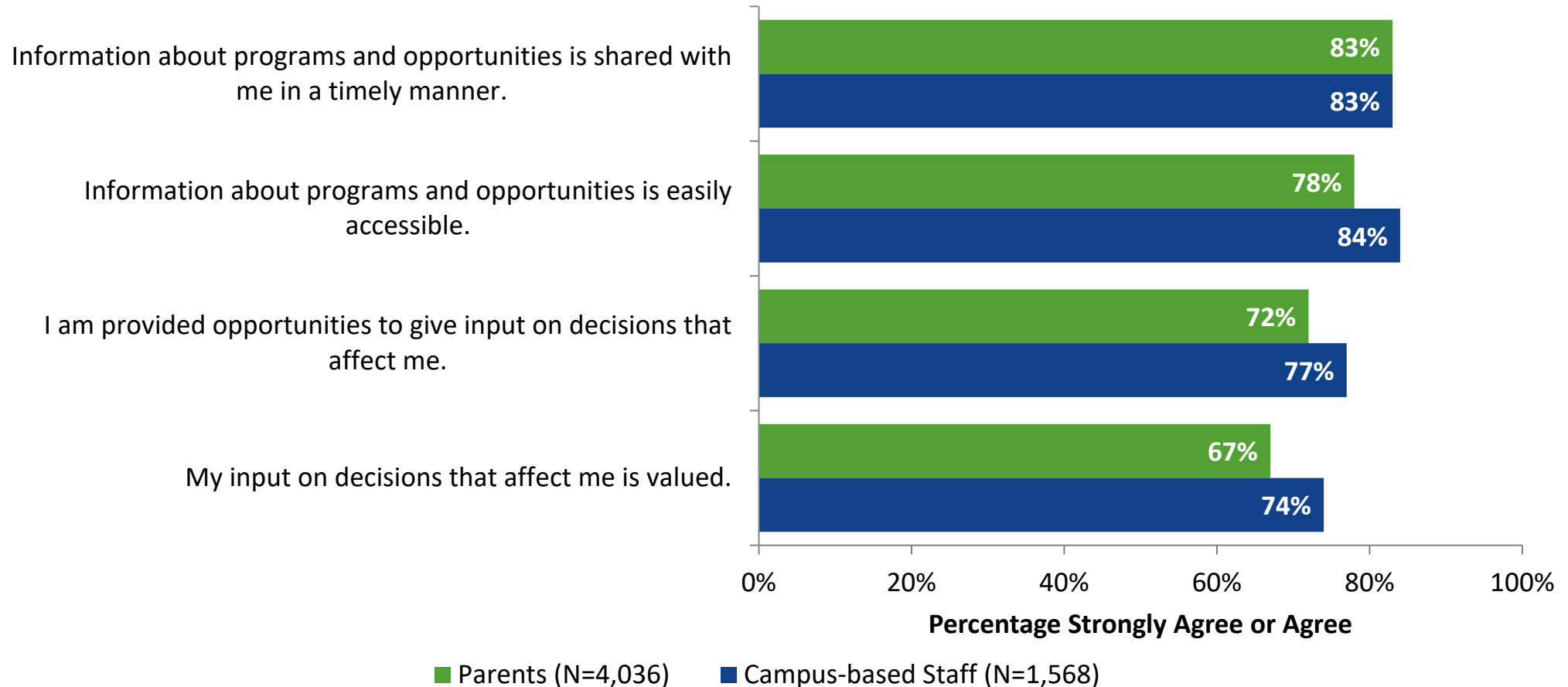
How strongly do you disagree or agree with the following statements?



Communication

Communication

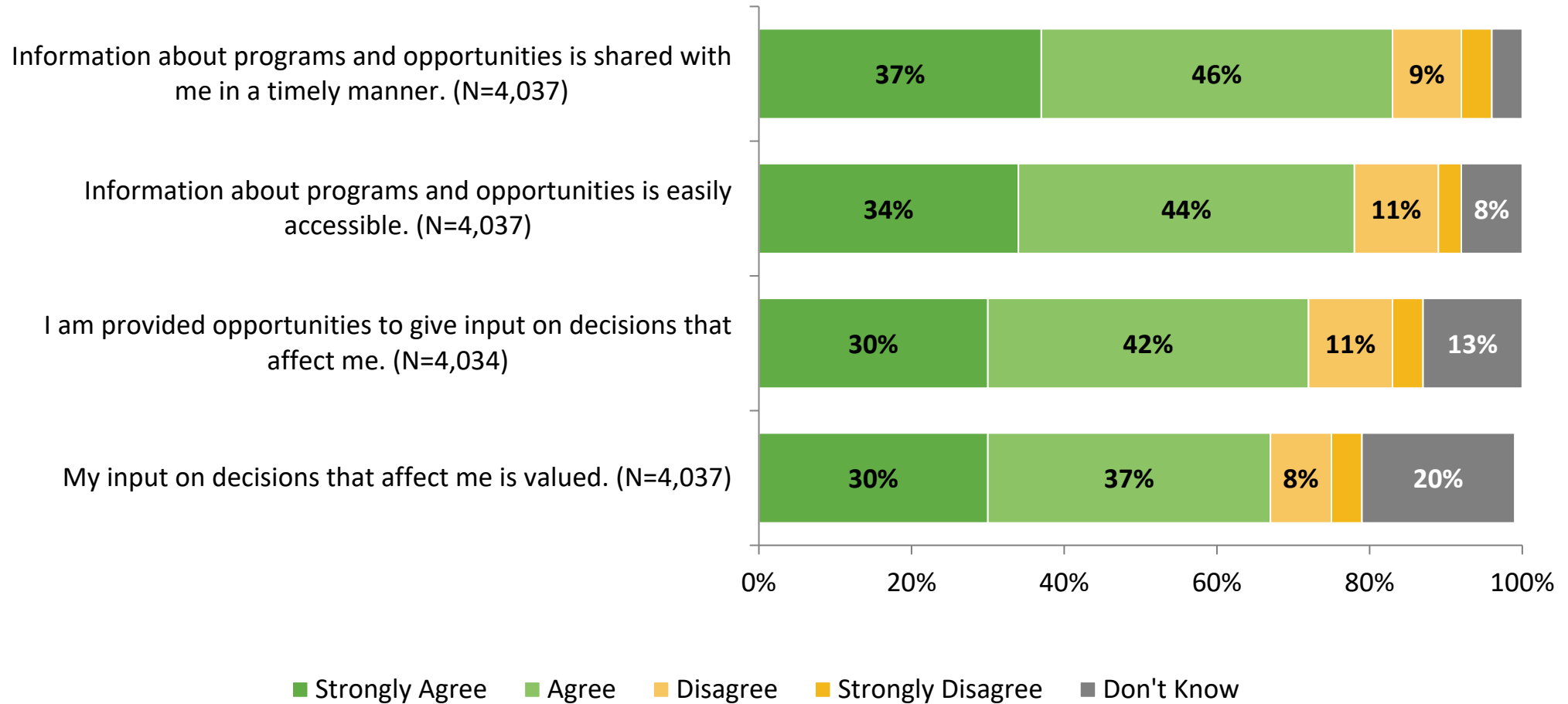
How strongly do you disagree or agree with the following statements?



Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know
Note: Only parents and campus-based staff answered these questions.

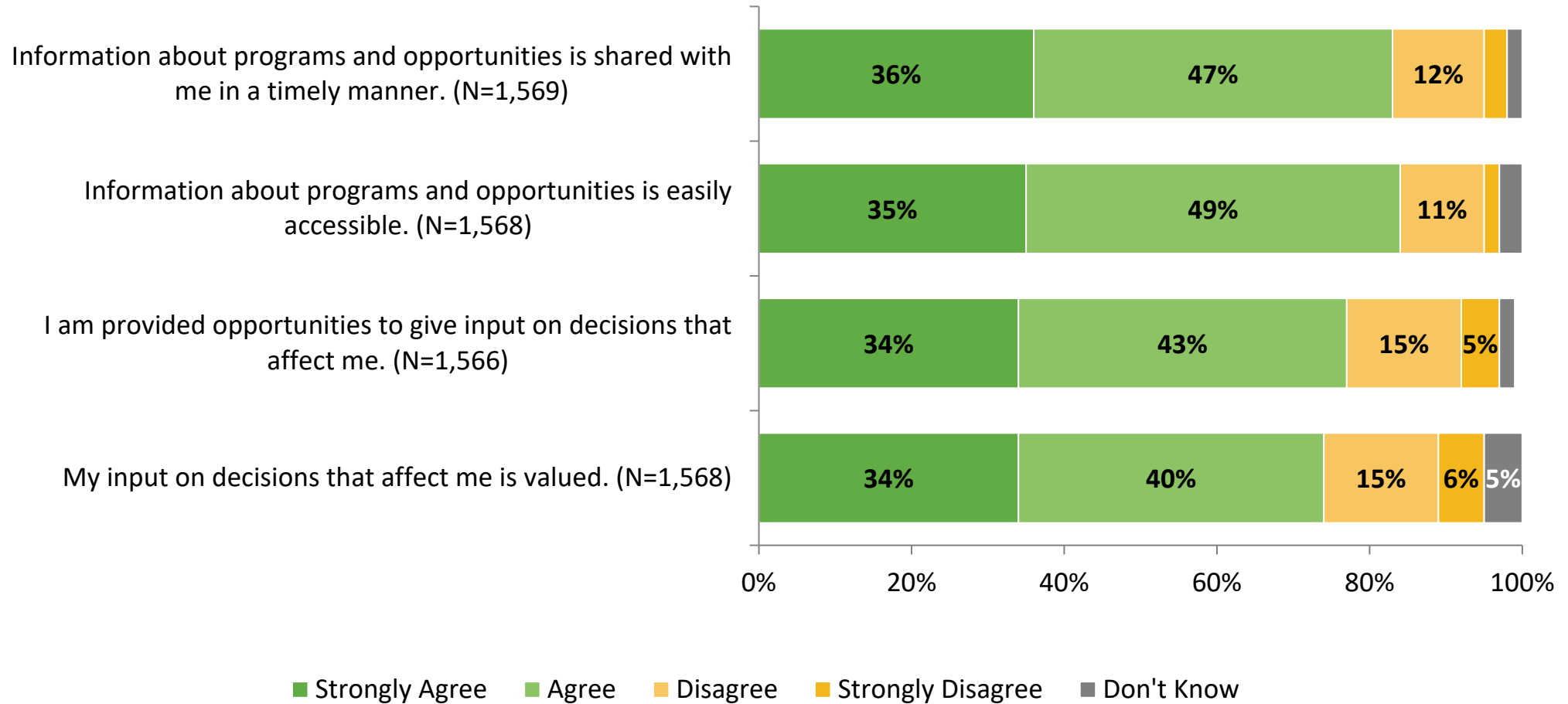
Communication

How strongly do you disagree or agree with the following statements?



Communication

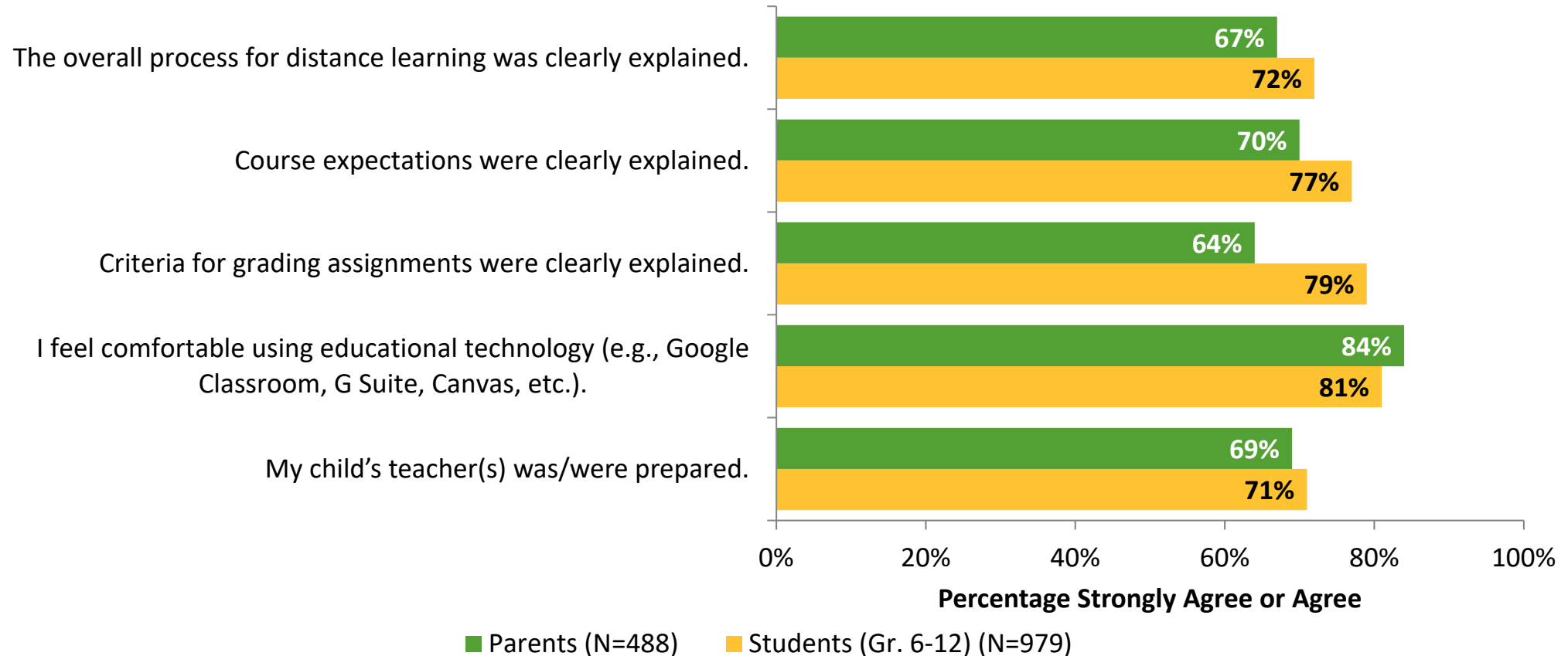
How strongly do you disagree or agree with the following statements?



Online and On-campus Learning

Overall Preparation for Online Learning: Comparison by Participant Group

How strongly do you disagree or agree with the following statements?



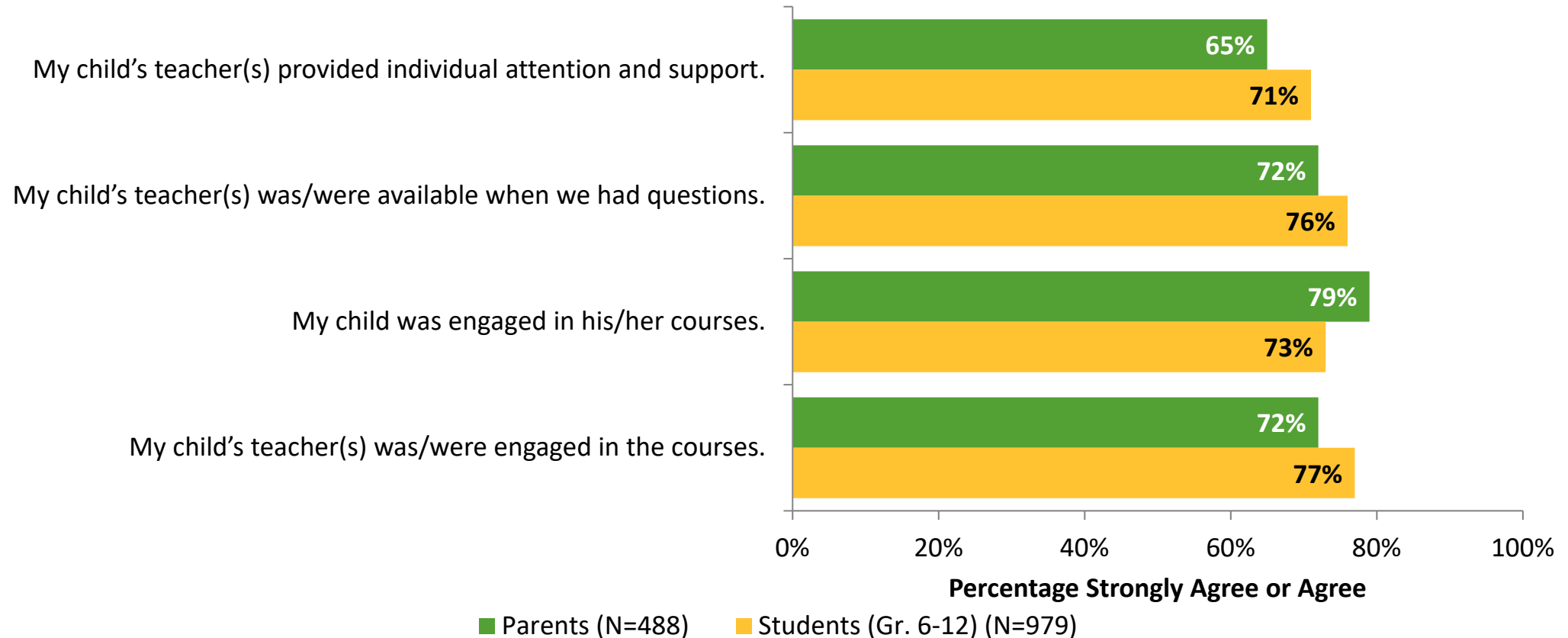
Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note Only parents of students participating in online learning and students in grades 6-12 participating in online learning answered these questions.

Text varies between participant groups and the wording displayed here is from the parent survey.

Overall Preparation for Online Learning: Comparison by Participant Group (Continued)

How strongly do you disagree or agree with the following statements?



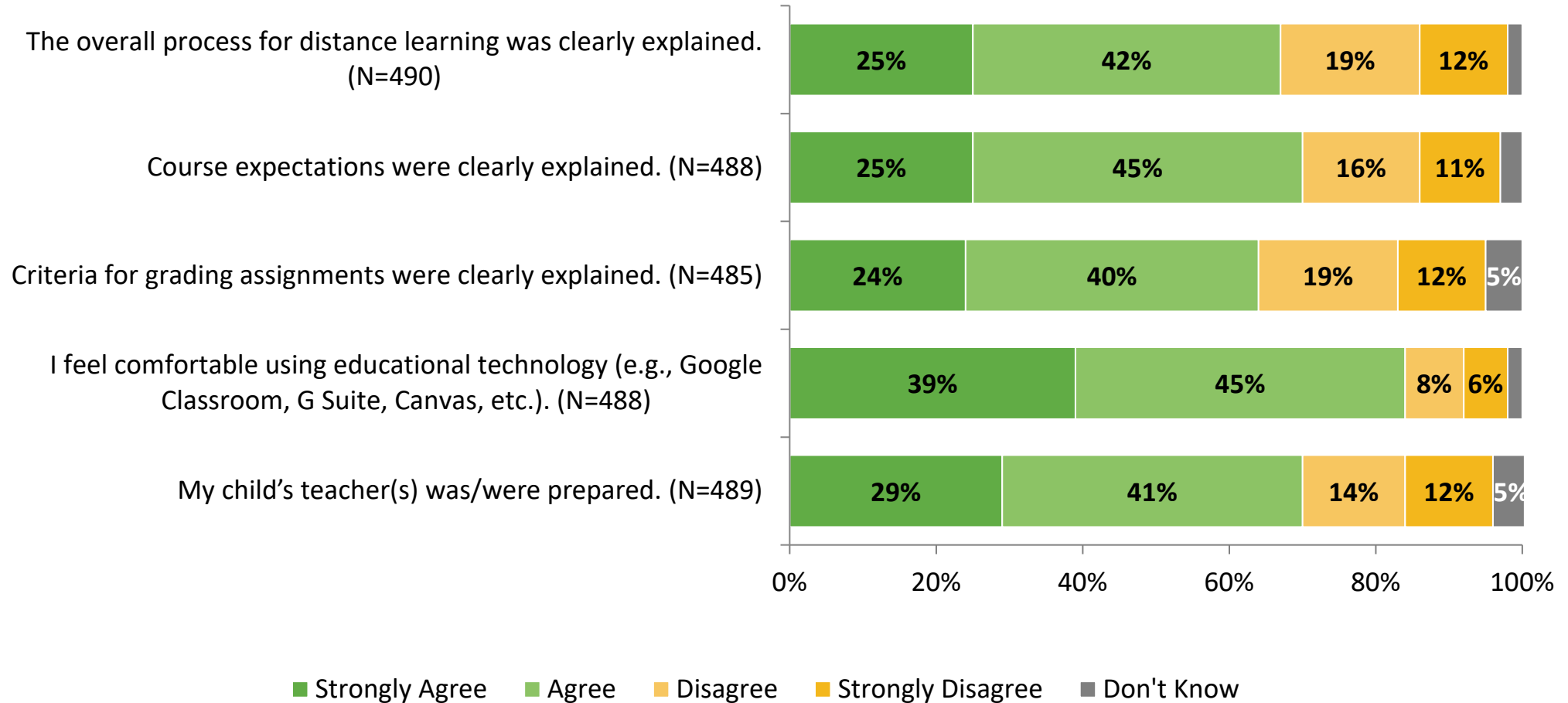
Answer options: Strongly Agree, Agree, Disagree, Strongly Disagree, Don't Know

Note Only parents of students participating in online learning and students in grades 6-12 participating in online learning answered these questions.

Text varies between participant groups and the wording displayed here is from the parent survey.

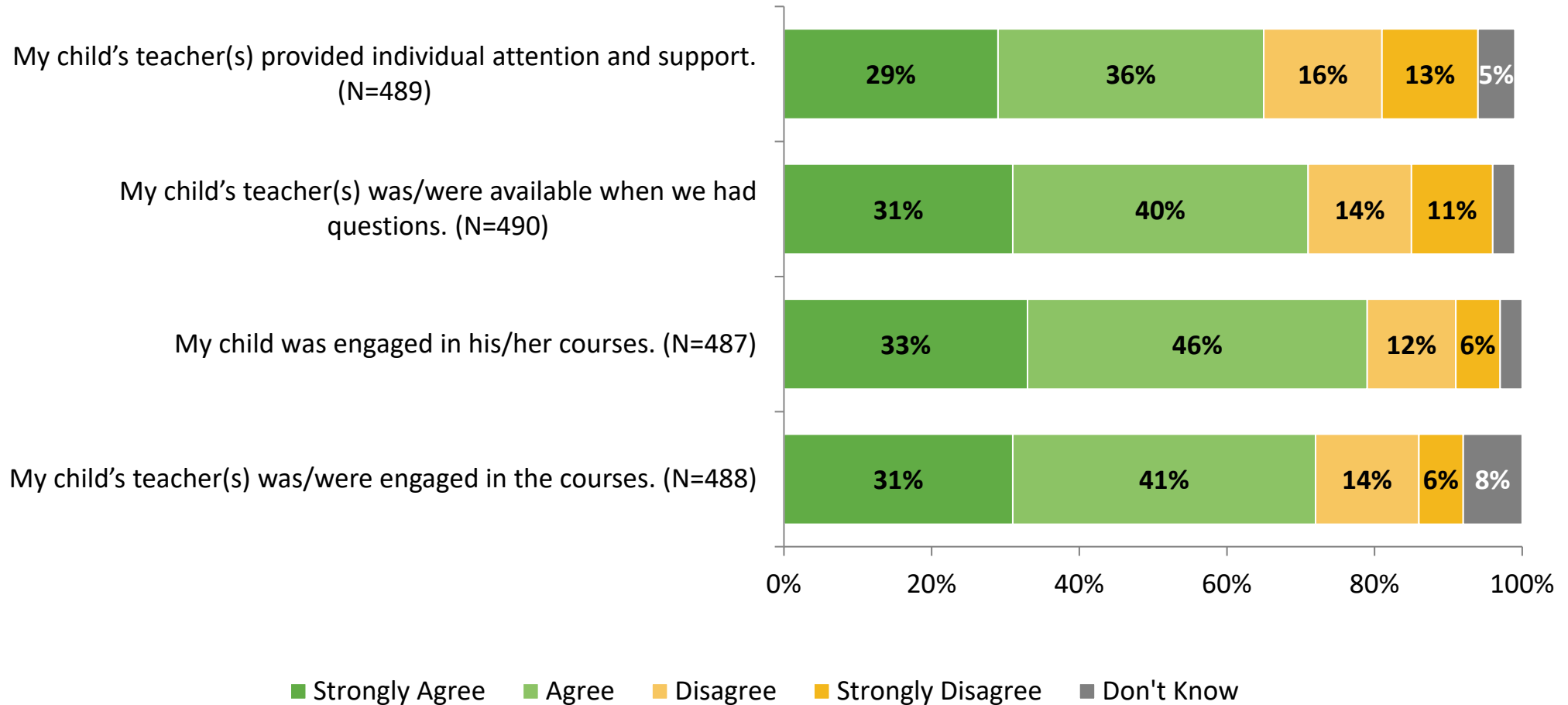
Overall Preparation for Online Learning

How strongly do you disagree or agree with the following statements?



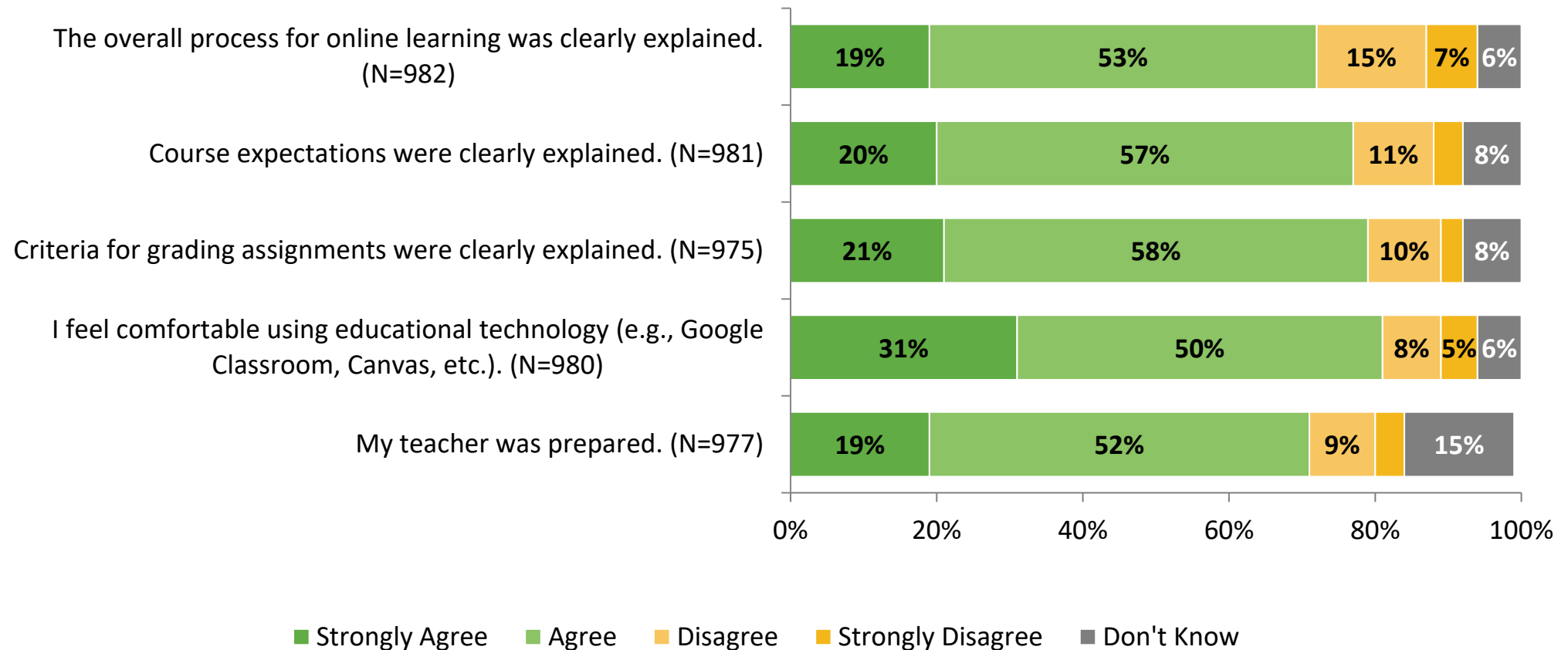
Overall Preparation for Online Learning (Continued)

How strongly do you disagree or agree with the following statements?



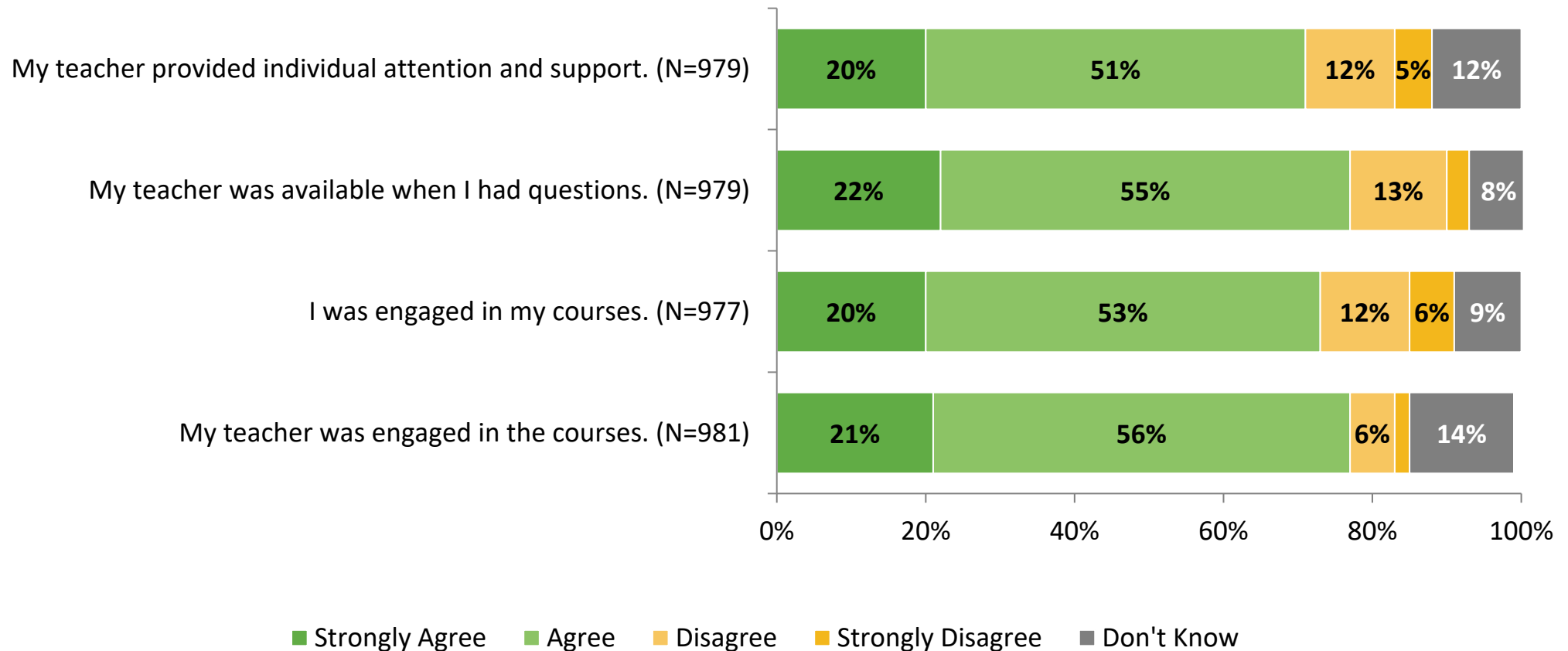
Overall Preparation for Online Learning

How strongly do you disagree or agree with the following statements?

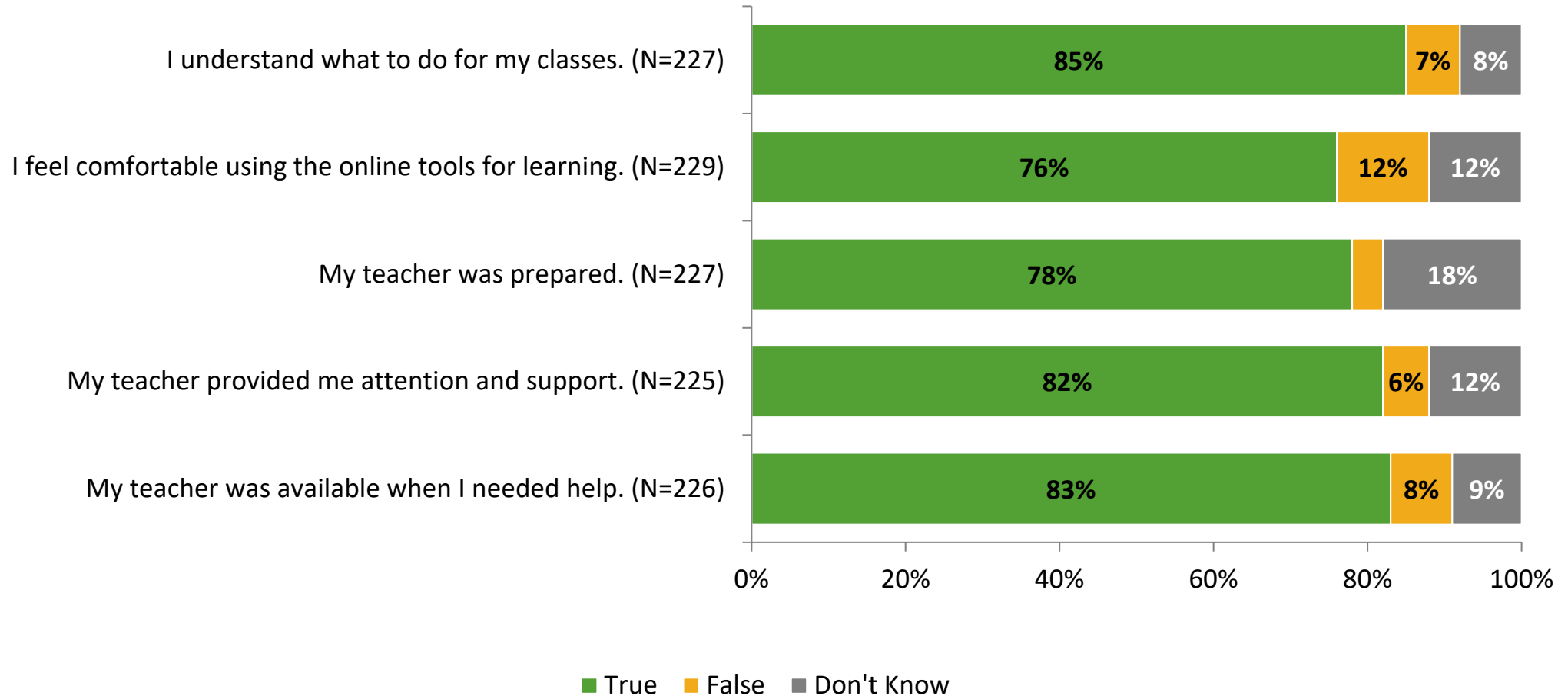


Overall Preparation for Online Learning (Continued)

How strongly do you disagree or agree with the following statements?

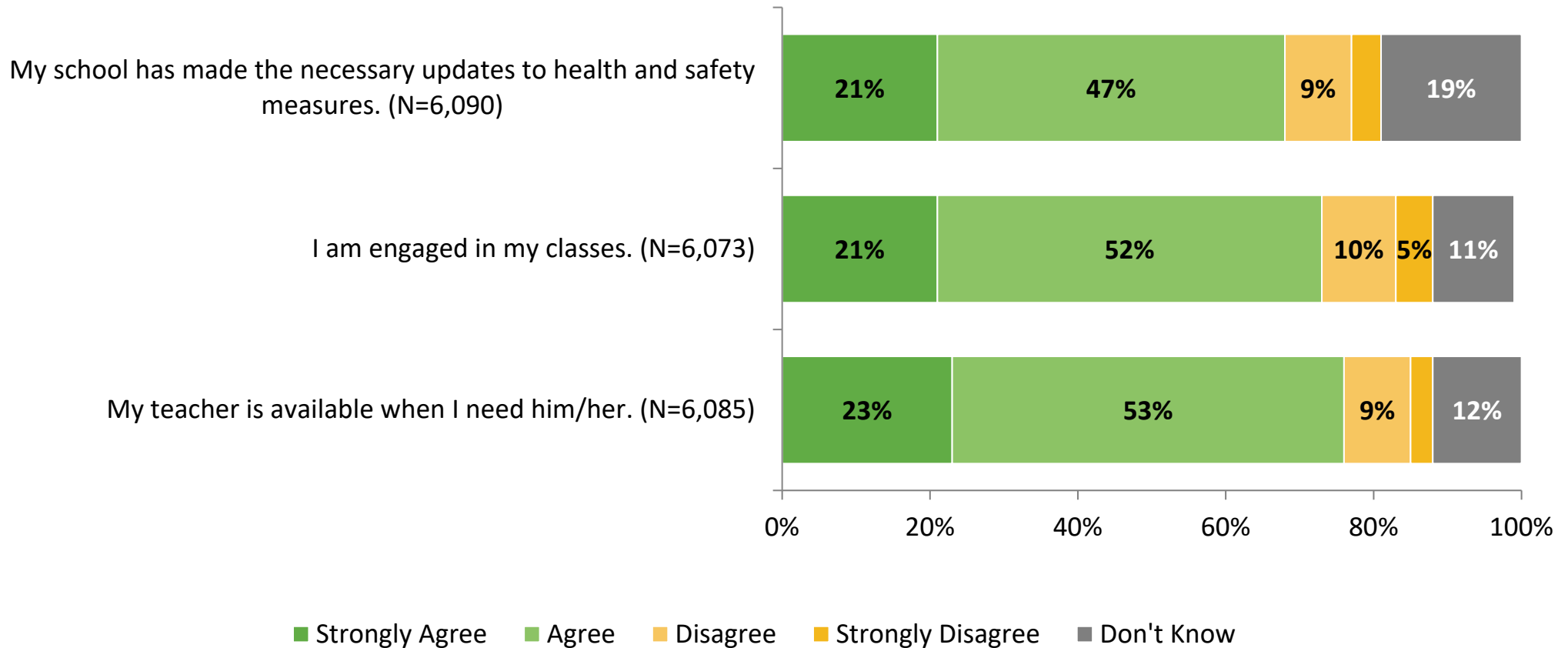


Overall Preparation for Online Learning

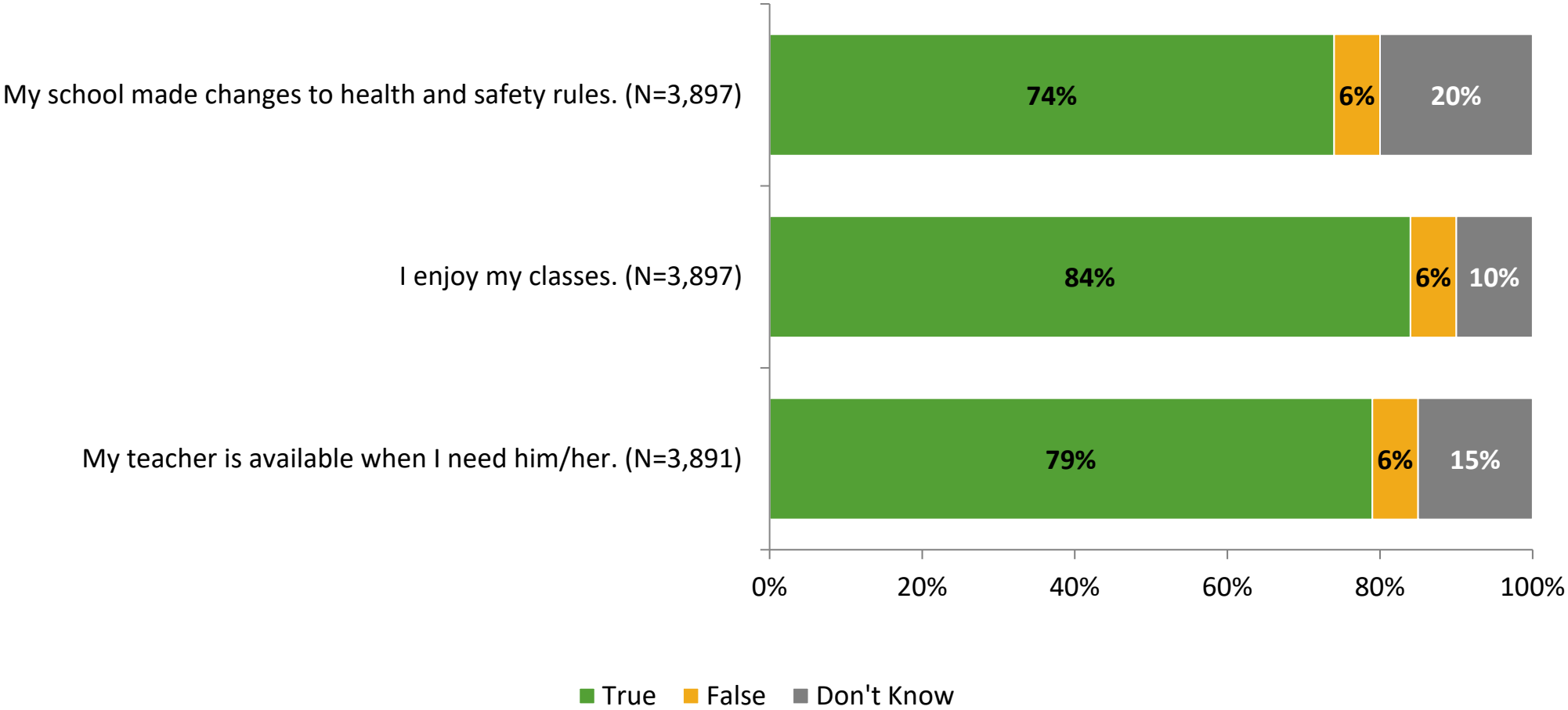


Overall Preparation for On-campus Classes

How strongly do you disagree or agree with the following statements?



Overall Preparation for On-campus Classes

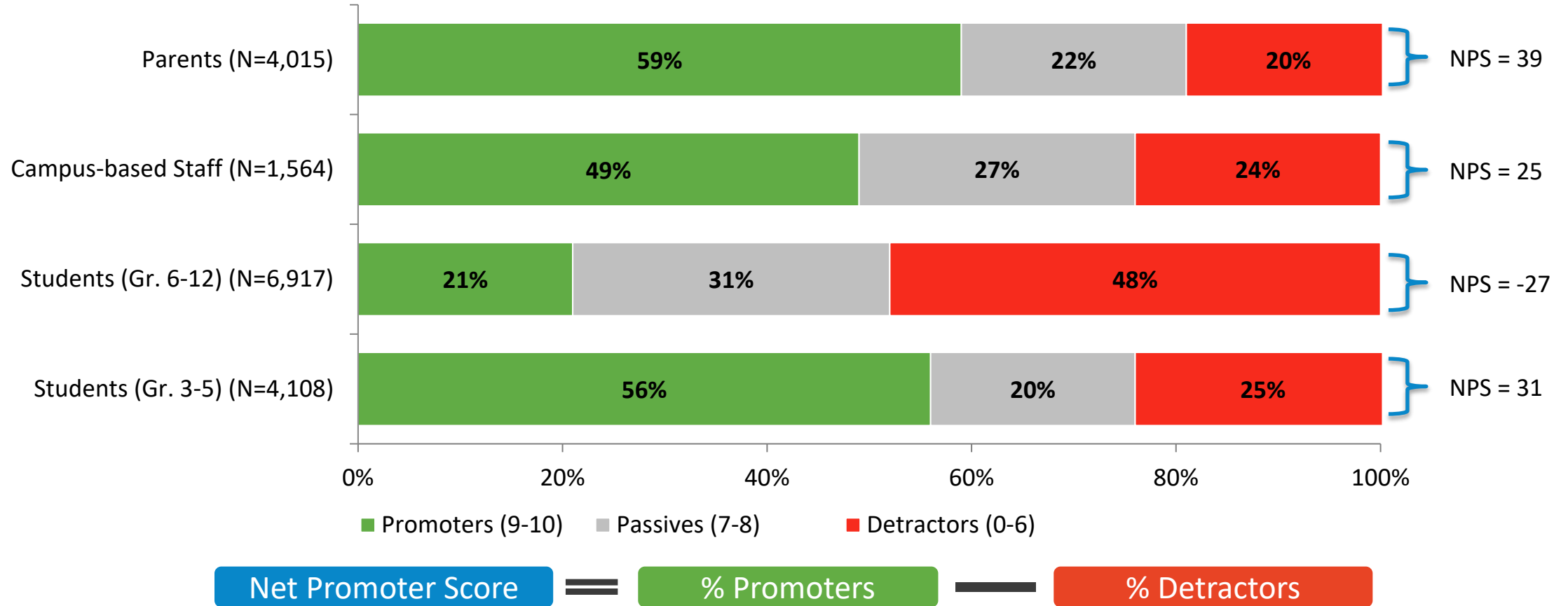


Note: Only students in grades 3-5 participating in on-campus learning answered these questions.

Net Promoter Scores

School Net Promoter Score: Comparison by Participant Group

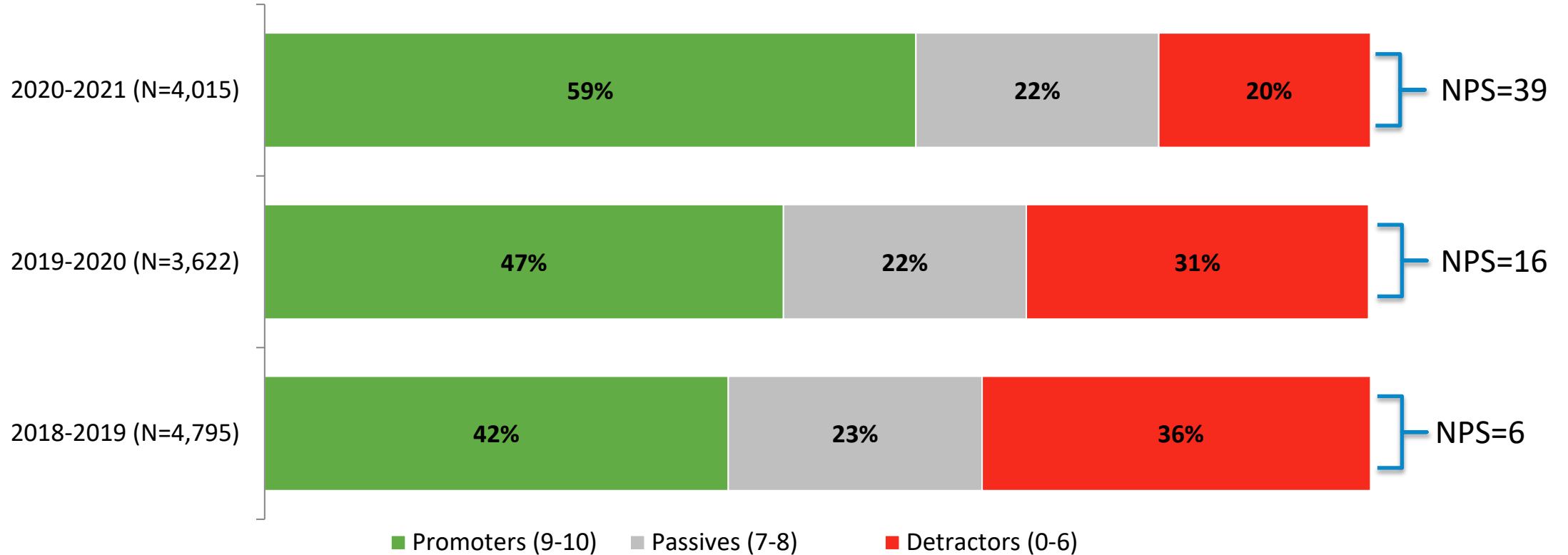
How likely are you to recommend your child's school/this school to a friend or colleague?



Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

School Net Promoter Score: Comparison Over Time

How likely are you to recommend your child's school to a friend or colleague?

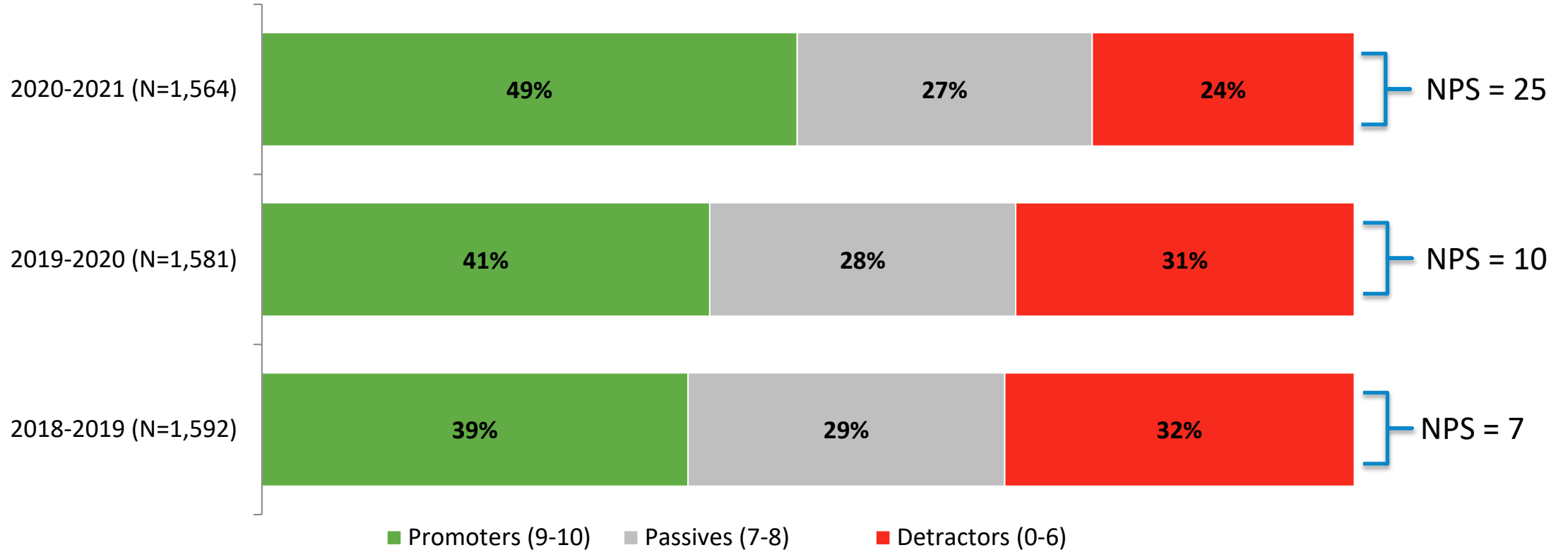


Net Promoter Score = **% Promoters** - **% Detractors**

Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

School Net Promoter Score: Comparison Over Time

How likely are you to recommend this school to a friend or colleague?

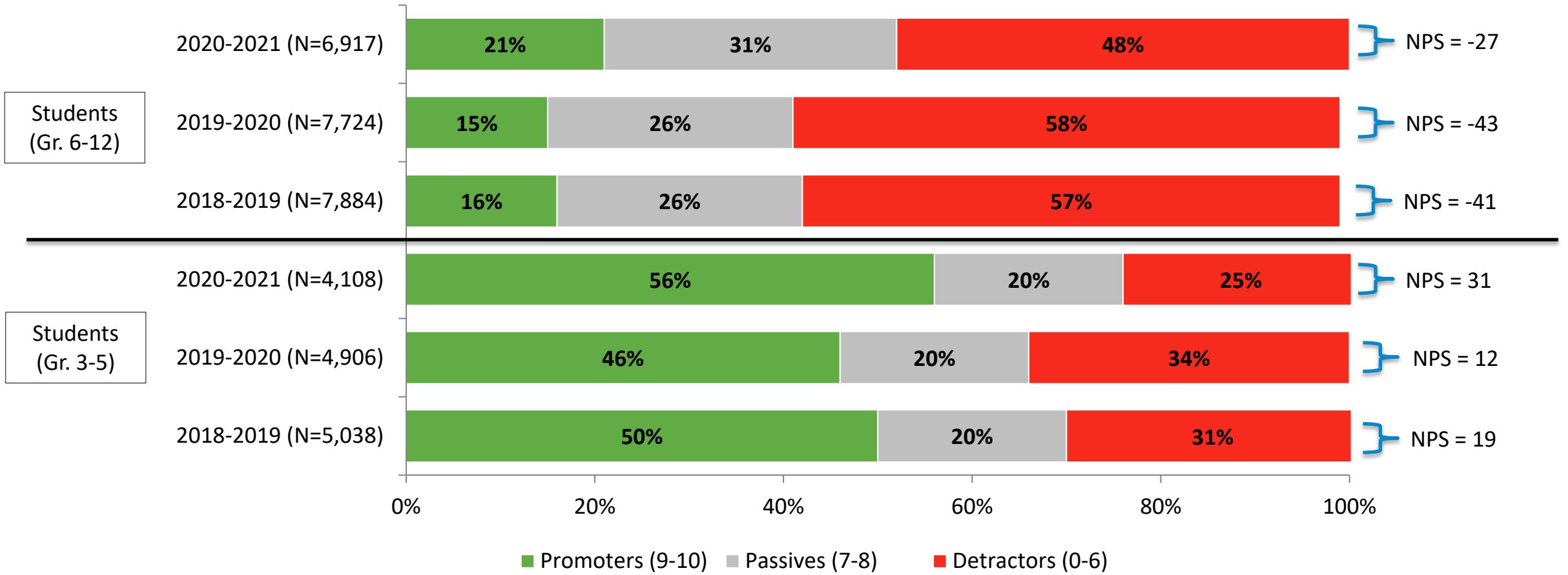


Net Promoter Score = % Promoters - % Detractors

Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

School Net Promoter Score: Comparison Over Time

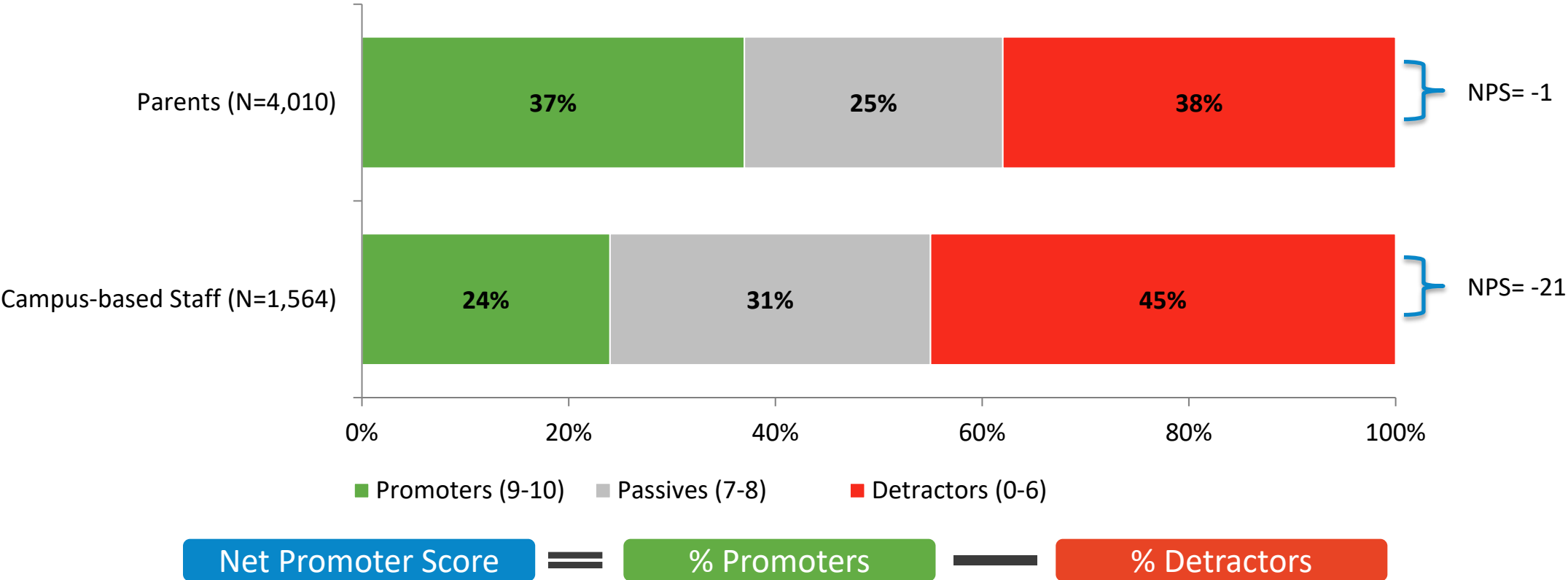
How likely are you to recommend this school to a friend or colleague?



Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

District Net Promoter Score: Comparison by Participant Group

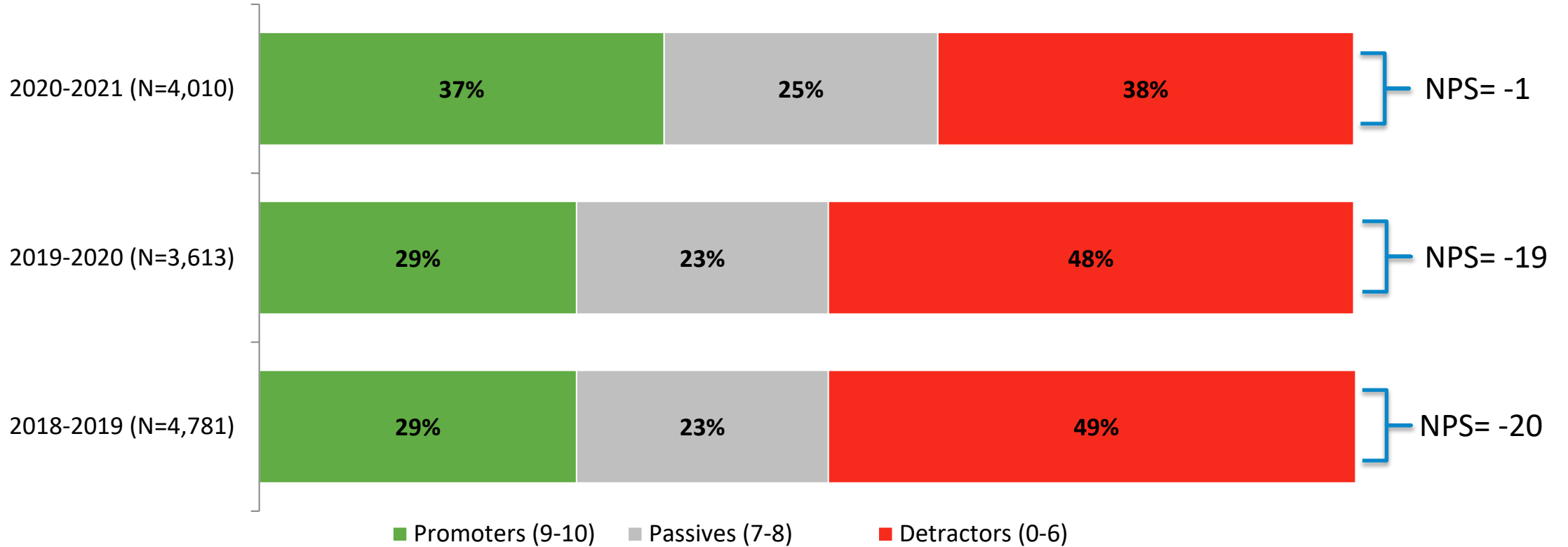
How likely are you to recommend Midland ISD to a friend or colleague?



Notes: Only parents and campus-based staff answered this question. A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

District Net Promoter Score: Comparison Over Time

How likely are you to recommend Midland ISD to a friend or colleague?

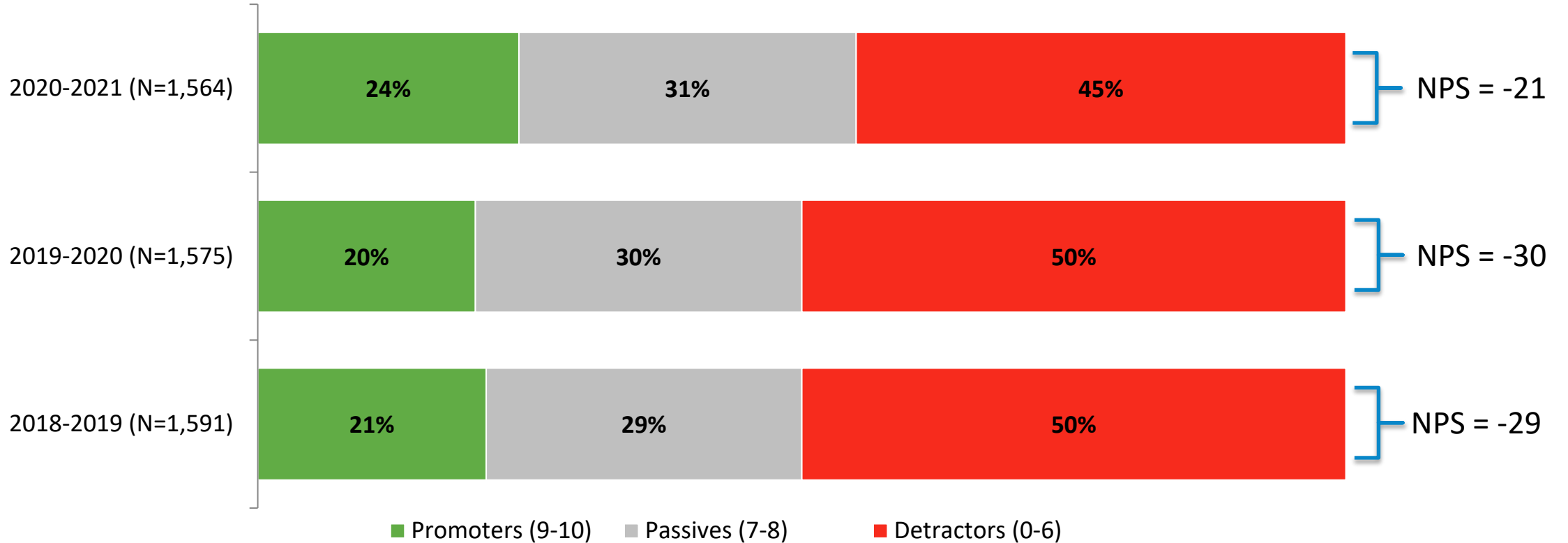


Net Promoter Score = % Promoters - % Detractors

Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

District Net Promoter Score: Comparison Over Time

How likely are you to recommend Midland ISD to a friend or colleague?



Net Promoter Score = % Promoters - % Detractors

Note: A Net Promoter Score® (NPS) gauges stakeholder loyalty. Those who give a score of 0 to 6 are classified as Detractors, those who give a score of 7 or 8 are Passives, and those who give a score of 9 or 10 are Promoters. The NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters.

Participation by School

Participation by School — Elementary

School	Parents	Campus-based Staff	Students (Gr. 3-5)	Students (Gr. 6-12)
Pre-K Academy at Midland College	8	2	—	—
Bonham Elementary	83	24	107	58
Bowie Fine Arts Academy	107	32	186	61
Bunche Elementary	177	58	208	89
Burnet Elementary	210	35	129	56
Bush Elementary	50	38	146	44
Carver Center	344	34	216	62
De Zavala Elementary	30	34	192	55
Emerson Elementary	61	32	109	53
Fannin Elementary	110	36	195	64
Fasken Elementary	182	33	269	59
General Tommy Franks Elementary	235	41	202	51
Greathouse Elementary	203	52	228	52
Henderson Elementary	30	22	83	38

Participation by School — Elementary (Continued)

School	Parents	Campus-based Staff	Students (Gr. 3-5)	Students (Gr. 6-12)
Jones Elementary	47	27	45	25
Lamar Elementary	33	32	136	46
Long Elementary	95	49	162	55
Milam Elementary	39	27	161	51
Parker Elementary	102	42	166	52
Pease Communications & Technology Academy	59	27	146	47
Rusk Elementary	32	22	109	36
Sam Houston Collegiate Preparatory	72	15	104	—
Santa Rita Elementary	72	29	173	62
Scharbauer Elementary	67	44	215	74
South Elementary	61	28	123	38
Washington STEM Academy	99	42	111	38
Yarbrough Elementary	71	34	245	72

Participation by School — Secondary

School	Parents	Campus-based Staff	Students (Gr. 6-12)
Abell Junior High	133	62	601
Alamo Junior High	56	55	489
Goddard Junior High	106	76	591
San Jacinto Junior High	339	65	516
Lee Freshman High	110	59	569
Midland Freshman High	93	45	601
Lee Senior High	187	125	1,144
Midland Senior High	177	112	582
Coleman High	21	25	61
Midland Alternative Program	—	17	—
Early College High School	33	16	333
Young Women's Leadership Academy	112	23	263

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